



PREMIUM PRODUCTS INTERNATIONAL, INC.

Marketing Consulting Services



1992 - 2022

Sourcing Services- Export/Import:

We help companies Source products from overseas, and have strong contacts in Brazil for all kind of products. <https://ppiinc.biz/exporting/>

Our Sourcing services include the following:

1. Finding manufacturers as per specs and quality standards required for your product.
2. In case the manufacturer does not have an export license, we have one in-house and will accommodate your needs accordingly.
3. Quality Standards- We work mainly with ISO certified manufacturers and/or having reputable Brazilian certifications.
4. Our Principal in Brazil will visit the plants, screen the manufacturers, validate them and negotiate pricing before we introduce them to you.
5. We will provide you with regular updates weekly and/or biweekly of progress we are making and relevant details as well.
6. We added a unique new service as part of our package, which is Negotiating Pricing, and avoiding the standard cultural differences that arise in the process.
7. A separate service from above we can provide is door to door logistics for your orders.

Our services are value based, solution oriented and we are here to service you. The solution to the Supply Chain problems today is to diversify your suppliers/manufacturers base geographically, we help you achieve such a goal.



ABOUT US:

- Premium Products International was established in 1992 as an Export/Import company, expanded its services in 2002 to include Importing & Sourcing, and in 2005 added the Consulting Services.
- Our principal, Nabil Nahra, is an expert in both domestic and international marketing with over 40 years of experience in the field. He has his Bachelor of Science, from State University of New York, Plattsburgh, and an MBA from the Lally School of Management, at Rensselaer Polytechnic Institute.
- Nabil Nahra has been teaching since 2002, at the graduate and undergraduate level, courses in Marketing, Entrepreneurship, Export/Import and Business Strategy, at Ramapo College of New Jersey, Fairleigh Dickinson University, Seton Hall University, Montclair State University and others as well. He created a course in Import/Export which have been taught at the undergraduate & graduate level at different Universities, and also put together a course on Entrepreneurship with hands-on approach on how to run your own business.
- Premium Products International, Inc., was recognized in 1996 by Whitney Design as one of its "Highest Achievers in the Sales Force".
- The State of New Jersey - Small Business Development Center- in 1993 awarded Premium Products International, Inc. the "Small Business Success Award" in the export field.
- Languages: Our staff conducts business in English, French, Italian, Portuguese and Arabic.

We Understand Your Needs and Share Your Dreams.



For further information, please feel free to contact us at our E-Mail Address:

<https://ppiinc.biz>

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