The Real Real

Meet the TRR Sustainability Calculator

Our first-of-its-kind TRR Sustainability Calculator measures the positive impact of resale on the planet

By shopping and selling with The RealReal, our members have helped to save:



2.8 Billion Liters of Water

That's equivalent to 12 Billion 8 oz glasses of water



52,767 Metric Tons of Carbon

That's about the same amount that 8.8 million trees absorb in one year*

*Since inception through March 31, 2022

Reduce Your Fashion Footprint

Maximize your impact by shopping and selling pieces made from fashion's most polluting materials



Silk Dresses

28.61 liters



4.78 kilograms



Tote Bags

604 liters



2.97 kilograms



Shearling Jackets

136 liters



4.82 kilograms



Rose Gold Necklaces

2.21 liters



250 grams



Denim Jeans

431 liters



2.01 kilograms



Gold Watches

592 liters

Platinum Earrings



23.48 kilograms



Wool Sweaters

477 liters



19.58 kilograms



1.83 liters



360 grams



Top Handle Bags

604 liters



2.97 kilograms



Kids Dresses



114 liters



530 grams

Footprint

Your

The Real Real

Shop & Sell What's Trending, Save Water & Carbon

These are the styles everyone wants, and how much water and carbon is saved by keeping them in circulation



Khaite Jeans



431 liters



2.01 kilograms



Tom Ford Suits



641 liters



26.28 kilograms



Prada Hobos



318 liters



1.97 kilograms

Cartier Love Bracelets







390 grams



Rolex Watches



4,664 liters



450 kilograms