

GLOBAL ANTI-PIRACY PROTECTION MARKET SIZE & ANALYSIS WITH COVID-19 IMPACT

IMPACT OF COVID-19 AS A KEY MARKET CONTRIBUTOR ACROSS GEOGRAPHIES (NORTH AMERICA, EUROPE, ASIA PACIFIC, REST OF THE WORLD)

BY TYPE (AUTOMATED PROTECTION, PERSONAL AGENT PROVISION)

BY ENTERPRISE SIZE (LARGE ENTERPRISES, SMALL- AND MEDIUM-SIZED ENTERPRISES (SMEs))

BY REGION (NORTH AMERICA, EUROPE, ASIA PACIFIC, CENTRAL & SOUTH AMERICA, MIDDLE EAST & AFRICA)

COMPANY MARKET SHARE ANALYSIS

END-USE LANDSCAPE; VENDOR LANDSCAPE AND COMPETITIVE LANDSCAPE

FORECASTS TO 2026

About Our Business Consulting Service

Our pool of analysts capture disruptive concepts and technologies on daily-basis which helps fortune 1000 companies. We have a database of 15000+ industry consultants, VPs, CEOs, COOs, financial consultants, business consultants, strategy consultants, project management consultants, business management consultants, distributors, and end-use product manufacturers across the globe which helps us identify and forecast niche markets. We're constantly identifying and analyzing high growth markets and revenue pockets. In consultation with various industry experts, our team of highly-skilled industry analysts study these markets through sophisticated tools and fail-safe, industry-approved methodologies. We generally triangulate our market numbers through a combination of top-down and bottom-up approaches. In the top down approach, we identify the overall market size, which is further bifurcated into its components and sub-components. To identify the overall market size, we analyze trends in macro-economic variables and understand their impact on the studied market. The bottom-up approach involves the arrival at overall market size through the summation of its various segments. This involves the analysis of various micro markets and the dynamics unique to it. Price trends of components & sub-components, and the consequent differences in demand in country- & region-level markets are scrutinized in this approach.

On the supply-side, the value chain analysis is used to understand the percentage contribution to the overall price at each stage of the production process. Porter's Five Forces Analysis helps to understand the level of competitiveness in the market and identify pressure points in the industry dynamics. Technology roadmaps outline the evolution of the market so far and the impact of megatrends disruptive technologies in the future.

Apart from market intelligence, our market research reports also provide a detailed landscape of the competitive scenario prevailing in the market. We identify an exhaustive list of players and benchmark them on the basis of a number of parameters, some of which include financial health, R&D capabilities and robustness of Product portfolio, end-user reviews, brand value, geographic footprint, and pricing models. The overall performance across all these fronts is used to arrive at market rankings for these players.

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OUR CLIENTS

Some of our esteemed clients across industry verticals in the showcase.



