

US Mattress Market Revenues to Reach USD 21.46 billion by 2028 - Market Size, Share, Forecasts, & Trends Analysis Report by Mordor Intelligence

According to a new market research report titled "<u>US Mattress Market Report (2023-2028)</u>," the market is estimated at USD 18.47 billion in 2023. It is expected to register a CAGR of 3.05% during the forecast period.

The prevalence of sleep disorders and back pain drives the United States mattress market. Multiplying product demand from the real estate sector to serve the needs of the residential segment has also led to a surge in the sales of home furnishings, such as mattresses, pillowcases, and bed linen products, among others.

Report Summary:

Report Attribute	Details
Market Size (2023)	USD 18.47 billion
Market Size (2028)	USD 21.46 billion
CAGR (2023-2028)	3.05%
Study Period	2018-2028
Forecast Units	Value (USD billion)
Report Scope	Market Dynamics, Revenue Forecast and Segmentation, Competitive Landscape and Recent Developments, Market Growth, Future Opportunities, and Trends
Key Market Drivers	The prevalence of sleep disorders and back pain.
	The multiplying product demand from the real estate sector to serve the needs of the residential segment.

Who are the Top Companies in the US Mattress Market?

The US mattress market is moderately consolidated in nature.

The significant players holding the US mattress market are:

- Serta Simmons Bedding LLC
- Tempur Sealy International Inc.
- Casper Inc.
- Saatva Inc.
- Purple Innovations Inc.
- Spring Air International
- Sleep Number Corporation
- Tuft & Needle LLC
- Kingsdown Mattress
- Corsicana Mattress Company

Other Reports That Might Be of Your Interest:

- <u>United Kingdom Mattress Market Report</u> The United Kingdom mattress market generated a
 revenue of USD 35 billion in the current year and is expected to register a more than CAGR of
 1.5% for the forecast period.
- <u>Saudi Arabia Mattress Market Report</u> The Saudi Arabia mattress market size is expected to grow from USD 1.08 billion in 2023 to USD 1.62 billion by 2028 at a CAGR of 8.45% during the forecast period (2023-2028).

Key Highlights from the US Mattress Market Report:

Soaring Demand for the Memory Foam Mattress

- The memory foam mattress segment is steering the mattress market in the United States. They are witnessing the fastest sales growth due to mounting awareness about health and the correct body posture while sleeping. They also help reduce allergies and are beneficial for side sleepers.
- The memory foam mattress is expected to witness stable growth during the forecast period because of its benefits, like proper spine alignment, pressure point relief, and resistance to dust mites and allergens.

Increasing Disposable Income in the US is Leading the Market

- The disposable income of the people in the country has been increasing y-o-y. With cumulative personal disposable income, consumers tend to buy more home furnishing goods, including mattresses. This is also expected to drive the profits of mattress specialty stores in the market.
- Online channel distributors are also gaining from this and coming up with new ideas to make mattresses fit in a box so that they can be easily delivered to consumers.

What are the Latest Developments in the US Mattress Market?

- In September 2022, Saatva launched a dorm-friendly pillow, bedding, and mattress topper bundle. The new bundle is specifically crafted for students and upgrades their sleep comfort at home or off-campus.
- In August 2022, Saatva launched the Memory Foam Hybrid, an ultra-breathable, state-of-the-art memory foam innerspring hybrid mattress. It is an elevated take on memory foam that provides balanced, responsive support for a more comfortable sleep.

Mordor Intelligence has Segmented the US Mattress Market Based on Type, Size, End-user, and Distribution Channel:

- By Type
 - Innerspring
 - o Memory Foam
 - o Latex
 - Other Types
- By Size
 - Single Size Mattress
 - Double Size Mattress

- Queen Size Mattress
- King Size mattress
- By End-user
 - Residential
 - o Commercial
- By Distribution Channel
 - o Offline
- Specialty Stores
- Multi-Brand Stores
- Others
- o Online

In a nutshell, the Mordor Intelligence market research report is a must-read for start-ups, industry players, investors, researchers, consultants, business strategists, and all those who are looking to understand this industry. Get a glance at the <u>US Mattress Market Report (2023-2028)</u>.

Mordor Intelligence constantly tracks industry trends. Some relevant market reports from the analysts that might be of interest to you:

- <u>China Mattress Market Report</u> The China mattress market size is estimated at USD 13.90 billion in 2023 and is expected to reach USD 21.79 billion by 2028 at a CAGR of 9.40% during the forecast period (2023-2028).
- <u>Bedding Market Report</u> The global bedding market is worth USD 79 billion in the current year, and it is expected to register a compound annual growth rate (CAGR) of greater than 6% in the forecast period.
- <u>Bedroom Furniture Market Report</u> The bedroom furniture market has generated a revenue of USD 7 billion in the current year and is expected to register a CAGR of 3% for the forecast period.

About Mordor Intelligence:

<u>Mordor Intelligence</u> is a market intelligence and advisory firm. At Mordor Intelligence, we believe in predicting butterfly effects that have the potential to change or significantly impact market dynamics.

Our market research reports are comprehensive and provide exclusive data, facts and figures, trends, and the industry's competitive landscape.