

BIO for Jeff Wendling

Jeff Wendling becomes President and Chief Executive Officer (CEO) of HOOPP on April 1, 2020.

He has 30 years of investment management experience and has been with HOOPP since 1998. Prior to his appointment as CEO, he had served as HOOPP's Executive Vice President and Chief Investment Officer since 2018. Before that, he spent more than six years as co-CIO. Jeff began his career at HOOPP as a Senior Portfolio Manager on the Public Equities team.

Jeff is a proven leader of a large and sophisticated management team, and he has spearheaded the fund through a variety of market environments. Jeff was also heavily involved in developing HOOPP's Liability Driven Investing approach. This approach, coupled with solid investment results, has allowed HOOPP to maintain its strong funded position, keeping plan pricing stable while providing benefit improvements to plan members.

Jeff earned his BA in Economics and his MBA from the University of Toronto and holds the Chartered Financial Analyst designation. Jeff is also a board member of the Canadian Coalition for Good Governance and is the chair of its Public Policy Committee.

