

AEROMEXICO RENEWS ITS PRODUCT OFFER

- Mexico's global airline launches a new family of fares under the Branded Fares concept for there to be an Aeromexico for everyone.
- With **Basic, Classic, Flexible, AM Plus, Comfort and Premier** fares, customers will be able to tailor their travel experience.
- The new fares will be available for Mexico's domestic market, as well as the **United States and Canada**.

Mexico City, March 8, 2018. – Mexico's global airline wants that there is an Aeromexico for everyone. Therefore, the airline introduces its Branded Fares concept, designed to offer every customer a wider choice of products tailored to meet their travel needs.

Customers traveling within Mexico and to and from the United States and Canada will now enjoy the **Basic, Classic, Flexible, AM Plus, Comfort, and Premier** fare options, guaranteeing a well-rounded travel experience with more freedom and decision-making power.

If you have no preference for a specific seat, don't need to change a flight itinerary, and carry only your essentials on-board without checking baggage, the **Basic** fare is the ideal plan for you, as you'll enjoy can enjoy the in-flight service and experience offered by Mexico's premium airline **with a competitive price**.

For those traveling with someone else or looking for top quality essentials there's the **Classic** fare, that allows you to select both yours and your companion's seat. With this fare you will also have the option of purchasing additional services and ancillaries for an enhanced flight experience, such as an upgrade to Clase Premier or a car rental.

Business trips also deserve special attention, so Aeromexico offers the **Flexible** fare for **domestic flights**, which allows you to better handle the unexpected. This fare gives you the flexibility of changing your flight time, date and destination at no additional cost, plus other benefits such as No Show with no extra fee*.

If you values your time and space above all else, **AM Plus** is ideal for you to get the most out of your trip. With this fare you will enjoy priority check-in, boarding and deplaning, as well as extra leg room, more space for your baggage and space to work on-board.

We all know that long-haul travel calls for special comfort, therefore Aeromexico offers you the **Comfort** fare for **transborder flights between Mexico and the United States**. With this fare you'll have access to top-quality service, priority

check-in, boarding and deplaning, more space for personal baggage and many other benefits.

If you want to enjoy the maximum flight experience and all the in-flight services Aeromexico has to offer, the **Premier** fare is for you, as it provides the most flexibility, exclusive snacks and beverages, priority check-in and boarding, full flatbed seats on selected routes, and change of date and itineraries free of charge, among many other benefits.

Thanks to this strategy and our new Branded Fares, customers will be able to **enjoy the benefits of traveling with Mexico's premium airline with competitive fares** that add value to the cost-benefit ratio for customers, while allowing Aeromexico to maintain its position as the market's airline of choice.

Aeromexico has an option for you, whatever your destination, needs, and budget.

*Visit www.aeromexico.com/my-fare for more information and details on each Branded Fare.

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About Grupo Aeromexico

Grupo Aeromexico, S.A.B. de C.V. is a holding company whose subsidiaries provide commercial aviation services and promote passenger loyalty programs in Mexico. Aeromexico, Mexico's global airline, offers more than 600 daily flights and operates its main hub out of Terminal 2 at the Mexico City International Airport. Its route network spans more than 90 cities on three continents: including 44 in Mexico, 23 in the United States, 15 in Latin America, four in Canada, four in Europe and three in Asia.

The Group's operating fleet of more than 130 aircraft is comprised of Boeing 787 and 737 jet airliners, as well as next-generation Embraer 170 and 190 models. In 2012, the airline announced the most significant investment strategy in aviation history in Mexico, to purchase 100 Boeing aircraft including 90 B737 MAX jet airliners and ten B787-9 Dreamliners.

As a founding member of the SkyTeam alliance, which is celebrating its 17th anniversary, Aeromexico offers customers more than 1,000 destinations in 177 countries served by the 20 partner airlines rewarding passengers with benefits including access to 672 premium airport lounges around the world. Aeromexico also offers travel on its codeshare partner flights with Delta Air Lines, Alaska Airlines, Avianca, Copa Airlines, and WestJet. Aeromexico offers extensive connectivity in countries including the United States, Brazil, Canada, Colombia, and Peru. www.aeromexico.com www.skyteam.com