



Autovance Technologies Joins CDK Global Partner Program

Industry-Leading Desk System Has Two-Way Integration with the CDK Drive DMS

LETHBRIDGE, Alberta, April 03, 2019 (GLOBE NEWSWIRE) -- Autovance (a Quorum company **TSX-V: QIS**), a software development company specializing in desking tools for auto dealers, today announced that it has become a participant in the CDK Global Partner Program. As a member of the largest third-party partner program in the industry, Autovance is now part of a marketplace of applications and integration choices developed to help automotive dealers succeed.

"We're excited to be a part of the CDK Global Partner Program and be able to enhance our customers' experiences when using our systems together," said Autovance Vice President, Rick Johnston. "Autovance Desk allows dealers to provide customers a clear set of purchasing options in an accurate and timely manner, while saving time that would otherwise be spent evaluating OEM options and programs. A better experience for the dealership staff and the retail customers is our primary focus."

Autovance Desk is a proven leader in the field of desking tools with outstanding customer presentation capabilities, incentive program information that they stand behind, and an intuitive interface for dealership personnel. Autovance Desk helps dealers boost their lease penetration, increase gross profits, and achieve high levels of customer satisfaction.

Many dealers have been using Autovance Desk as a standalone solution. The integration with the CDK DMS will include inventory and customer lookup along with full deal push, including support of WeOwes. Dealers using the CDK DMS will be able to enhance their efficiency and experience a seamless workflow.

"We're very pleased to introduce Autovance as the newest member of the CDK Global Partner Program," said Howard Gardner, vice president and general manager, CDK Data Services. "Autovance is a welcome addition to our vibrant program that provides dealers with a range of partner choices and the assurance that their programs can be seamlessly integrated with our applications."

The CDK Global Partner Program provides its partners with the ability to integrate with a range of CDK applications, as well as with CDK dealer websites.

About the CDK Global Partner Program

[The CDK Partner Program](#) now numbers more than 500 partner companies and 840 unique applications auto dealers can use to run their businesses. As part of the CDK ecosystem, the CDK Partner Program provides data and workflow integration to a wide range of third parties, OEMs and dealers. For a full list of partners and applications available through the program, visit cdkglobal.com/us/partners-list.

About CDK Global

With more than \$2 billion in revenues, [CDK Global](#) (Nasdaq: CDK) is a leading global provider of integrated information technology and digital marketing solutions to the automotive retail and adjacent industries. Focused on enabling end-to-end automotive commerce, CDK provides solutions to dealers in more than 100 countries around the world, serving approximately 30,000 retail locations and most automotive manufacturers. CDK solutions automate and integrate all parts of the dealership and buying process from targeted digital advertising and marketing campaigns to the sale, financing, insuring, parts supply, repair, and maintenance of vehicles. Visit cdkglobal.com.

About Autovance

Founded in 2010, Autovance Technologies, Inc. (Autovance), based in Lethbridge, AB, is the leading web-based desking tool for dealers who want to improve their per-vehicle gross profit, increase their lease penetration, and focus on customer satisfaction. Autovance Desk provides dealers' customers a clear set of options so they can make an informed buying decision. Dealer groups and dealers representing 29 brands across Canada have chosen Autovance to help manage the negotiation phase of their sales process. Autovance is wholly-owned by Quorum Information Technologies (Quorum) (TSX-V:QIS). For additional information please go to www.autovance.com.

About Quorum Information Technologies Inc.

Quorum is a North American company focused on developing, marketing, implementing and supporting its portfolio of software and services for automotive dealerships and is traded on the Toronto Venture Exchange (TSX-V) under the symbol QIS. For additional information please go to www.quorumdms.com.

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