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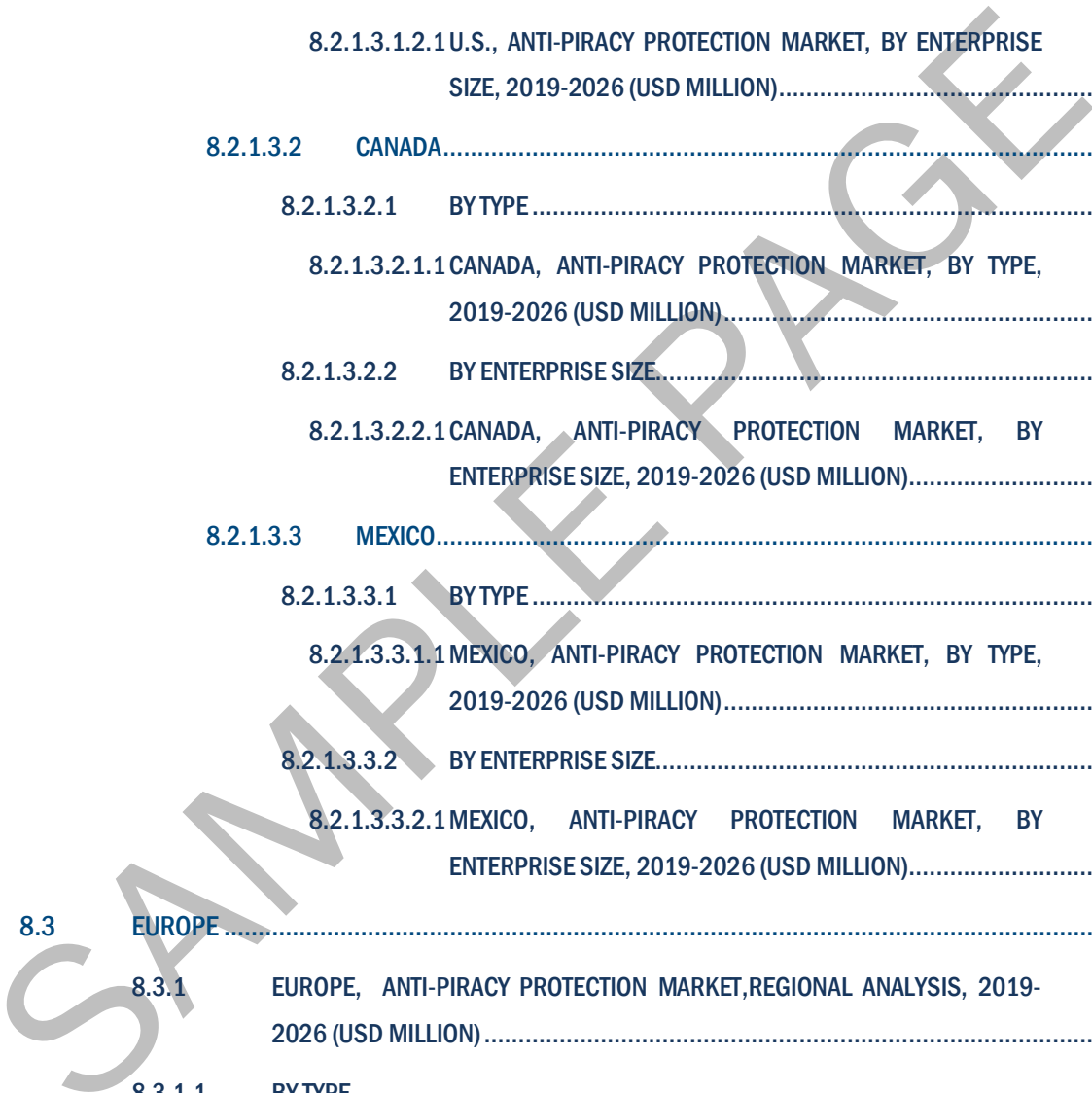
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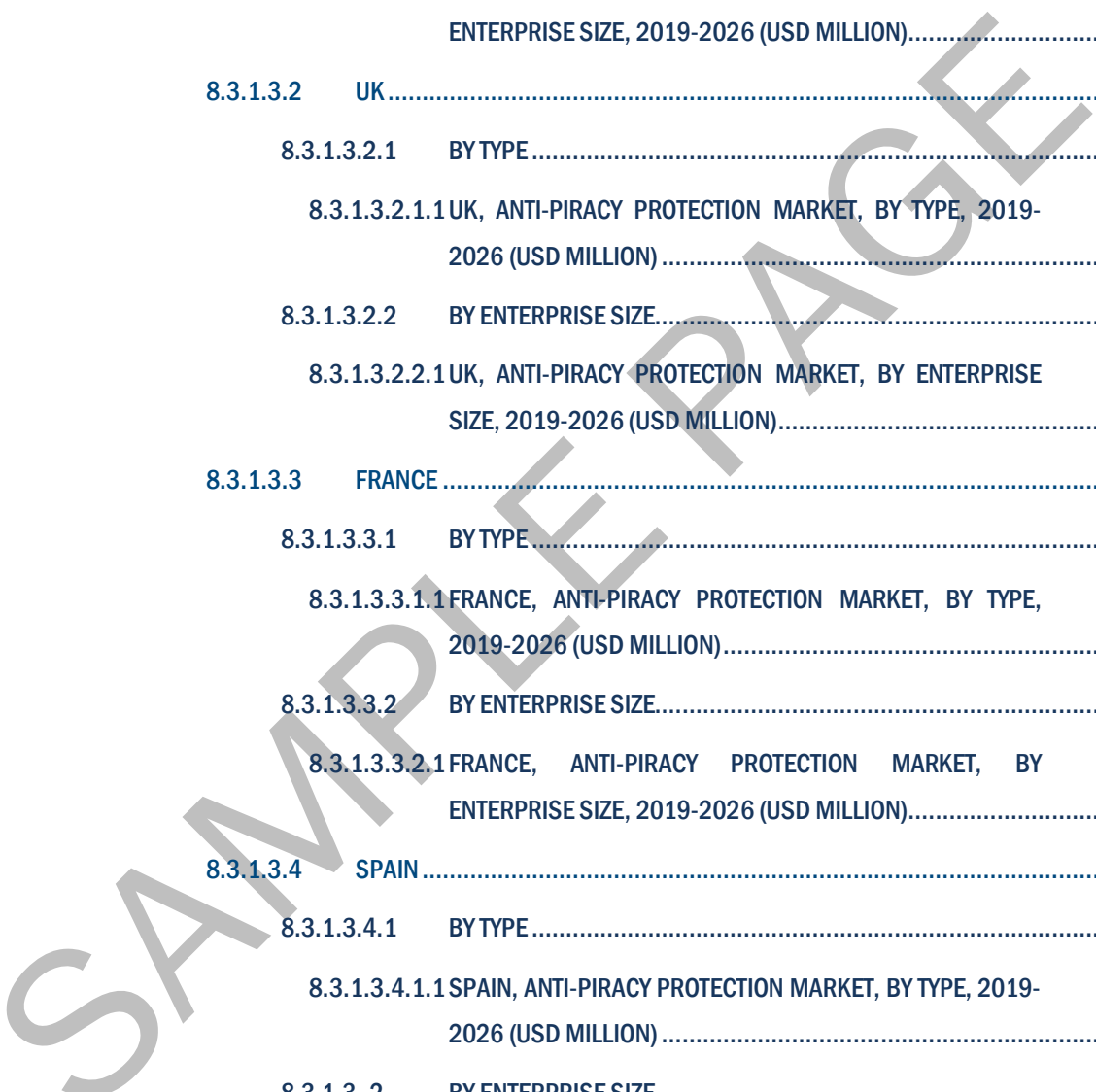
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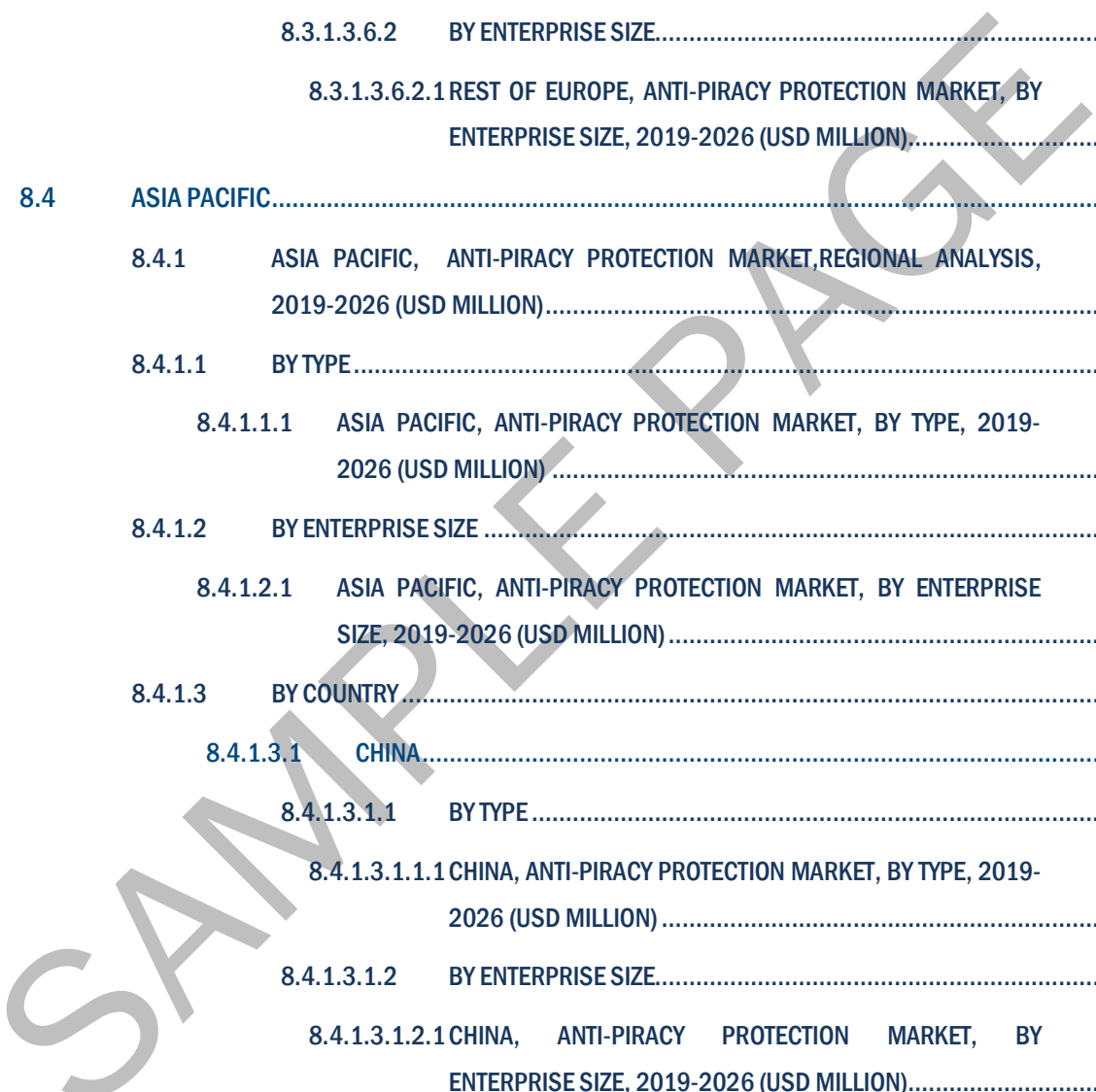
