



A-9, Silver Croft, Above Indian Overseas Bank, Marve Road, Malad West, Mumbai: 400064, India

Global Embedded Finance Market Size & Trends

According to a new market research report published by Global Market Estimates, the [global embedded finance market](#) is projected to grow at a CAGR of 35.5% from 2023 to 2028.

The primary factors propelling the market growth are the increased adoption of digital payment methods, the rising investments in embedded finance start-ups, and the growing smartphone and internet penetration.

Browse 147 Market Data Tables and 115 Figures spread through 163 Pages and in-depth TOC on [“Global Embedded Finance Market - Forecast to 2028”](#)

Key Market Insights

- As per the type outlook, the embedded payments segment is expected to be the largest segment in the global embedded finance market from 2023 to 2028
- As per the end user outlook, the retail & e-commerce is expected to be the largest segment in the global embedded finance market from 2023 to 2028
- Asia Pacific region is analyzed to be the fastest-growing region in the market
- North America region is expected to hold the largest share of the market during the forecast period of 2023-2028
- Aryza, Audax, Bankable, Banxware, Cross River, Cybrid Technology Inc., Finastra, Finix, Fluency Pty Limited, Flywire, Fortis Payment Systems, LLC, Lendflow, Marqeta, OpenPayd, PAYRIX, Plaid, Railsbank, Stripe, Inc., and Transcard Payments among others, are some of the key players in the global embedded finance market

Request for a sample copy of the report @ <https://www.globalmarketestimates.com/market-report/embedded-finance-market-4244>

Type Outlook (Revenue, USD Billion, 2023-2028)

- Embedded Banking
 - By Type
 - Retail Banking
 - Corporate Banking
 - By End User
 - Retail & E-commerce
 - Healthcare
 - Logistics
 - Manufacturing
 - Travel & Entertainment
 - Others
 - By Business Model
 - B2B
 - B2C
 - B2B2B
 - B2B2C
- Embedded Payments
 - By Type
 - Mobile Payments
 - Digital Wallets/Mobile Wallets
 - Mobile Banking Apps
 - In-App Payments
 - Contactless Payments/ NFC Payments
 - Others
 - By End User
 - Retail & E-commerce



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- Healthcare
- Logistics
- Manufacturing
- Travel & Entertainment
- Others
- By Business Model
 - B2B
 - B2C
 - B2B2B
 - B2B2C
- Embedded Lending
 - By Type
 - Point-of-Sale (POS) Lending
 - Buy Now, Pay Later (BNPL)
 - By End User
 - Retail & E-commerce
 - Healthcare
 - Logistics
 - Manufacturing
 - Travel & Entertainment
 - Others
 - By Business Model
 - B2B
 - B2C
 - B2B2B
 - B2B2C
- Embedded Insurance
 - By Type
 - Intrinsic Insurance
 - Opt-out & Opt-in Bundled Insurance
 - Billboard Insurance
 - By End User



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- Retail & E-commerce
- Healthcare
- Logistics
- Manufacturing
- Travel & Entertainment
- Others
- By Business Model
 - B2B
 - B2C
 - B2B2B
 - B2B2C
- Embedded Investments
 - By Type
 - Stocks and ETFs
 - Others
 - By End User
 - Retail & E-commerce
 - Healthcare
 - Logistics
 - Manufacturing
 - Travel & Entertainment
 - Others
 - By Business Model
 - B2B
 - B2C
 - B2B2B
 - B2B2C

End User Outlook (Revenue, USD Billion, 2023-2028)

- Retail & E-commerce
- Healthcare



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- Logistics
- Manufacturing
- Travel & Entertainment
- Others

By Regional Outlook (Revenue, USD Billion, 2023-2028)

North America

- U.S.
- Canada
- Mexico

Europe

- Germany
- U.K.
- France
- Spain
- Italy
- Netherlands
- Rest of Europe

Asia Pacific

- China
- India
- Japan
- South Korea
- Thailand
- Indonesia
- Malaysia
- Singapore
- Vietnam
- Rest of APAC



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Central and South America

- Brazil
- Argentina
- Chile
- Rest of CSA

Middle East and Africa

- Saudi Arabia
- UAE
- Israel
- South Africa
- Rest of MEA

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