



TRILLER

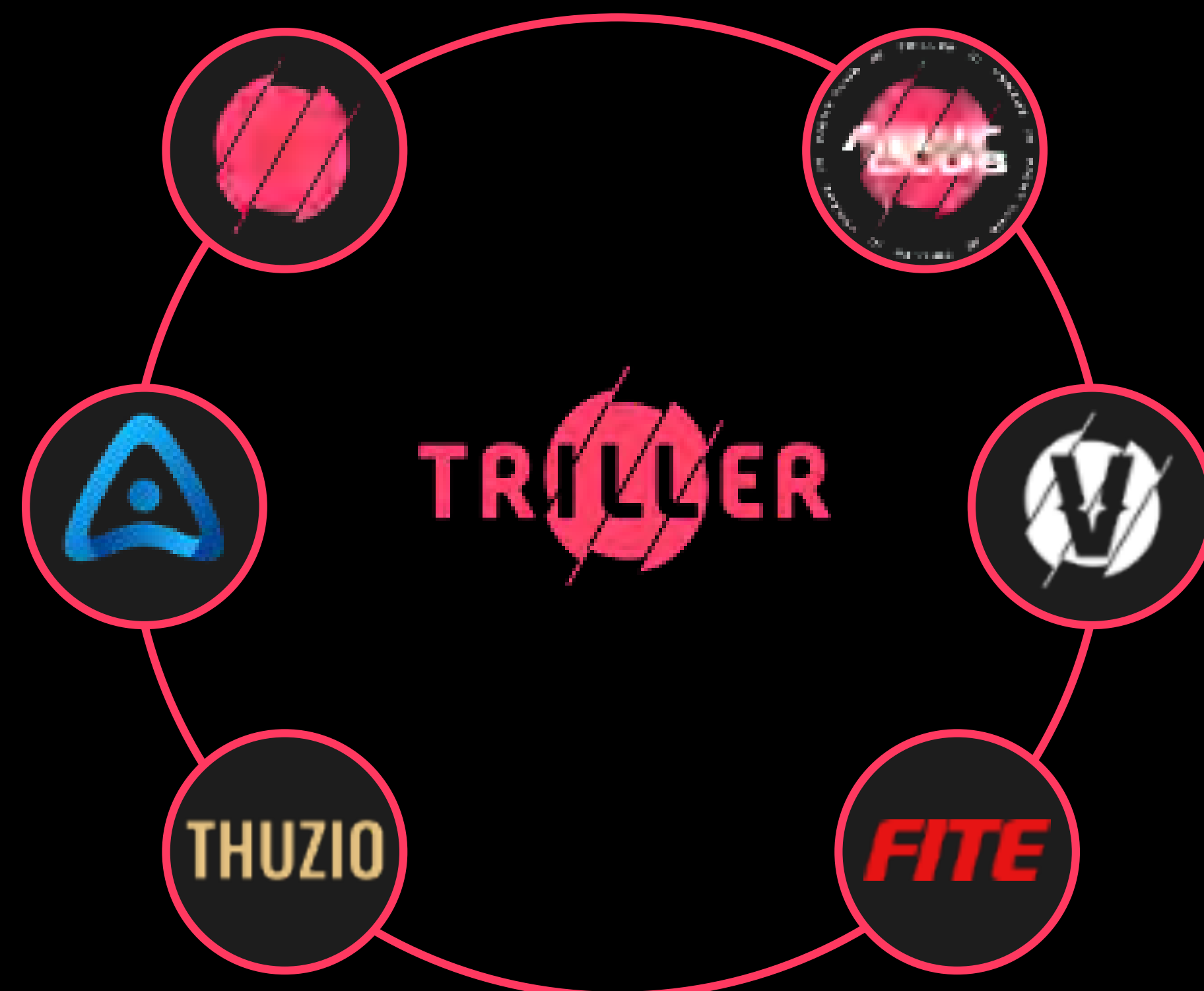
**Fixing the broken
content economy**

with

SUPERPOWERS

for **creators** and **brands**

Triller is building the world's largest space for creators to create, distribute and monetize content