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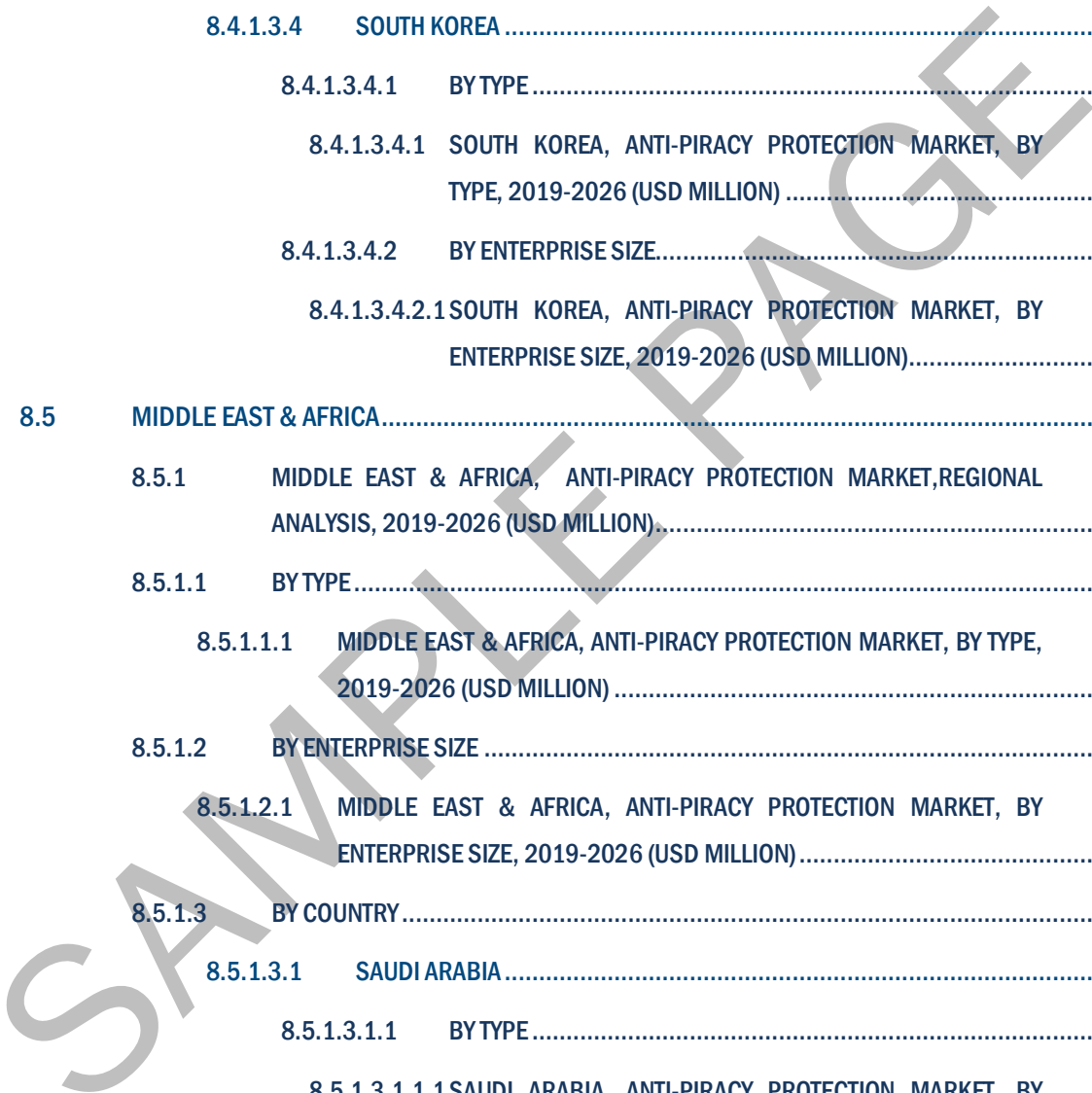
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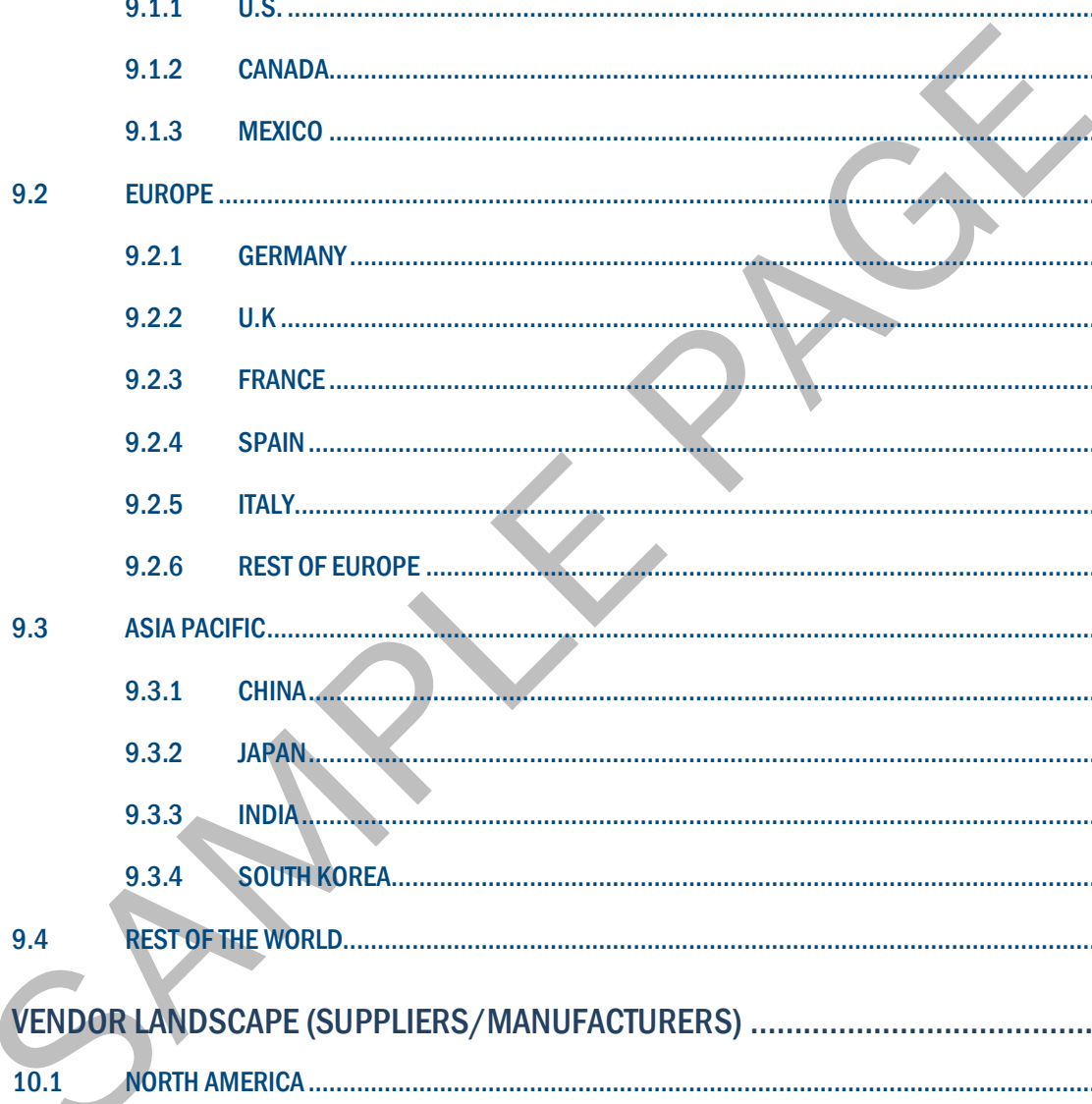
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1 RESEARCH METHODOLOGY

