

Our Shared **GOODNESS PROMISE**



Shared Goodness. That's our promise here at The Hershey Company. An idea as simple as it is big: our business, our planet, our communities, our children—they've always mattered. As one of America's first companies built with purpose, we've focused for more than a century on doing well by doing good. Because bringing goodness to the world is in our character.

It's a promise delivered by all of us at Hershey—to see every day as a chance to be successful in a way that makes a difference.

Today we uphold our promise with brands consumers love; business models and people making a difference in the world; being better stewards of the planet we all share; building

thriving communities in the places we call home; and, perhaps most near and dear to our hearts, by nourishing the lives of children so they can learn, grow and thrive.

It's a promise that started nearly 125 years ago, with our founder Milton Hershey—the original purpose-driven entrepreneur who linked the success of his company with supporting children in need through the Milton Hershey School. A man who taught us that one's happiness depends on the joy of others, and whose words resonate with us to this day.

We look forward to the next 100 years and do so with a promise to you: to build on our Shared Goodness. Because goodness is most felt when it's shared with others.



Shared FUTURES

"IT ISN'T WHAT YOU LEAVE YOUR CHILDREN, BUT HOW YOU LEAVE THEM."

— MILTON HERSHEY

We invest in:

- Helping children succeed
- Improving access to nutrition for children



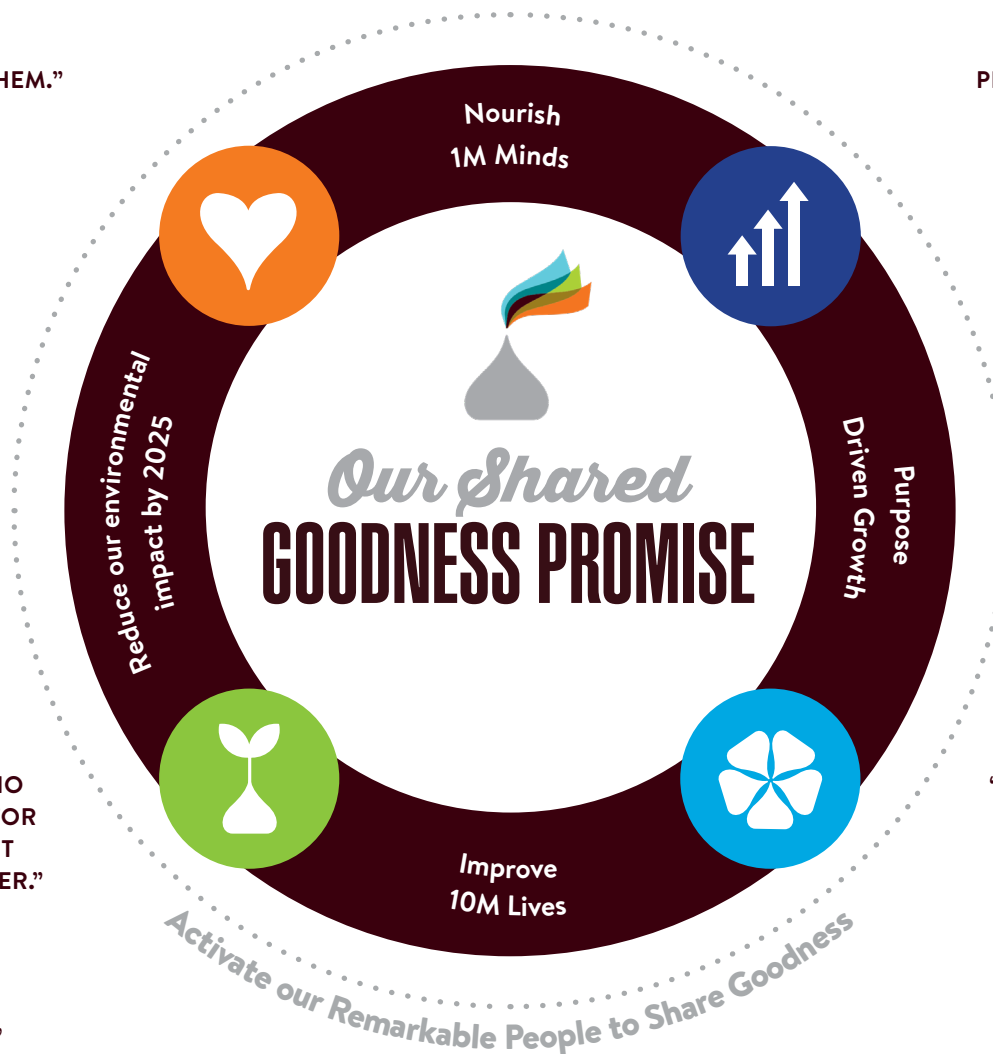
Shared PLANET

"THERE IS NOT A PERSON ALIVE WHO SHOULD NOT PLANT A TREE—NOT FOR THE SHADE THAT YOU'LL ENJOY, BUT FOR THOSE WHO ARE COMING AFTER."

— MILTON HERSHEY

We're focused on:

- Reductions in GHGs, total waste, packaging waste and water use
- Addressing climate change in our cocoa communities



HERSHEY



Shared BUSINESS

"THE HELP-THE-OTHER-FELLOW PRINCIPLE IS THE ONLY ONE THAT WILL SUCCEED IN MODERN BUSINESS."

— MILTON HERSHEY

We're focused on:

- Sustainable sourcing
- Choice and Transparency
- Purpose-driven brands and retail partnerships



Shared COMMUNITIES

"I AM TRYING TO BUILD HERE A PLACE WHERE PEOPLE CAN BE HAPPY AND CONTENTED WHILE THEY WORK AND LIVE IN PLEASANT SURROUNDINGS."

— MILTON HERSHEY

We're making a difference through:

- Investing in the places where we live and work
- Employee engagement & volunteerism

