bullhorn

WE ARE MAKING PODCASTING BETTER
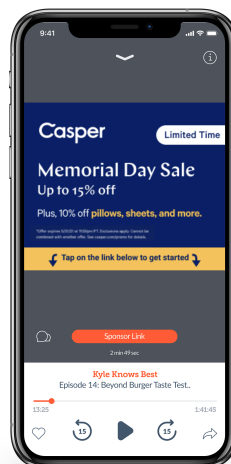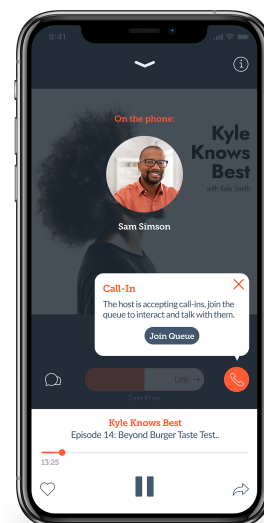
Problems facing podcasters...

1. Listeners and podcasters are disconnected and cannot give feedback or contribute to the show

2. Engagement and feedback from listeners happens away from the content

3. Ads are hard to track and harder to prove value to your advertisers

4. Subscriptions are based on goodwill and support rather than actual value and features
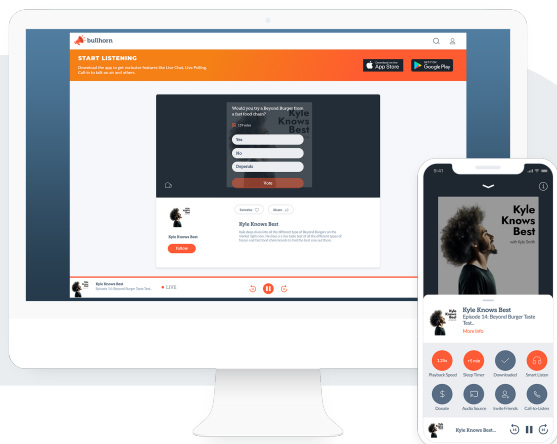
HOW BULLHORN SOLVES THAT

Two-Way Street

Turns podcasting into a two-way street with real-time polling, chat, and live calling so that listeners can give you feedback and join your show

Earn more

Trackable ads with higher CPMs, custom subscriptions, tipping, and premium events.

WHERE DO LISTENERS CONSUME YOUR CONTENT

1. Your Bullhorn Webpage

2. Bullhorn.fm Podcast App

3. Other podcast apps (coming soon)