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PRESS RELEASE FOR IMMEDIATE RELEASE

Allergy Standards and Welspun broaden their relationship to offer asthma & allergy friendly® Certified bedding in the Gulf States.

DUBLIN, Ireland. (March 02, 2018) – Allergy Standards Limited (ASL) announced today that Welspun India have extended their relationship outside the US and are now offering products with the **asthma & allergy friendly®** Logo in the Gulf States.

The **asthma & allergy friendly®** Certification Program is an independently administered program by the International Standards Body, Allergy Standards. In order to receive the **asthma & allergy friendly®** Mark, a product or service must undergo and pass through a rigorous series of proprietary lab test proving they help reduce exposure to allergens and irritants, provide increased environmental control and withstand routine cleaning and care guidelines.

Welspun India Ltd, part of US\$ 2.3 billion Welspun Group, is one of the world's largest home textile manufacturers. With a distribution network in more than 50 countries and world class manufacturing facilities in India, it is the largest exporter of home textile products from India and a supplier to 17 of top 30 global retailers.

Manmohan Chauhan, Welspun Associate Vice President, said *"We are very pleased to extend our relationship with Allergy Standards from the US to the Middle East. Especially as one of our latest bedding innovations Nanocore® has been selected to be certified. Our research in our home market has identified people spend 80% of their time in their bedroom providing a comfortable environment for all clients is key to our business and we have found customers, regardless of location, particularly educated in this area. This applies especially to millennials."*

Certified bedding clients who have engaged in a rigorous testing and are now offering products labelled **asthma & allergy friendly** include: Downlite, Hollander, Protect-A-Bed, Royal Heritage and AQ Textiles.

The **asthma & allergy friendly**[®] Certification Mark is awarded only to products that meet the program's strict scientific standards. To earn the mark, bedding must:

- Be an effective barrier to the passage of allergens
- Be breathable for comfort
- Be easily cleaned to remove allergens
- Withstand the wear and tear of the recommended cleaning methods
- Minimize exposure to chemicals or irritants known to trigger asthma and allergy symptoms

"I am delighted to see Welspun have joining the program for the Gulf States, they join other clients such as Dyson, Benjamin Moore, Kids Preferred, 3M and De'longhi who are using our program and logo all over the globe. I am looking forward to announcing they will be joined by additional brands in the coming months" said Dr. John McKeon, CEO of ASL.

About Allergy Standards and the asthma & allergy friendly[®] Certification Program

"The Application of science to solve allergy labelling challenges": Allergy Standards Limited (ASL) is an international certification company that prepares independent standards for testing a wide range of products to determine their suitability for asthmatics and individuals with associated allergies. ASL has devised a series of proprietary testing protocols and suitability specifications for products to meet in order to be eligible for certification as **asthma & allergy friendly**[®]. ASL has developed these protocols to identify products that consumers can trust have been subject to rigorous testing to determine their relative suitability for people with asthma and allergies. <http://www.allergystandards.com/>