





Mexico







10 of which are ranked among the largest hubs in the world:

14.4 million

carried from May 2017 to April 2019

United States:

Atlanta, Detroit, Los Angeles, Minneapolis, New York, Seattle and Salt Lake City Mexico:

Guadalajara, Mexico City, and Monterrey



doubling the number of passengers carried in the transborder market in year 2



Both airlines have sponsored and supported a variety of events promoting diversity, inclusion, sports, and artistic and cultural activities through corporate social responsibility actions. Some of the most relevant sponsorships include:



The Mexican National Soccer Team Sponsorship



Mexican Red Cross Race 2017 Edition



Latin Grammy
Acoustic Sessions



Teletón



The Frida Kahlo exhibition at the Brooklyn Museum in New York



Cleantech Challenge

Seamless Travel Experience



Branded Fares



In-Flight Meals



Sale of ancillaries and complementary services on both airlines

(seat selections, luggage)*

* Thanks to the SkyTeam Digital Spine platform, which both airlines can access



Free Messaging



In-Flight Wi-Fi

Loyalty **Programs:**

Elite & Elite Plus members can enjoy upgrades and pre-select their seats free of charge, as well as reciprocal redemption in both airlines





Sales:

Joint sales teams



allow us to provide personalized services to

our corporate clients

Cargo:

