

# ALTA Press Release

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AMERICAN  
LAND TITLE  
ASSOCIATION

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**For Immediate Release**

## ALTA Names Diane Tomb as New Chief Executive Officer

**Washington, D.C., April 30, 2019**— The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, announced it has named Diane Tomb as its new chief executive officer, effective July 1.

Tomb, who has over 20 years experience in the housing field, will leverage her deep advocacy and public policy expertise on behalf of ALTA and its members.

"Diane is a recognized leader who understands the intersection of politics and business and the importance of informed public policy advocacy. She is the right person to lead ALTA and build on its successful legacy," said Cynthia Durham Blair NTP, ALTA's president. "Diane was a unanimous selection by the Board, and we expect her leadership and entrepreneurial spirit will immediately benefit our members, demonstrate our value to prospective members and continue ALTA's tradition of strong advocacy on behalf of the land title insurance and settlement services industry."

Tomb previously served as the executive director of the National Rental Home Council. She also served as president and CEO of the National Association of Women Business Owners. Previously, she served as Assistant Secretary of Public Affairs at the Department of Housing and Urban Development during the George W. Bush administration. In 2003, Tomb founded D.C.-based public affairs and business advisory firm Tomb & Associates LLC. In addition, Tomb was a senior executive at the Fannie Mae Foundation and worked in the White House under Presidents Ronald Reagan and George H.W. Bush.

In 2017, Tomb was named one of HousingWire's Women of Influence, a recognition awarded to the most influential women in the housing industry. She currently serves as a commissioner on the Bipartisan Policy Center's Commission on Political Reform and on the Board of Visitors at the Fund for American Studies. Tomb is also a member of the International Women's Forum of Washington, D.C.

"I am honored to join ALTA and look forward to leading this organization and working with the ALTA team to build upon the great success it has achieved to date," Tomb said. "I'm also excited to work with ALTA members and all stakeholders across the title, settlement, mortgage and real estate industries to ensure we continue to protect property rights and deliver an exceptional closing experience for consumers."

Tomb earned a Bachelor of Arts degree in political science from Mount St. Mary's University in Emmitsburg, Md. Born and raised in Philadelphia, she now lives in Virginia with her husband and three children.

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### **About ALTA**

The [American Land Title Association](#), founded in 1907, is a national trade association representing more than 6,300 title insurance companies, title and settlement agents, independent abstracters, title searchers and real estate attorneys. ALTA members conduct title searches, examinations, closings and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.