1.1 DESK RESEARCH

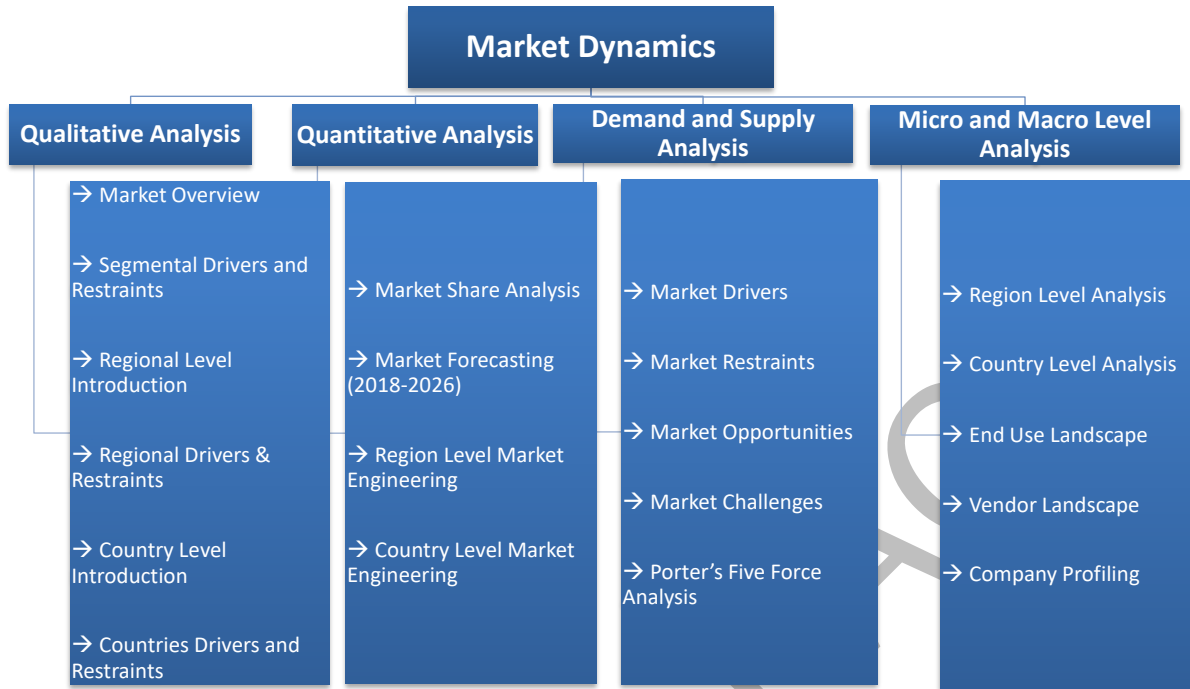


DESK RESEARCH

ACTIVITY	SECONDARY SOURCES
<ul style="list-style-type: none"> • BACKGROUND STUDY – Referring to paid and unpaid databases to understand the market dynamics • APPLICATION SEGMENT ANALYSIS – Studying the market split by analysing the order book of the companies; identifying key players in the market, studying their product portfolio and competition level; studying the purchasing process of the customers and analysing the business model • PRELIMINARY ANALYSIS – Qualitative and Quantitative information; Demand analysis; competitive benchmarking 	<ul style="list-style-type: none"> • ASSOCIATIONS – Industry and Public • KEY PLAYERS – Annual Reports/Sec Filings, Investor Presentations, Press Releases • PAID DATABASES, GOVERNMENT BODIES

