



BEEER

AN AMERICAN TRADITION,
AN ECONOMIC ENGINE

From the farm to your favorite bar, the American beer industry is a part of every local community.



\$328 BILLION

ECONOMIC CONTRIBUTION

The beer industry contributes \$328.4 billion in economic output, which is equal to 1.6 percent of U.S. GDP. Beer's production and distribution impacts 514 of the 536 sectors of the U.S. economy.



70,000

BREWERS AND BEER IMPORTERS

Directly employ 70,000 Americans. Large and mid-sized brewers and beer importers are responsible for about 58 percent of brewing jobs.



437,000

SUPPORTING INDUSTRIES

Enterprises that manufacture bottles and cans, cardboard case boxes, brewing equipment or marketing displays generate nearly \$102 billion in economic activity and are responsible for nearly 437,000 jobs.



912,000

RETAIL JOBS

Partners that sell beer and malt beverages like restaurants, retail stores, hotels, and airlines employ more than 912,000 people.



2.1 MILLION

JOBS

The U.S. beer industry generates more than 2.1 million jobs and more than \$101 billion in wages and benefits. Each job in the brewing industry generates 31 additional full-time jobs; including:

- 2 jobs in beer wholesaling
- 13 jobs in beer retailing
- 1.3 manufacturing jobs
- 0.7 farming jobs



141,600

DISTRIBUTORS

The number of distributor jobs has increased by more than 19 percent in the last decade, to nearly 141,600.



\$58.6 BILLION

TAXES

The production and sale of beer and other malt beverages generate nearly \$59 billion in state, federal, and local taxes, which is equal to nearly 40 percent of the retail price paid for these products by consumers.



435

CONGRESSIONAL DISTRICTS

The beer industry has a presence in every Congressional district in America.

