



DO CONSUMERS THINK CLOUD BASED APPS ARE SECURE?

33%

1 OUT OF EVERY 3 CONSUMERS

ARE CURRENTLY **USING CLOUD-BASED** APPS OR SERVICES



MORE THAN HALF DON'T BELIEVE CLOUD-BASED APPS AND SERVICES ARE KEEPING THEIR DATA SECURE

55%



87%

OF PEOPLE SURVEYED BELIEVE

THAT THOSE CLOUD-BASED APPS **CAN BE HACKED**

58%

ONLY SLIGHTLY MORE THAN HALF ARE WORRIED

ABOUT THEIR PERSONAL DATA WHEN USING CLOUD-BASED APPS OR SERVICES



AND 85% OF PEOPLE THINK BUSINESSES SHOULD COMPENSATE

THEM IN SOME WAY IF THEIR DATA IS COMPROMISED



54%

MORE THAN HALF OF ALL CONSUMERS

SAY THEY WOULD **STOP USING A SERVICE** IF IT WAS HACKED

Source: Radware survey conducted by Harris Poll