Source: Desk Research, Primary Interviews, and GME's analysis

1.1.1 PRELIMINARY ANALYSIS

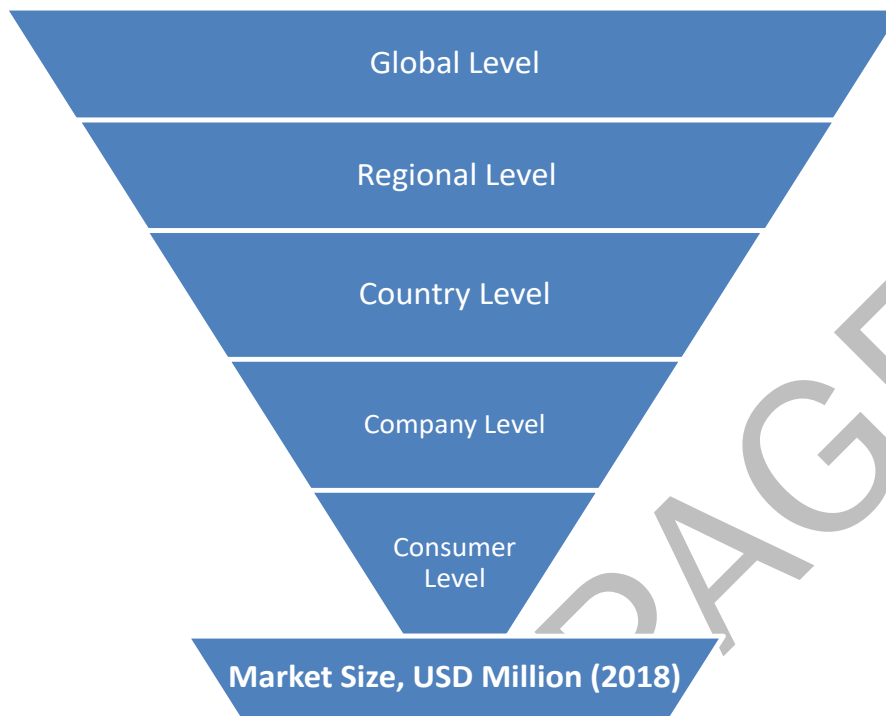


1.1.2 PAID DATABASES AND GOVERNMENT BODIES

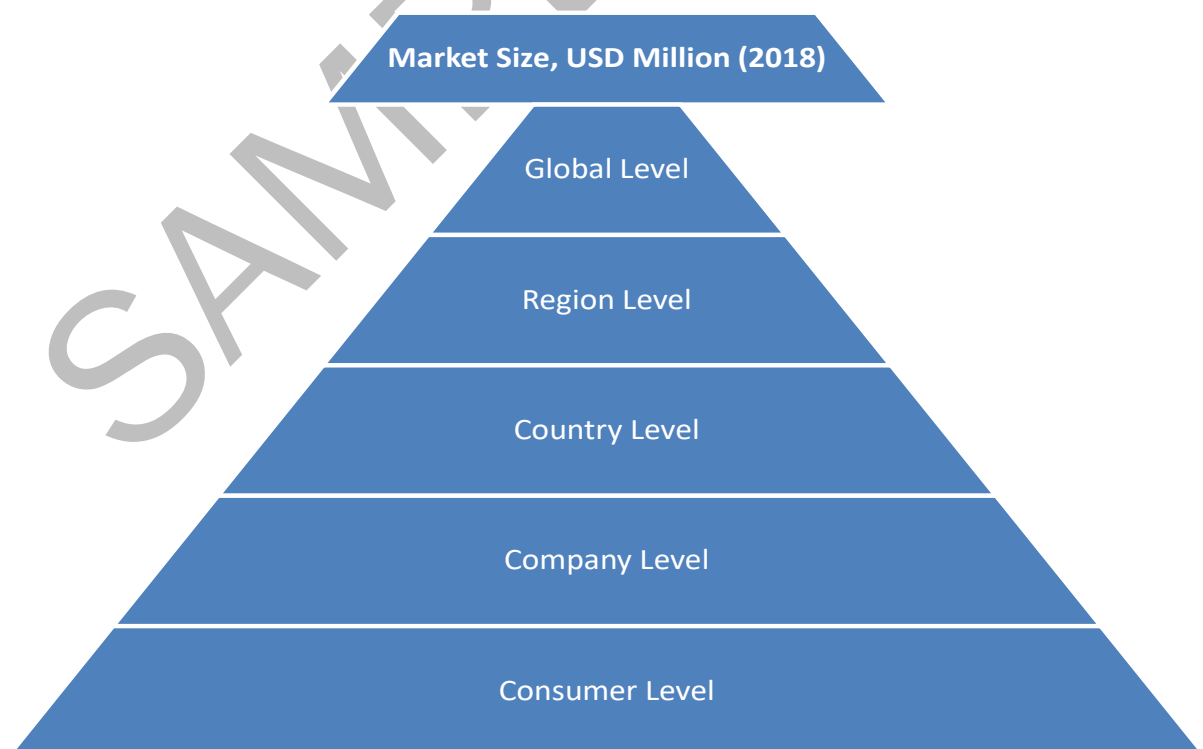
Paid Databases	Government Bodies
Bloomberg	World Bank
Crunchbase	UN Data
ZoomInfo	IMF
Statista	FDA
Google Scholar	WHO
Others	Others