The opportunity is **unlimited**

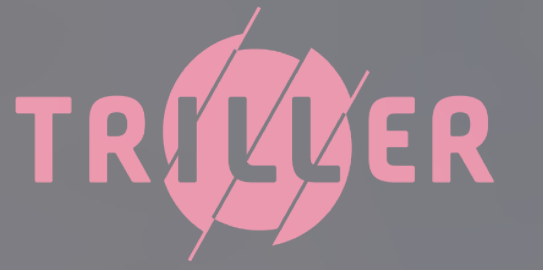
Triller **Creators, influencers & tastemakers** have **billions** of followers worldwide



**Unlocking relationships
and turning followers
into customers**

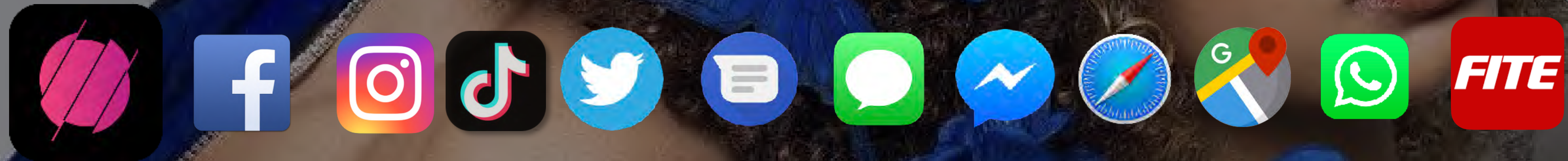
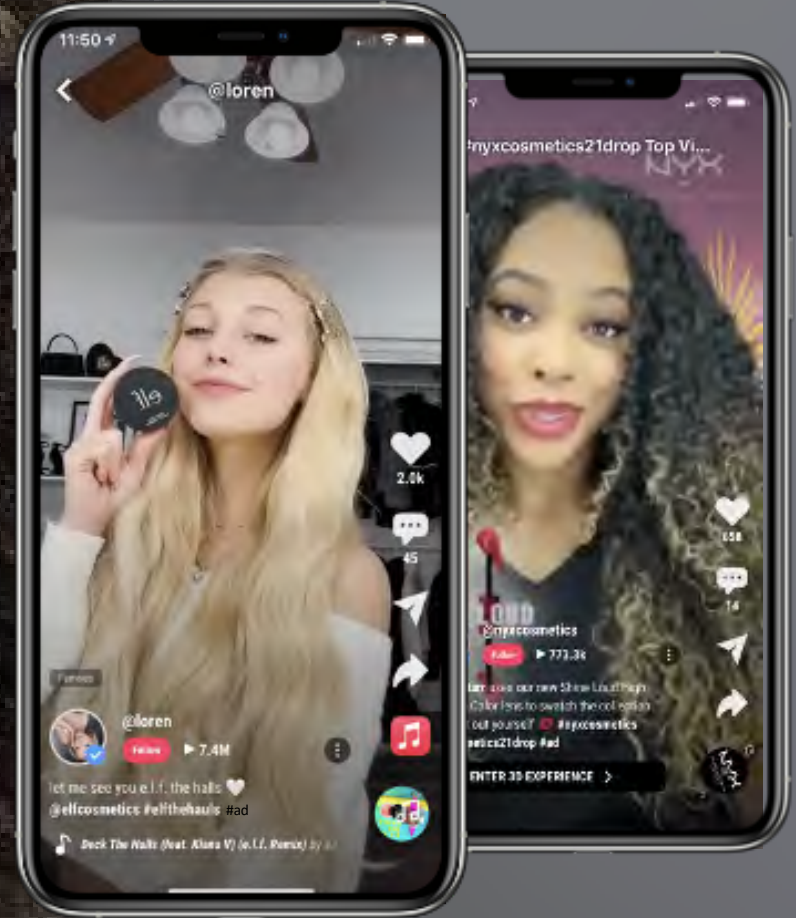


**Maximizing profitability
for creators & brands**



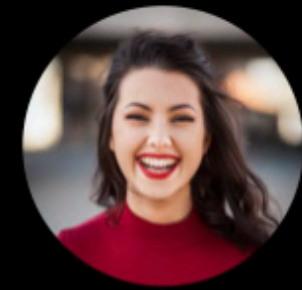
Triller puts **power** back into the hands of creators and brands

CROSS-HYPE



Open-garden platform allows creators to **reach global audiences at scale** and engage with consumers directly

building authentic, 1-to-1 relationships for creators



I LOVE LOVE LOVE @nyxcosmetics!
When are you rolling out a new line 🥰
I cant wait to get my hands 🙌 on
more product!

Sentiment

Positive

Intent

Purchase

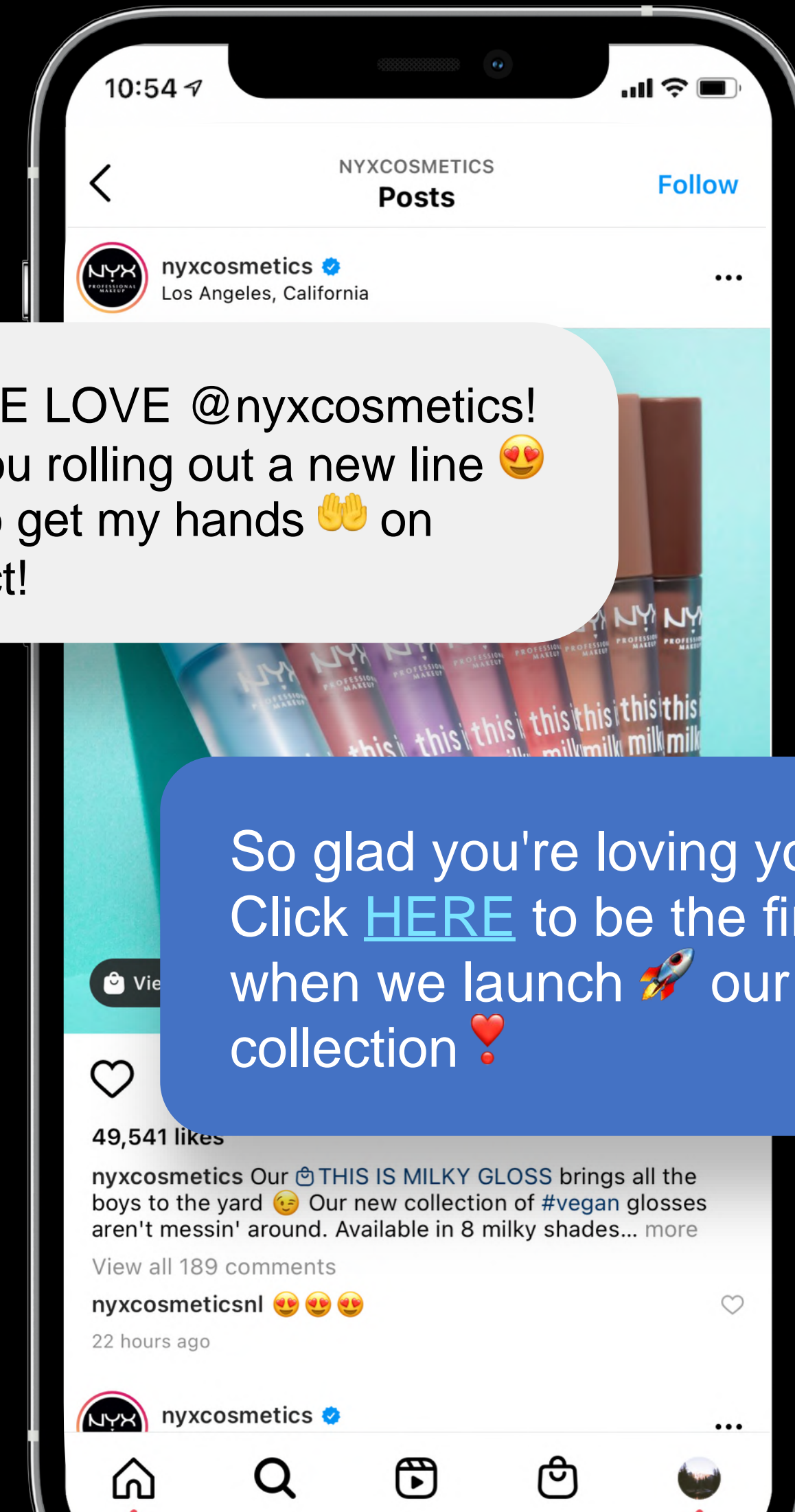
Entity

Product



Tagged as "Brand advocate"

I LOVE LOVE LOVE @nyxcosmetics!
When are you rolling out a new line 🥰
I cant wait to get my hands 🙌 on
more product!



