



Double-Digit Percentage Increases in Assets, Deposits Among the Highlights of Q3

Bank plants 50,000 trees through cause-marketing campaign



Total assets:
Grew by 16.3% to \$27.4 billion



Total deposits:
Increased by 20% to \$25.1 billion



Net loan balance:
Rose to \$13.5 billion, an increase of 4.4%



Net income:
Increased 29.6% to \$222.5 million



bloom
Spend. Save. Earn.

FirstBank continues to excel in business and community efforts.

Good things have been happening at FirstBank as Q3 comes to a close, highlighted by the end of a successful environmental cause-marketing campaign.

In partnership with global reforestation nonprofit, One Tree Planted, the bank planted trees for every FirstBank Bloom package opened between June 1 and August 31. The initiative resulted in 50,000 planted trees in Colorado, California and Arizona.

FirstBank's Arizona and California assets also saw significant growth during the third quarter.



Arizona



Assets:
Increased by 14.3%, from \$975.9 million to \$1.1 billion



Loans:
Increased 15.7% from \$925.1 million to \$1.1 billion



Total Deposits:
Decreased by 0.9% from \$713.4 million to \$707 million



California



Assets:
Increased 15.6% from \$288.1 million to \$333.1 million



Loans:
Increased 16.3% from \$278.2 million to \$323.6 million



Total Deposits:
Increased by 32.4% from \$491.6 million to \$650.8 million

For more information, visit www.efirstbank.com.

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