

Personal Care Packaging Market Revenues to Reach USD 39.85 billion by 2028 - Market Size, Share, Forecasts, & Trends Analysis Report by Mordor Intelligence

According to a new market research report titled “[Personal Care Packaging Market Report \(2023-2028\)](#),” the market is estimated at USD 30.53 billion in 2023. It is expected to register a CAGR of 5.47% during the forecast period.

The supplies that safeguard personal care products from contamination and other issues are referred to as personal care packaging. Plastic, in the form of primary containers, secondary flexible pouches, caps, closures, and nozzles, is one key packaging material utilized by the cosmetic industry. The plastic tube is one of the most significant containers in the cosmetic industry, as it can store liquid-solid and semi-solid materials and dispense products in controlled proportions.

Report Summary:

Report Attribute	Details
Market Size (2023)	USD 30.53 billion
Market Size (2028)	USD 39.85 billion
CAGR (2023-2028)	5.47%
Study Period	2018-2028
Forecast Units	Value (USD billion)
Fastest Growing Market	Asia-Pacific
Largest Market	Asia-Pacific
Report Scope	Market Dynamics, Revenue Forecast and Segmentation, Competitive Landscape, and Recent Developments, Market Growth, Future Opportunities, and Trends
Key Market Drivers	The increasing awareness of a healthier lifestyle.
	Increasingly engaged consumer base.

Who are the Top Companies in the Personal Care Packaging Market?

The global personal care packaging market is highly fragmented, with many players present across the key regions. The key players in the global personal care packaging market are:

- Albea SA
- HCP Packaging Co. Ltd
- RPC Group PLC (Berry Global Group)
- Silgan Holdings Inc.
- DS Smith PLC
- Graham Packaging Company

- Libo Cosmetics Company Ltd
- AptarGroup Inc.
- Amcor PLC
- Cosmopak Ltd
- Quadpack Industries SA
- Rieke Packaging Systems Ltd
- Gerresheimer AG
- Raepak Ltd

Other Reports That Might Be of Your Interest:

- [Australia Paper Packaging Report](#) - The market for Australian paper packaging is estimated to register a CAGR of 4.2% during the forecast period.
- [China Packaging Industry Market Report](#) - The packaging industry in China is estimated at USD 193.50 billion in 2023 and is expected to reach USD 249.58 billion by 2028 at a CAGR of 5.22% during the forecast period (2023-2028).

Key Highlights from the Personal Care Packaging Market Report:

Haircare to Drive the Market

- The usage of treatment oils for added heat styling protection, imparting shine, or decreasing frizz has led to the intensified use of dropper packaging as a dosing and precision application method.
- Most hair care brands are entering partnerships to provide better packaging alternatives. Companies are gradually engaging in refilling initiatives that encourage consumers to bring back their bottles and refill them at a subsidized price instead of purchasing the product independently.

APAC to Account for Major Market Growth

- The strengthening awareness of a healthier lifestyle among individuals for healthy and hygienic living has contributed to the increase in per capita expenditure on household products (including personal care products) across Asia.
- The personal care market in China has been one of the fastest-growing sectors in the last few years, aided by an increasingly engaged consumer base, which is augmenting the growth of the market studied.

What are the Latest Developments in the Personal Care Packaging Market?

- On July 20, 2022, OnTop Cosmetics launched its Renewal Oil Cream, the first of its four core facial cream products to feature packaging made from Eastman Cristal Renew trademarked copolyester.
- In August 2022, Korean packaging plant Beauty packaging manufacturer Toly grew its production capabilities in Asia by opening a new plant in South Korea. The manufacturing facility is used to produce PET (polyethylene terephthalate) jars and bottles for the beauty industry.

Mordor Intelligence has Segmented the Personal Care Packaging Market Based on Material Type, Packaging Type, Product Type, and Geography

- By Material Type (Market Size and Forecast based on Value (USD billion), 2018-2028)
 - Plastic
 - Glass
 - Metal
 - Paper
- By Packaging Type (Market Size and Forecast based on Value (USD billion), 2018-2028)
 - Plastic Bottles and Containers
 - Glass Bottles and Containers
 - Metal Containers
 - Folding Cartons
 - Corrugated Boxes
 - Tube and Stick
 - Caps and Closures
 - Pump and Dispenser
 - Flexible Plastic Packaging
 - Other Packaging Types
- By Product Type (Market Size and Forecast based on Value (USD billion), 2018-2028)
 - Oral Care
 - Hair Care
 - Color Cosmetics
 - Skin Care
 - Men's Grooming
 - Deodorants
 - Other Product Types
- By Geography (Market Size and Forecast based on Value (USD billion), 2018-2028)
 - North America
 - United States
 - Canada
 - Europe
 - United Kingdom
 - Germany
 - France
 - Italy
 - Spain
 - Rest of Europe
 - Asia-Pacific
 - China
 - India
 - Japan
 - Australia
 - South Korea
 - Indonesia
 - Thailand
 - Rest of Asia-Pacific

- Latin America
 - Brazil
 - Mexico
 - Argentina
 - Rest of Latin America
- Middle East & Africa
 - United Arab Emirates
 - Saudi Arabia
 - South Africa
 - Rest of Middle East & Africa

In a nutshell, the Mordor Intelligence market research report is a must-read for start-ups, industry players, investors, researchers, consultants, business strategists, and all those who are looking to understand this industry. Get a glance at the [Personal Care Packaging Market Report \(2023-2028\)](#).

Mordor Intelligence constantly tracks industry trends. Some relevant market reports from the analysts that might be of interest to you:

- [Cosmetic Packaging Machinery Market Report](#) - The cosmetic packaging machinery market is expected to grow at a CAGR of 5.9% over the forecast period.
- [India Plastic Packaging Market Report](#) - The Indian plastic packaging market size is expected to grow from USD 21.12 billion in 2023 to USD 24.59 billion by 2028, at a CAGR of 3.09% during the forecast period (2023-2028).
- [Luxury Packaging Market Report](#) - The luxury packaging market size is estimated at USD 17.05 billion in 2023 and is expected to reach USD 20.95 billion by 2028, growing at a CAGR of 4.20% during the forecast period (2023-2028).

About Mordor Intelligence:

[Mordor Intelligence](#) is a market intelligence and advisory firm. At Mordor Intelligence, we believe in predicting butterfly effects that have the potential to change or significantly impact market dynamics.

Our market research reports are comprehensive and provide exclusive data, facts and figures, trends, and the industry's competitive landscape.