

North America Aromatherapy Diffuser Market Revenues to Reach USD 870.39 million by 2028 - Market Size, Share, Forecasts, & Trends Analysis Report by Mordor Intelligence

According to a new market research report titled "[North America Aromatherapy Diffuser Market Report \(2023-2028\)](#)," the market is estimated at USD 672.95 million in 2023. It is expected to register a CAGR of 5.28% during the forecast period.

Aromatherapy is a healing treatment that is holistic in nature and requires the use of natural plant extracts to improve the health and well-being of an individual. The process also involves the use of aromatic essential oils such as clary sage, lavender, and chamomile.

Report Summary:

Report Attribute	Details
Market Size (2023)	USD 672.95 million
Market Size (2028)	USD 870.39 million
CAGR (2023-2028)	5.28%
Study Period	2018-2028
Forecast Units	Value (USD million)
Report Scope	Market Dynamics, Revenue Forecast and Segmentation, Competitive Landscape, and Recent Developments, Market Growth, Future Opportunities, and Trends
Key Market Drivers	Rise in the use of essential oil/diffuser oil in a variety of treatments.
	Use of Aromatherapy as an alternative treatment for mental wellness.

Which are the Top Companies in the North America Aromatherapy Diffuser Market?

The North American aromatherapy diffuser market is highly competitive, thriving with a large variety of players offering an abundance of products and services.

Notable players in the North American aromatherapy diffuser market are,

- NOW Health Group Inc.
- ZAQ
- DoTERRA
- Organic Aromas
- Aromis Ltd
- Edens Garden
- Newell Brands Inc
- Escentis Aromatherapy

- Young Living Essential Oils Lc
- Vitruvi US Corp.
- Scentsy Inc.
- Saje Natural Wellness
- Aromatech Inc.

Other Reports That Might Be of Your Interest:

- [Casino Gambling Market Report](#) - The casino gambling market is expected to register a CAGR of more than 5.10% during the forecast period (2023-2028).
- [Europe Online Gambling Market Report](#) - The European online gambling market size is estimated at USD 47.11 billion in 2023. It is expected to reach USD 79.42 billion by 2028, registering a CAGR of 11.01% during the forecast period (2023-2028).

Key Highlights from the North America Aromatherapy Diffuser Market Report:

Rise in the Demand for Wellness Centers and Spas.

- Aroma oil diffusers are used extensively in popular wellness centers during spa treatments and spa massages.
- Multiple studies conducted during the year 2022 reached the conclusion that spa visits increased by around 40%.

The Largest Market Share is Held by the United States

- As a result of the constantly rising demand for pleasant and relaxing ambiance in working spaces in the United States, it constitutes the maximum share of the market.
- In the present time, people have become health conscious and are willing to invest in aromatherapies, which has boosted the market.

What are the Latest Developments in the North America Aromatherapy Diffuser Market?

- In August 2022, the WoodWick Radiance diffuser, which is a battery-operated diffuser, was launched by Nowell Brands Inc.
- In March 2022, a collaboration was created between The Little Market and SajeNatural Wellness to support the mission of encouraging economic independence among women.

Mordor Intelligence has Segmented the North America Aromatherapy Diffuser Market Based on Product Type, Distribution Channel, and Country:

- By Product Type (Market Size and Forecast based on Value (USD billion), 2018-2028)
 - Ultrasonic
 - Nebulizer
 - Other Product Types
- By Distribution Channel (Market Size and Forecast based on Value (USD billion), 2018-2028)
 - Supermarket/Hypermarket
 - Convenience Stores
 - Specialist Stores
 - Online Retailers

- Other Distribution Channels
- By Country (Market Size and Forecast based on Value (USD billion), 2018-2028)
 - United States
 - Canada
 - Mexico
 - Rest of North America

In a nutshell, the Mordor Intelligence market research report is a must-read for start-ups, industry players, investors, researchers, consultants, business strategists, and all those who are looking to understand this industry. Get a glance at the [North America Aromatherapy Diffuser Market Report \(2023-2028\)](#).

Mordor Intelligence constantly tracks industry trends. Some relevant market reports from the analysts that might be of interest to you:

- [US Online Gambling Market Report](#) - The US online gambling market size is estimated at USD 4.38 billion in 2023. It is expected to reach USD 9.41 billion by 2028, registering a CAGR of 16.52% during the forecast period (2023-2028).
- [North America Online Gambling Market Report](#) - The North American online gambling market is expected to register a CAGR of 11.78% during the forecast period (2023-2028).
- [Aromatherapy Diffuser Market Report](#) – The aromatherapy diffuser market size is estimated at USD 1.41 billion in 2023. It is expected to reach USD 2.02 billion by 2028, with a CAGR of 7.37% during the forecast period (2023-2028).

About Mordor Intelligence:

[Mordor Intelligence](#) is a market intelligence and advisory firm. At Mordor Intelligence, we believe in predicting butterfly effects that have the potential to change or significantly impact market dynamics.

Our market research reports are comprehensive and provide exclusive data, facts and figures, trends, and the competitive landscape of the industry.