

# Practical Advances in Cancer Care & Research

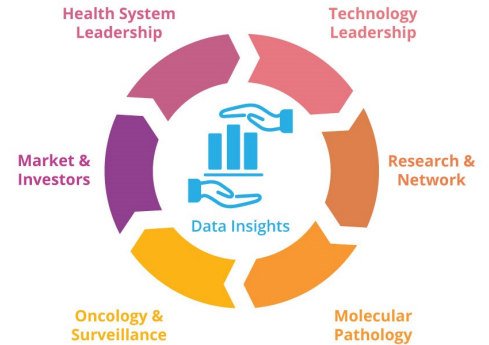
Bringing the Cancer Moonshot Back to Earth

ANNUAL EXECUTIVE EXCHANGE | July 31—August 2, 2019 | Orlando, FL

## EXECUTIVE EXCHANGE MISSION

Cancer care thought leaders of varied disciplines come together to focus on the data, technologies, clinical processes and collaboration our industry needs to propel practical advancements in cancer care

- Separate the “moonshot” hype from pragmatic approaches that solve real problems today
- Fuse the multiple disciplines required to build relevant data pipelines that drive successful new therapy research
- Understand the real clinical and data delivery issues that are impeding care advancements
- Establish an annual set of priorities that can accelerate change



## FEATURED SPEAKERS



**KEYNOTE SPEAKER**  
**MICHAEL CALIGIURI, MD**  
\*President, City of Hope National Medical Center  
\*Chairman – Oncology Research Information Exchange Network (ORIEN)



**RESEARCH EXCHANGE**  
**MICHAEL MONTALTO, PHD**  
\*VP Pathology & Clinical Biomarkers Laboratories, Translational Medicine—Bristol-Meyers Squibb  
\*President—Digital Pathology Association



**SURVEILLANCE EXCHANGE**  
**CATHERINE SHANG, PHD**  
\*Acting Director—Victorian Cancer Registry—Melbourne, Australia  
\*Research Director—Oxford University—UK



**MARKET EXCHANGE**  
**DAN DORAZIO**  
\*CEO—Sage Growth Partners  
\*Professional Faculty—Carey Business School—Johns Hopkins University



**TECHNOLOGY EXCHANGE**  
**DAVID DIMOND**  
\*CTO Global Healthcare & Life Sciences—Dell/EMC  
\*Distinguished Engineer  
\*Adjunct Lecturer—Babson College



**MARKET EXCHANGE**  
**JOSEPH FERRARA**  
\*President, Boston Healthcare  
\*Writer & Speaker—Evidence-Based Value for Innovative Healthcare Technologies



**ONCOLOGY EXCHANGE**  
**JUERG HODLER, MD, MBA**  
\*Chief Medical Director—University Hospital Zurich  
\*Chairman Radiology—University Hospital Zurich



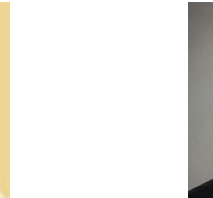
**MOLECULAR EXCHANGE**  
**JEFFREY TRENT, PHD**  
\*President & Research Director—Translational Genomics Research Institute (TGen)



**PATHOLOGY EXCHANGE**  
**CARLOS CORDON-CARDO, PHD**  
\*Chairman, Dept. of Pathology, Molecular and Cell Based Medicine, Genomic & Oncological Sciences at Mount Sinai Health System



**RESEARCH EXCHANGE**  
**AJAY SHAH, PHD, MBA**  
\*Executive Director of Translational Medicine IT at Bristol-Myers Squibb (BMS)



**PATHOLOGY EXCHANGE**  
**TONY MAGLIOCCO, BSC, MD**  
\* President and CEO—Protean BioDiagnostics  
\* Former Chair Anatomical Pathology—Moffitt Cancer Center



**TECHNOLOGY EXCHANGE**  
**MARK HULSE**  
\*Chief Digital Officer—City of Hope  
Former CIO—Moffitt Cancer Center



**PATHOLOGY EXCHANGE**  
**MAHUL AMIN, MD**  
\*Chair of Pathology University of Tennessee Health Science Center (UTHSC)



**ONCOLOGY EXCHANGE**  
**DAN THEODORESCU, PHD**  
\*Director, Cedars-Sinai Samuel Oschin Comprehensive Cancer Institute



**PAYER EXCHANGE**  
**MICHAEL SHERMAN, PHD**  
\*CMO & SVP, Harvard Pilgrim Health Care  
\*Chair, Board of Managers—Harvard Pilgrim Health Care Institute School



**MARKET EXCHANGE**  
**BOB CRUTCHFIELD**  
\*Managing Director, American Cancer Society BridgeEdge Fund



**PATHOLOGY EXCHANGE**  
**CHRIS FOSTER, MD, PHD, DSC, FRCPATH**  
\*Medical Director of Pathology—HCA Healthcare

## Who Should Attend?

CANCER CENTER, ACADEMIC MEDICAL CENTER AND INTEGRATED DELIVERY NETWORK, PAYERS, CEO, CFO, CIO, CDO, CQO, CMO, CMIO, VP ONCOLOGY, PATHOLOGY CHAIRS, MOLECULAR PATHOLOGISTS, CLINICAL TRIAL & RESEARCH LEADERS, INVESTORS

