

Backgrounder

ACSA 2025 Conference | Safety Foundations: Constructing a Culture of Excellence

2025 Focus: Safety Innovation—how we think, do and evaluate safety

The Alberta Construction Safety Association (ACSA) is hosting its annual conference on November 5 and 6 at the BMO Centre in Calgary. Designed for members, partners and Albertans working in construction, the two-day event will deliver practical strategies to address emerging challenges and explore how innovation can strengthen Alberta's culture of safety and business excellence.

This year's theme builds on last year's Safety Foundations: Constructing a Culture of Excellence with a focus on Safety Innovation—how we think, do and evaluate safety. The conference will explore how emerging trends, practical strategies and evidence-based solutions are shaping the future of safety—always with a focus on outcomes that improve safety in the field.

Partners Panel discussion focused on real-world challenges faced by construction business owners, frontline workers and health and safety representatives.

New this year is the Safety Spotlight plenary session, featuring 10-minute talks from innovators driving change across the industry. Attendees can also schedule one-on-one consultations with ACSA's Certificate of Recognition (COR) and Small Employer Certificate of Recognition SECOR team for tailored safety support.

Speakers who are sharing safety and industry insights

Mark Breslin is an author, speaker and CEO inspiring change for workplace success across all levels of business. Mark has improved leadership, accountability, innovation and engagement for organizations and individuals in the construction industry.

Shawn Gray, P.Eng, is the founder of ConstructIQ Advisory, helping construction firms improve productivity and profitability by turning emerging tech into meaningful results—with less risk, time, and cost.

Dr. Ali Golabchi, PhD, PMP, is an innovator, researcher, educator and advisor specializing in construction safety and innovation in occupational health and safety systems.

Dr. Lianne Lefsrud brings a wealth of diverse industrial and regulatory experience, paired with cutting-edge research in key areas such as risk management, artificial intelligence and machine learning (AIML), organizational decision-making, data visualization, and the operationalization of safety practices.



Toby Hendrie is a seasoned project director with PCL Construction Management. He has over 35 years of experience on three continents. He recently led the \$1B+ Calgary Cancer Centre project, responsible for 8 million site hours of construction.

For a complete list of our speakers, visit youracsa.ca/acsa-conference/speakers/.

The ACSA 2024 Conference offers two full days of speakers, breakout sessions and panels for attendees. Below is an overview of the schedule.

Day 1	Day 2
7:30 – 8 a.m. Breakfast	7:30 – 8 a.m. Breakfast
8 – 8:30 a.m. Opening Remarks	8 – 9 a.m. ACSA Updates
8:30 – 10 a.m. Keynote: Mark Breslin	9 – 10:30 a.m. ACSA Partners Panel
10 – 10:30 a.m. Break (with Exhibitors)	10:30 – 11 a.m. Break (with Exhibitors)
10:30 – 11:45 a.m. Breakout Sessions	11 – noon Safety Spotlight
Noon – 1 p.m. Lunch (with Exhibitors)	Noon – 1:30 p.m. Break (with Exhibitors)
1 – 2:15 p.m. Breakout Sessions	1:30 – 2:45 p.m. Breakout Sessions
2:15– 2:45 p.m. Exhibitor Hall	2:45 Closing Remarks
6 – 11:45 p.m. Awards Dinner	

For the two-day schedule, visit events.youracsa.ca/event/conference-2025/summary.

For more information:

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View the ACSA 2025 Conference media kit here: youracsa.ca/acsa-2025-conferencemediakit.

About ACSA: With over 57,000 member companies, ACSA is a member-focused, industry-funded not-for-profit organization and Alberta's largest certifying partner. Recognizing that safety is a collective effort, ACSA works with members and industry experts to foster safety and business excellence.

In 2024, ACSA provided training to over 25,000 workers, giving them the skills and knowledge to help reduce incidents and improve the safety culture in their organizations.