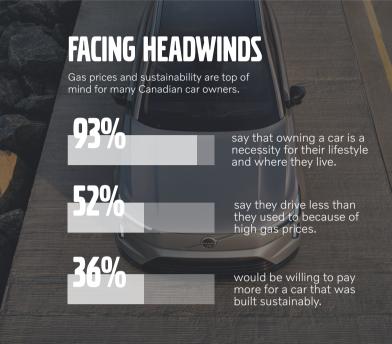
2024 MOBILITY TREND REPORT

As a leader in electrification, Volvo Car Canada explores Canadian interest in EV amidst shift in landscape to understand the road to greater sustainability.





PEAK PERFORMERS Affordability, fuel efficiency, and safety are the top 3 factors Canadians seek when purchasing their next vehicle. state vehicle price as top consideration 14% rate fuel efficiency 13% consider safety say that being hybrid or electric is among the top 5 things they look for in a car.

