

## 10 Milestones in Past Decade of Perdue's Animal Care Journey

Gathered all stakeholders annually to discuss animal care

Transformed farmer relationships and invested in poultry learning centers

Expanded use of controlledatmosphere stunning

Eliminated routine use of all antibiotics



Explored value of on-farm hatch











2015

Introduced "Commitments to Animal Care"

Launched **Animal Welfare** Certification Program

Held contest to design better enrichments for chicken houses

Expanded pasture-raised chicken program

Championed new "pasture-raised" labeling standards