So glad you're loving your NYX 🥰
Click [HERE](#) to be the first to know
when we launch 🚀 our next
collection ❤️

Leveraging conversational AI to build sustainable, global audiences and optimize the consumer journey

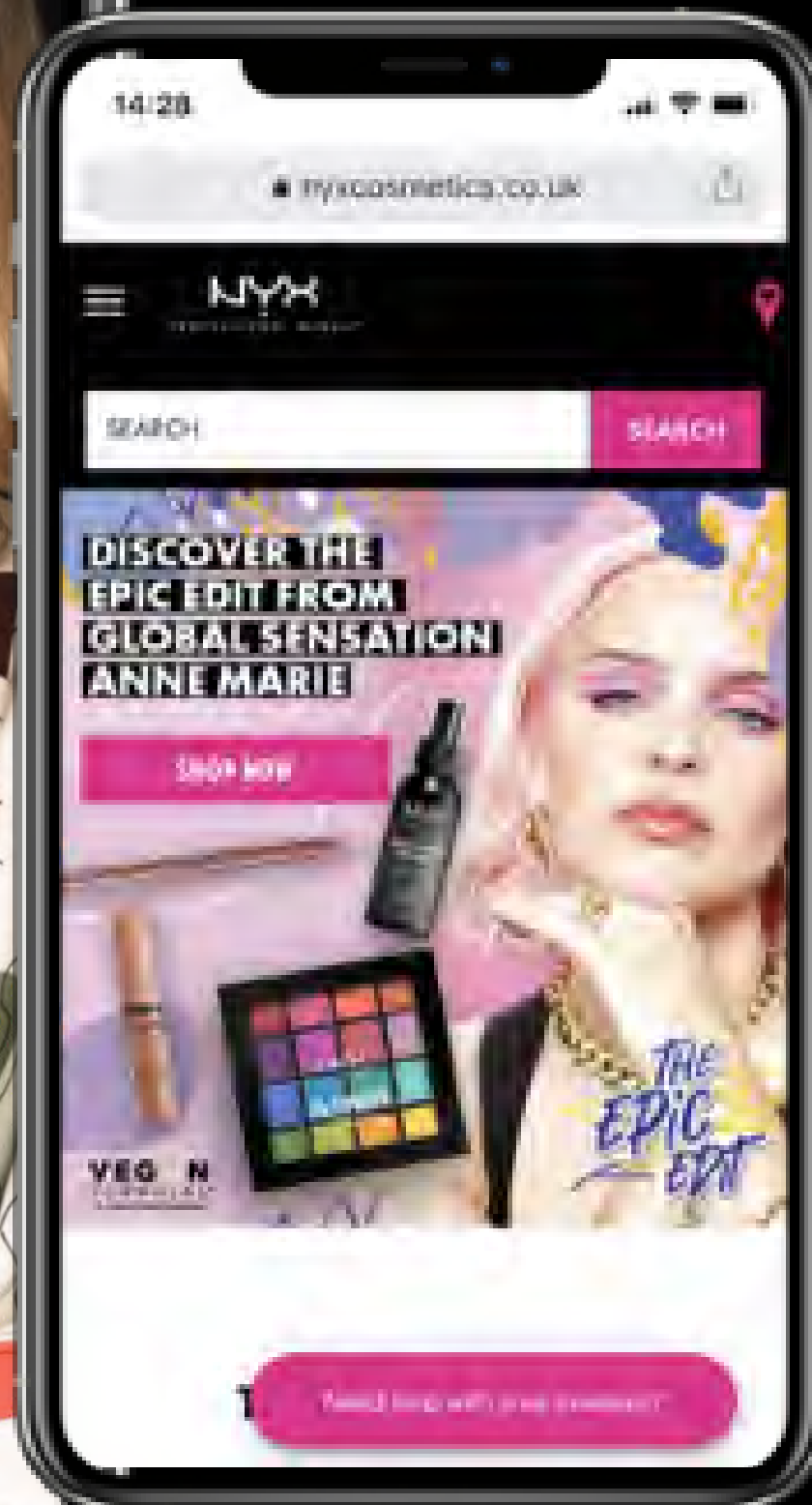


Own your
followers & friends
via SMS

Breaking consumers out of **walled-garden** jail



eCommerce Social / Live Selling




...