1.1.3 APPLICATION SEGMENT ANALYSIS

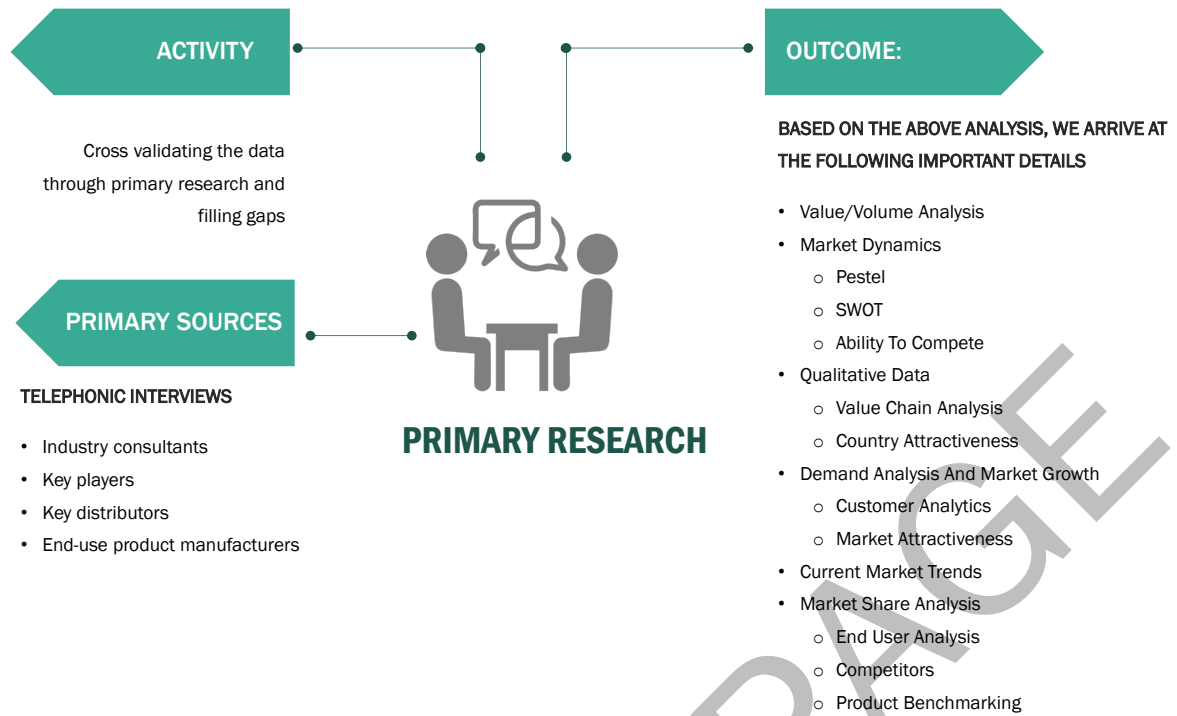
1.1.3.1 Top Down Approach



1.1.3.2 Bottom Up Approach

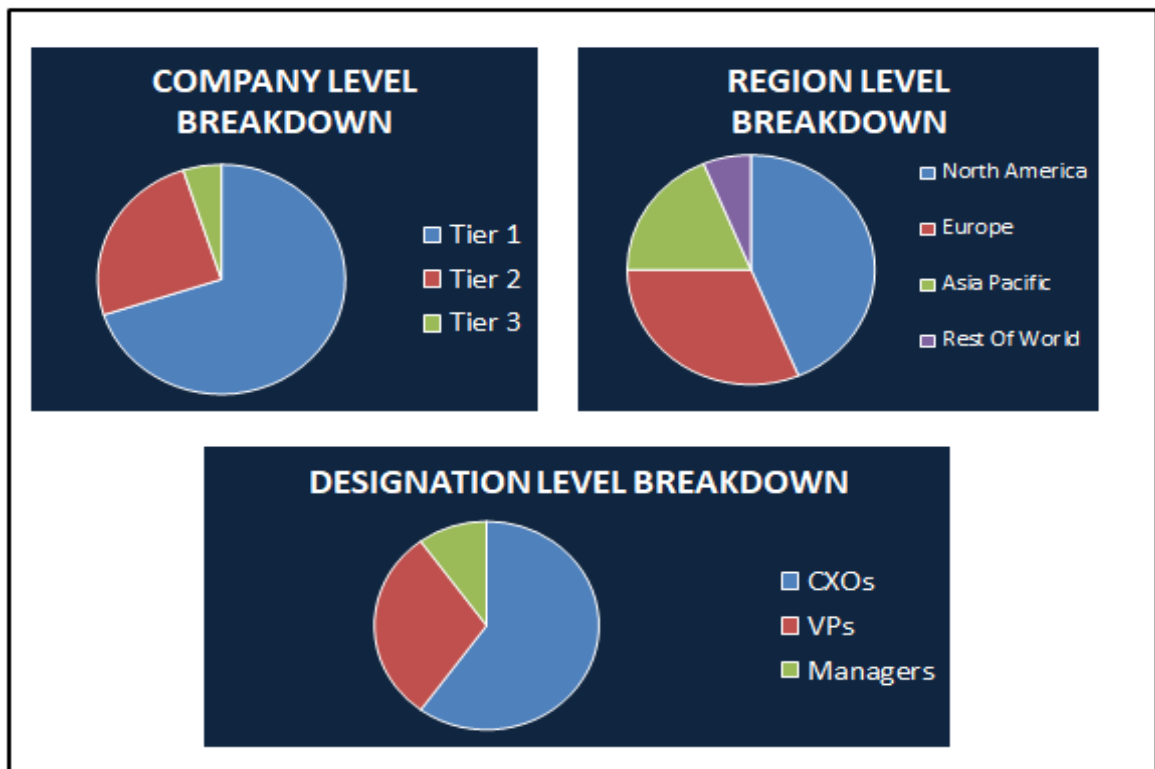


1.2 PRIMARY RESEARCH



Source: Desk Research, Primary Interviews, and GME's analysis

1.2.1 PRIMARY INTERVIEW BREAKDOWN



1.2.2 DISCUSSION GUIDE: PRIMARY PARTICIPANTS

Question 1: What are the major drivers and restraints pertaining to the market?

Answer:

Question 2: According to you, which region will garner the largest market share?

Answer:

Question 3: According to you, which country in Europe will dominate the market?

Answer:

Question 4: What are the application scopes of the product?

Answer:

Question 5: What are the major factors driving and hampering the growth of your business?

Answer:

Question 6: Whom do you consider major competitors pertaining to this market?

Answer:

Question 7: What are the company's recent strategic initiatives pertaining to the market?

Answer:

Question 8: What are the company's technological trends related to the market?

Answer:

Question 9: On level of low to high how do you rank the threat of new entrants in the market?

Answer:

Question 10: What is the scope of the market in emerging countries?

