



# Drive Census with Data-Based Marketing Solutions

Healthcraft Creative Solutions leverages Market Mover<sup>®</sup>, a proprietary data analytics solution, to deliver actionable market analytics insights in a digestible format.

## Healthcraft can:

- Visualize and promote outcomes data through *Healthcraft Storyteller*
- Identify referral sources and patterns
- Establish opportunities for clinical niches and specialty programs
- Create actionable market strategies



**Ready to leverage data and meet your  
business objectives? Contact us today.**

**Healthcraft Creative Solutions**

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**healthcraft  
creative  
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Equal opportunity provider of healthcare services.