Shopper Journey:

Full funnel management from initial click to re-engagements driving conversions & increasing lifetime value

4x Conversion improvements via notifications and re-engagements

A photograph of three men in a boat. The man on the left has long black hair and glasses, resting his chin on his hand. The man in the middle has red dreadlocks and a light blue jacket, looking intensely at the camera. The man on the right has a black beanie, glasses, and a black and white jacket with a Jeep logo, leaning forward. The background shows the boat's interior and a window with a view of the ocean.

**A platform for creating remarkable
cultural, communal experiences,
spanning digital physical and virtual
worlds**

VERZUZ

TRILLER

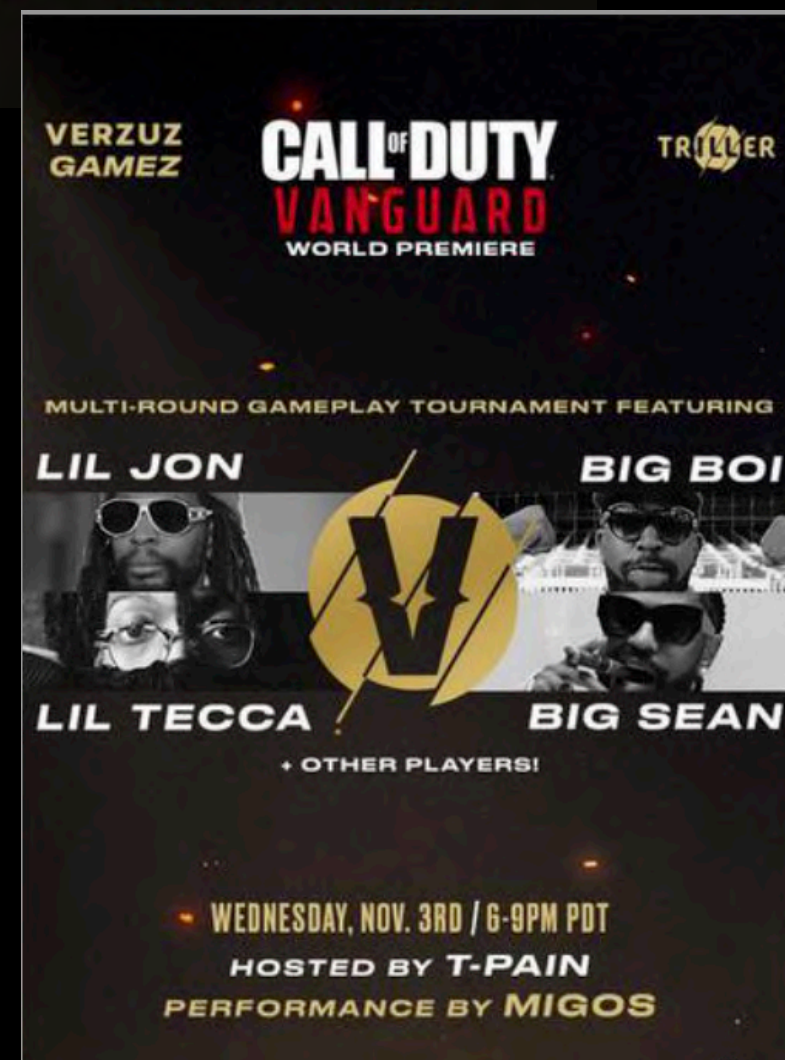


LIVE FROM MIAMI | SUNDAY, MAY 30TH

SWIZZ BEATZ
TIMBALAND



VERZUZ GAMEZ



“Verzuz has become perhaps the most **powerful**, quarantine-friendly entertainment franchise going, using **modern technology** to help influence tomorrow’s music-making”

- *The New York Times*

TRILLER

FIGHT CLUB

Re-inventing
Boxing & Entertainment



Triad Combat
New League
New Ring
New Rules



TRIAD COMBAT

11.27.21
GLOBE LIFE FIELD • TX





TRILLER X ART BASEL
digital & physical come together



**TRILLER
NFTS**

**Bringing
together
the past
and future
with **iconic
cultural
experiences****



**Empowering the
Black creator
community with
new integration
opportunities for
brands**

TRILLER
Assembly
for
*Black
Creators*



**With Triller, creators are
shaping the future of
culture, content, and
commerce**