## What Will I Gain?

- 360 DEGREE VIEW OF CRITICAL FACTORS THAT DRIVE CANCER THERAPY INNOVATION  
- HOW TO BUILD DATA PIPELINES THAT DRIVE CARE & RESEARCH ADVANCEMENTS  
- MEET & INTERACT WITH MANY OF THE THOUGHT LEADERS IN OUR INDUSTRY

## Executive Exchange Venue

Sapphire Falls Resort | 6601 Adventure Way, Orlando, FL 32819



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## Executive Exchange Agenda

### July 31, 2019

6:00-8:00 **Welcome Reception**—Amatista Cookhouse at Sapphire Falls Resort

### August 1, 2019

8:00-9:30 **Breakfast**—Grand Caribbean Room 4

9:30-9:45 **Welcoming Remarks**—Satish Sanan—Chairman & CEO Inspirata

9:45-10:45 **Market Exchange**—Eyes on the Horizon, But Nose to the Grindstone—Bringing the Cancer Moonshot Back to Earth

- Joe Ferrara—What Investments are Creating Real Value in the Market & What are the Needs They are Addressing?
- Dan Dorazio—The Missing Links to Accelerated Cancer Therapy Development – What Needs to Happen?

10:45-11:00 **Break**

11:00-12:00 **Keynote**—Applied Precision Medicine—Setting the New Standard for Therapy Advancement

- Dr. Michael Caligiuri, M.D. —Rapid Advances in Precision Technology Innovation—Sustainable Strategies for Genetic and Molecular Medicine

12:00-1:30 **Lunch**—Topic Tables

1:30-2:30 **Research Exchange**—The Need for Precision Data to Drive Therapy Advancements

- Dr. Michael Montalto Ph.D.—What Data is Truly Valuable In Driving Successful Cancer Treatment Development?
- Dr. Ajay Shah Ph.D.—Critical Factors for Successful Research Partnerships Between Clinical Institutions & Treatment Research Development

2:30-2:45 **Break**

2:45-3:45 **Molecular Exchange**—Understanding the Emergence of Multi-Modality Diagnosis & Impacts on Therapy Advancement

- Dr. Carlos Cordon-Cardo M.D., Ph.D.—Artificial Intelligence Sees More in Microscopy Than Humans Do
- Dr. Dan Theodorescu M.D. Ph.D.—The Criticality of Genomics Data in Driving New Cancer Therapies & Inhibitors to Broader Adoption
- Dr. Jeffrey Trent Ph.D.—Overcoming the Challenges of Incorporating Genomics Data in Clinical Treatment Pathways

3:45-4:00 **Break**

4:00-5:00 **Pathology Exchange**—Imaging Interrogation and the Role of AI Technologies in Driving Cancer Diagnosis & Care Advancements

- Dr. Mahul Amin M.D.—Elevating the Role of Digital Pathology into the Broader Clinical Therapy Process
- Dr. Tony Magliocco BSC, M.D.—Advancing Diagnostics Utilizing State of the Art Computational AI Capabilities
- Dr. Chris Foster Ph.D.—The Value of WSI Interrogation to the Advancement of Cancer Therapy

6:00-8:00 **Executive Dinner & Reception**—Over The Moon— Margaritaville at Universal Orlando (Boat Ride or Walk from Sapphire Resort)

### August 2, 2019

8:00-9:30 **Breakfast**—Grand Caribbean Room 4

9:30-10:30 **Leveraging Data & Surveillance**—The Real World Challenges of Actionable Precision Data

- Bob Crutchfield—A Perspective on Successful Enterprise Data Strategies
- Michael Sherman—Seizing on Shared Goals—How Payers Interact with Provider Networks to Foster Advancement in Cancer Therapy
- Dr. Catherine Shang, Ph.D.—The Power of Compliance—Compelling Data Contribution to the Research Pipeline & the Role of Registries

10:30-10:45 **Break**

10:45-12:00 **Driving Digital Transformation**—Creating Actionable Data to Drive Therapy Advancements

- David Dimond—Big Data or Relevant Data Delivery Within Clinical Workflows? It Is Not the Data, It is What You do With It.
- Dr. Juerg Hodler M.D.—Digital Projects: The Rocky Road from Strategy to Sustainable Business
- Mark Hulse—Technology Hurdles to Building Successful Clinical & Research Data Pipelines

12:00-1:30 **Lunch**—Topic Tables

1:30-2:30 **Priorities Exchange**—Setting Annual Priorities for the Advancement of Cancer Therapy to be Published

2:30-3:00 **Executive Exchange Closing Remarks**—Satish Sanan & Chris Tunnell

Attendance: Exclusive Event by Invitation Only

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