

Allergy Standards Limited (ASL) attends the Greenbuild International Conference and Expo in Boston

November 2017, Dublin, Ireland

This week, our Chief Strategy Officer, Dr John Ryan, will be attending the [Greenbuild International Conference and Expo](#) from the 8th to the 10th of November at the Boston Convention & Exhibition Center.

The [Greenbuild Conference and Expo](#) is a great opportunity to meet and network with top suppliers and manufacturers of the latest green building equipment, products, services and cutting edge technology available in today's market. The conference has a wide range of attendees including architects, engineers, developers, government agencies, green building thought leaders, building owners, interior designers and sustainability officers. The Greenbuild Conference and Expo is three days of outstanding educational sessions, keynotes from renowned speakers as well as special seminars and plenaries.

"I'm delighted to attend the Greenbuild Conference & Expo in Boston. It's an amazing opportunity to interact with some of the leaders in the green building area as we continue to help our clients innovate and develop products that will improve the health and the well-being of their customers." John Ryan, ASL's Chief Strategy Officer

Indeed, one of the main objective of the Greenbuild Conference and Expo is to bring building professionals together to work towards enhancing human health and well-being in the indoor environment. Allergy Standards hope to convey awareness of our allergy insights to this professional audience.

This year, the [PureSafety® insulation product made by Owens Corning](#) passed the [ASL scientific standards](#), making it the first insulation product to be certified **asthma & allergy friendly®**. The [asthma & allergy friendly® Certification Program](#) certifies products in all areas to make buildings healthier including paint, flooring, insulation, bedding and a lot more. For more information, visit www.allergystandards.com.

About ASL

ASL is an International standards and certification body that prepares independent standards for a wide range of products to declare their suitability for people whose lives are affected by allergies and asthma. ASL has devised a series of proprietary testing protocols, performance criteria and suitability attributes for consumer products to be eligible for certification. These have been developed using internationally recognized trigger factor avoidance recommendations including allergens and irritants. The **asthma & allergy friendly®** mark is applied to products that consumers can trust have been subject to rigorous independent testing to determine their suitability. ASL's management team possesses specialist skills in a variety of medical fields including asthma and other allergic diseases.