

87%

OF CONSUMERS IN THE U.S. OWN 1 OR MORE SMART DEVICES

18%

OF CONSUMERS IN THE U.S. USE VOICE CONTROL ON A DAILY BASIS

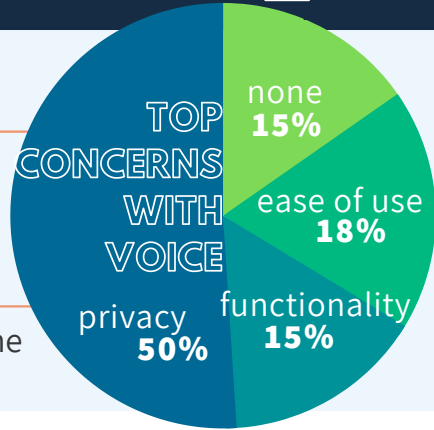


DID YOU KNOW?



The first ever human **voice recording** was completed in 1860. This was the same year that the first human **voice recording equipment** was invented!

In 1961, IBM engineer William C. Dersch created the first-ever **voice recognition system**: "Shoebbox"



SYNTIANT®



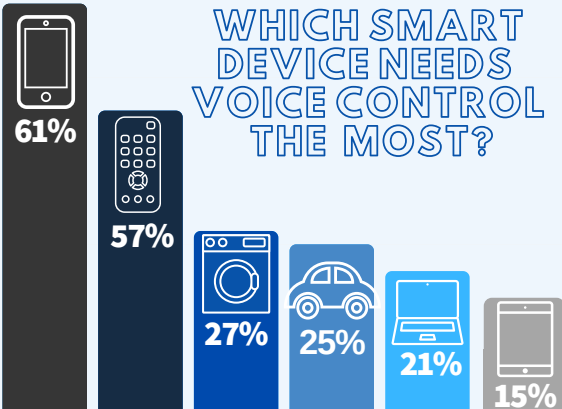
The average voice search result page loads in 4.6 seconds, which is 52% faster than the average page.



WORLD VOICE DAY: .

Acknowledges the immense impact and uniqueness of each human voice around the world.

WHICH SMART DEVICE NEEDS VOICE CONTROL THE MOST?



50% of all searches across the Internet will be **voice-based** by the end of 2020

60% of smartphone users had tried **voice search** at least once in the past 12 months

75% of smart speaker users perform local **voice searches** at least weekly