

# TRANSFORMING MOBILE BLOOD DONATIONS ACROSS SOUTH TEXAS



Proceeds from the Red and White Ball will help purchase a next generation bloodmobile for the South Texas Blood & Tissue Center.

The Foundation is in the third year of a major effort to replace nine aging bloodmobiles in the South Texas Blood & Tissue Center fleet.



*In 2018, the Valero Foundation donated money to purchase a bloodmobile. The goal for 2019 is to raise \$380,000.*

So far, five bloodmobiles have been replaced, thanks to the generosity of community stakeholders. They were the oldest in a fleet where the majority have passed the average bloodmobile lifespan of 15 years and/or 300,000 miles.

## NEW BLOODMOBILE IMPACT

- Can collect platelets and whole blood donations
- New electronic questionnaires completed on a tablet or computer
- Equipped with state-of-the-art devices that measure the exact size of a donation
- Monitors that provide videos about patients and STBTC programs
- More fuel-efficient
- Enhance the overall donor experience



## Blood and Platelets Save Lives

Diagnosed with acute myeloid leukemia in 2017, Aaron Brady required multiple blood and platelets transfusions while undergoing chemotherapy.

Aaron, a new member of the Foundation board, received a stem cell transplant in 2018 and is on his way to a full recovery.

“The blood and the platelets are key to being able to fight, or he wouldn’t be able to receive his next round of chemo or to have a transplant,” said Aaron’s wife, Carrie.