Answer:

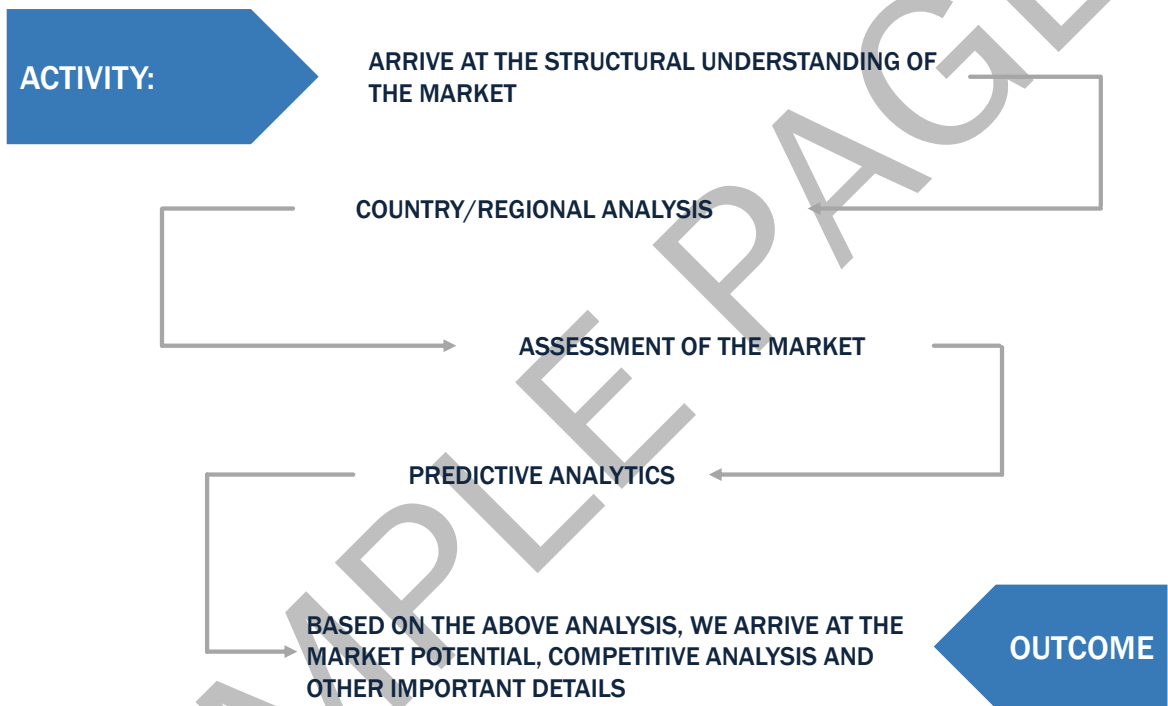
Question 11: According to you, what will be the expansion strategy of market in China?

Answer:

Question 11: Who are your distributors in North America, and Europe for this product?

Answer:

1.3 ANALYSIS AND OUTPUT



Source: Desk Research, Primary Interviews, and GME's analysis

1.3.1 REGIONAL/COUNTRY ANALYSIS

- Drivers/Restraints
- Opportunities/ challenges
- Winning imperatives
- Burning issues
- Regulatory Framework
- Market Share, USD Million (2019)
- Market Forecast, USD Million (2019-2026)
- Segmental analysis, USD Million (2019-2026)

1.3.2 PREDICTIVE ANALYTICS' TECHNIQUES

- Data Collection
- Data Modeling
- Forecasting
- Cluster Modeling
- Time Series Analysis
- Cross Sectional Analysis
- Regression Analysis
- Preliminary Analysis
- Panel data analysis
- Text Analytics
- Market Estimates
- Others

1.3.3 INHOUSE AI POWERED REAL TIME ANALYTICS TOOL

We gather and compile various data sets from your competitor's data distribution points for applications ranging from latest news feeds from the entity, monitoring products, services, pricing, stocks, catalogues, gathering market research data, and tracking open job positions in the company among others from our in-house AI powered real time analytics tool.

1.4 FINAL OUTPUT FROM DESK AND PRIMARY RESEARCH

- Market analysis
- Identifying the target countries
- Competitive landscape
- Target segment – Product to customer segment mapping
- Market attractiveness

1.5 ASSUMPTIONS AND LIMITATIONS

1.5.1 RESEARCH ASSUMPTIONS

- Average selling price of the product/service is considered
- Inflation is assumed to be constant
- SWOT Analysis conducted, based on Annual Reports

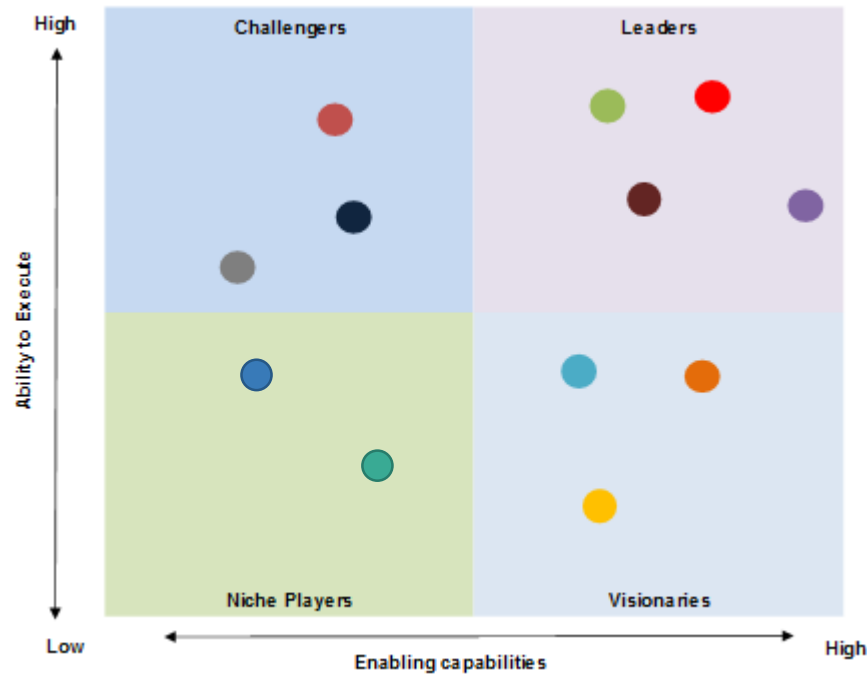
1.5.2 RESEARCH LIMITATIONS

- Financial Information limited to private companies
- Conversion of currency to dollar makes the financial figure close to the actual figure in company's snapshot

