

RESEARCH FINDS BACK TO SCHOOL UNCERTAINTY IS INFLUENCING PARENTS' HOMEBUYING DECISIONS

Survey reveals more than 80 percent of parents are considering home education models for their children this school year

40%

of agents report that home prices in their areas had increased "significantly" - up from 5 percent in May 2020



THE TOP 3 MOST IMPORTANT AMENITIES TO BUYERS WITH SCHOOL-AGE CHILDREN LEARNING AT HOME ARE:



35%

Space for multiple home offices



31%

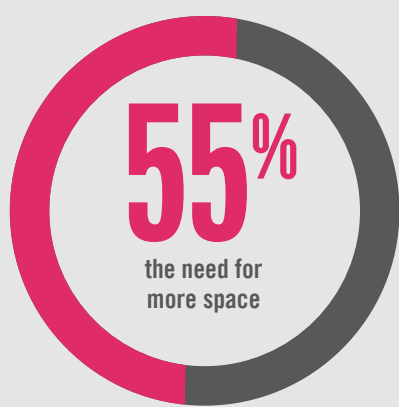
An area within a home that can be used for child homeschooling



18%

Homes that allow for faster internet speed (Up from 11% compared to May 2020)

TOP MOTIVATING FACTORS TO MOVE INCLUDE:



THIS DESIRE FOR MORE SPACE IS LIKELY CONNECTED TO A "QUARANTINE EFFECT"

58%

of respondents stated there is an increased interest in suburban areas

59%

of respondents say potential buyers with school-age children are most interested in single-family homes