

Behavioral Rehabilitation Market Revenues to Reach USD 304.26 billion by 2028 - Market Size, Share, Forecasts, & Trends Analysis Report by Mordor Intelligence

According to a new market research report titled “[Behavioral Rehabilitation Market Report \(2023-2028\)](#),” the market is estimated at USD 248.64 billion in 2023. It is expected to register a CAGR of 4.12% during the forecast period.

During the pandemic, the American federal government provided about USD 8 billion in COVID-19 relief funds for behavioral health. With such initiatives and the expanding prevalence of mental disorders, it was observed that the COVID-19 pandemic had a substantial impact on the behavioral rehabilitation market. The COVID-19 pandemic also increased awareness about mental health. Some key factors driving the market include the growing prevalence and availability of therapies for behavioral rehabilitation, the advent of online counseling, increasing preferences for partial hospitalization programs (PHP), and rising government initiatives.

Report Summary:

Report Attribute	Details
Market Size (2023)	USD 248.64 billion
Market Size (2028)	USD 304.26 billion
CAGR (2023-2028)	4.12%
Study Period	2018-2028
Forecast Units	Value (USD billion)
Fastest Growing Market	Asia-Pacific
Largest Market	North America
Report Scope	Market Dynamics, Revenue Forecast and Segmentation, Competitive Landscape, and Recent Developments, Market Growth, Future Opportunities, and Trends
Key Market Drivers	Growing prevalence and availability of therapies for behavioral rehabilitation.
	Increased awareness about mental health.

Who are the Top Companies in the Behavioral Rehabilitation Market?

The international behavioral rehabilitation market slightly consolidated with a few major players. Many companies are concentrating on developing and introducing novel products and services which are easily affordable and accessible.

The noteworthy players holding the global behavioral rehabilitation industry are:

- Acadia Healthcare
- AAC Holdings Inc.
- Aurora Behavioral Health System

- Behavioral Health Group
- Haven Behavioral Healthcare Inc.
- Magellan Health Inc.
- Niznik Behavioral Health
- Promises Behavioral Health
- Springstone Inc.
- Universal Health Services Inc.
- Tridium Inc.
- Ginger
- Lyra Health Inc.

Other Reports That Might Be of Your Interest:

- [Brain Mapping Instruments Market Report](#) - The brain mapping instruments market is expected to grow at a CAGR of 5.8% during the forecast period.
- [Image-guided Therapy System Market Report](#) - The image-guided therapy system market is expected to register a CAGR of 6.5% during the forecast period.

Key Highlights from the Behavioral Rehabilitation Market Report:

Anxiety Disorder Expected to Hold a Significant Share

- Anxiety disorders are the most common type of mental disorder. Their emotional symptoms include feelings of apprehension or dread, feeling tense or jumpy, restlessness or irritability, anticipating the worst, and being watchful for signs of danger.
- The growing prevalence and availability of therapies for behavioral rehabilitation and rising concerns about health are important factors expected to boost the market's growth. Treatment benefits most people suffering from anxiety disorders to lead normal and practical lives. This is leading to an increased demand for treatment options.

North America to Witness Significant Growth

- North America is the largest behavioral rehabilitation market internationally, with the United States occupying the major share. Developed countries, including the United States and Canada, have observed the opening of many mental health rehabilitation centers over the past decade, owing to the rising number of people suffering from mental health issues.
- Likewise, there have been rising initiatives taken by the US government to create awareness about mental health and manage the same.

What are the Latest Developments in the Behavioral Rehabilitation Market?

- In October 2022, the Biden-Harris Administration announced receiving around USD 300 million in funding for new and existing Certified Community Behavioral Health Clinics.
- In October 2022, the Government of India announced launching a National Tele-Health program for mental health.

Mordor Intelligence has Segmented the Behavioral Rehabilitation Market Based on Type of Behavioral Disorder, Healthcare Setting, Treatment Method, and Geography:

- By Type of Behavioral Disorder
 - Anxiety Disorder
 - Mood Disorder
 - Substance Abuse Disorder
 - Personality Disorder
 - Attention Deficit Disorder
- By Healthcare Setting
 - Outpatient Behavioral Rehabilitation
 - Inpatient Behavioral Rehabilitation
 - Residential Behavioral Rehabilitation
- By Treatment Method
 - Counselling
 - Medication
 - Support Services
 - Other Treatment Methods
- By Geography
 - North America
 - United States
 - Canada
 - Mexico
 - Europe
 - United Kingdom
 - Germany
 - France
 - Italy
 - Spain
 - Rest of Europe
 - Asia-Pacific
 - China
 - India
 - Japan
 - South Korea
 - Australia
 - Rest of Asia-Pacific
 - South America
 - Brazil
 - Argentina
 - Rest of South America
 - Middle East & Africa
 - South Africa
 - GCC
 - Rest of Middle East & Africa

In a nutshell, the Mordor Intelligence market research report is a must-read for start-ups, industry players, investors, researchers, consultants, business strategists, and all those who are looking to understand this industry. Get a glance at the [Behavioral Rehabilitation Market Report \(2023-2028\)](#).

Mordor Intelligence constantly tracks industry trends. Some relevant market reports from the analysts that might be of interest to you:

- [Behavioral/Mental Health Software Market Report](#) – The behavioral/mental health software market is projected to register a CAGR of 11.8% during the forecast period.
- [Mental Health Apps Market Report](#) – The mental health apps market size is expected to grow from USD 6.06 billion in 2023 to USD 13.20 billion by 2028 at a CAGR of 16.82% during the forecast period (2023-2028).
- [Brain Monitoring Market Report](#) - The brain monitoring market size is expected to grow from USD 6.39 billion in 2023 to USD 8.69 billion by 2028 at a CAGR of 6.35% during the forecast period (2023-2028).

About Mordor Intelligence:

[Mordor Intelligence](#) is a market intelligence and advisory firm. At Mordor Intelligence, we believe in predicting butterfly effects that have the potential to change or significantly impact market dynamics.

Our market research reports are comprehensive and provide exclusive data, facts and figures, trends, and the industry's competitive landscape.