SAMPLE PAGE

4 FOUR QUADRANT COMPETITOR POSITIONING MATRIX

FIGURE 3 FOUR QUADRANT COMPETITOR POSITIONING MATRIX



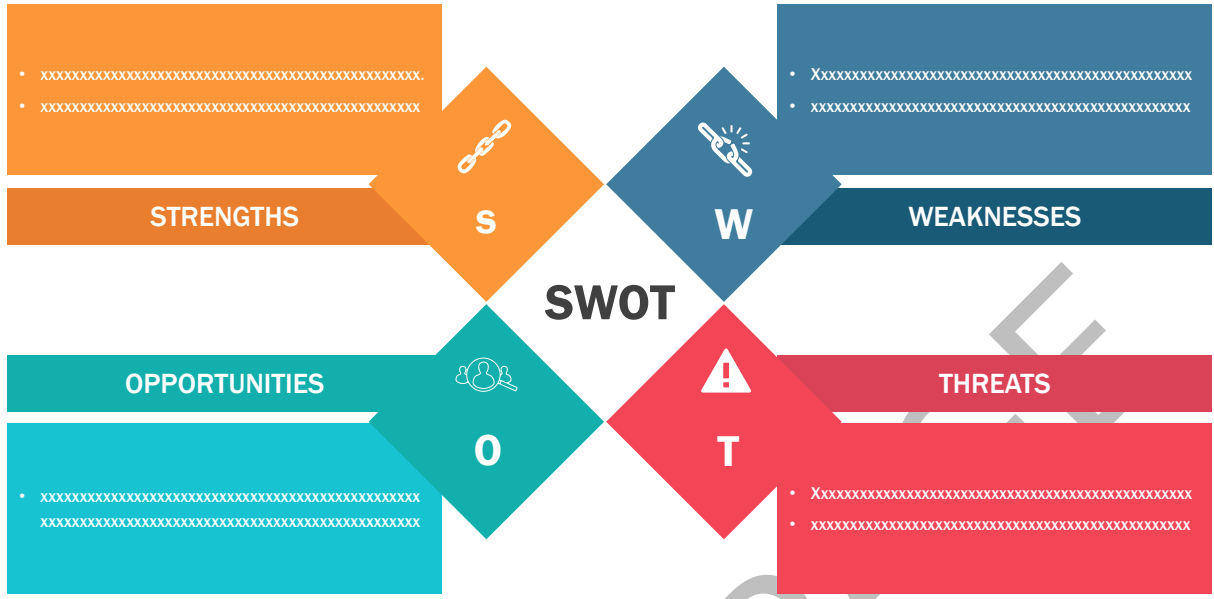
Source: Desk Research, Primary Interviews, and GME’s analysis

The companies are placed in the respective quadrant on the basis of revenue, employee count, global footprint, and their existing clientele. The companies are classified into Leaders, Challengers, Visionaries, and Niche Players. These categories are defined as follows:

- **Leaders:** These companies typically cater to present requirements and are capable of meeting future requirements as well. The companies listed in this category are mostly large producers who are also leaders in terms of undertaking several strategies including investments, R&D, and expansions among others.
- **Challengers:** These companies typically dominate a particular region and have a positive growth in their key markets. However, they fall short as compared to “Leaders” and “Visionaries” in certain areas such as Sub-Contractors and rate of adoption of new technologies & trends.
- **Visionaries:** These companies are in line with the industry trends, but are not considered as leaders in meeting the market demand. The suppliers listed under this category have lesser capacity and financial capabilities than those mentioned under “Leaders”.
- **Niche Players:** These companies have focus on small business segments, i.e., small geography or a particular industry. These players do not invest much in expansion or innovation strategies.

12.1.2 SWOT ANALYSIS

FIGURE 8 ARRIS: SWOT ANALYSIS



Source: Desk Research, Primary Interviews, and GME’s analysis

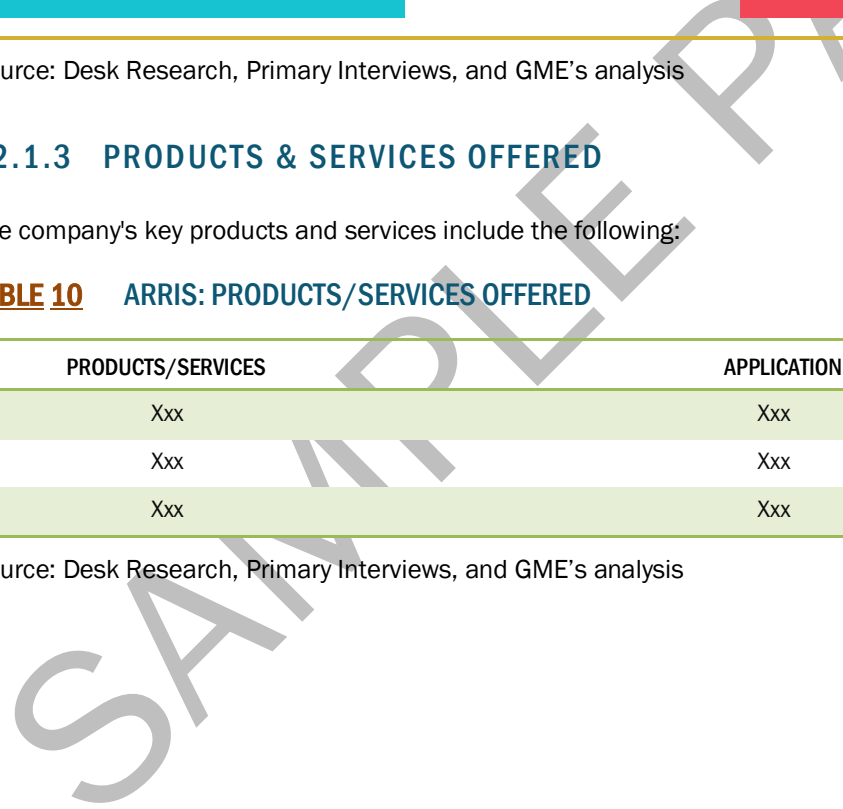
12.1.3 PRODUCTS & SERVICES OFFERED

The company's key products and services include the following:

TABLE 10 ARRIS: PRODUCTS/SERVICES OFFERED

PRODUCTS/SERVICES	APPLICATION
Xxx	Xxx
Xxx	Xxx
Xxx	Xxx

Source: Desk Research, Primary Interviews, and GME’s analysis



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