

***Baby Carrier Market Revenues to Reach USD 804.70 Million by 2028 - Market Size, Share, Forecasts, & Trends Analysis Report by Mordor Intelligence***

According to a new market research report titled "[Baby Carrier Market Report \(2023-2028\)](#)," the market is estimated at USD 523.72 million in 2023. It is expected to register a CAGR of 8.79% during the forecast period.

A baby carrier is referred to as a piece of cloth that helps a carer carry an infant using his body. The market for baby carriers is spread all throughout the world.

**Report Summary:**

Report Attribute	Details
Market Size (2023)	USD 523.72 million
Market Size (2028)	USD 804.70 million
CAGR (2023-2028)	8.97%
Study Period	2018-2028
Fastest Growing Market	Asia-Pacific
Largest Market	North America
Forecast Units	Value (USD million)
Report Scope	Market Dynamics, Revenue Forecast and Segmentation, Competitive Landscape, and Recent Developments, Market Growth, Future Opportunities, and Trends
Key Market Drivers	Increase in global consumer spending capabilities.
	Constant innovation in baby carrier designs.

**Who are the Top Companies in the Global Baby Carrier Market?**

The baby carrier market is highly competitive and fragmented in nature. It consists of several local and international players competing among themselves to gain a higher market share.

Notable players in the global baby carrier market are,

- Artsana Group
- BabyBjörn Holding AB
- Goodbaby International Holdings Ltd
- Ergobaby Inc.
- Thrive International Inc. (Moby Wrap Inc.)
- Lecharpe Porte-bonheur Inc. (Chimparoo)
- WildBird
- Artipoppe

- Onya Baby Inc.
- Baby Ktan LLC
- CARiFiT

#### **Other Reports That Might Be of Your Interest:**

- [Baby Monitors Market Report](#) - The baby monitors market value is estimated at USD 1.48 billion in 2023. It is expected to reach USD 2.32 billion by 2028, registering a CAGR of 9.45% during the forecast period (2023-2028).
- [Middle East & Africa Baby Food Market Report](#) - The Middle East & African baby food market is expected to register a CAGR of 6.48% during the forecast period (2023-2028).

#### **Key Highlights from the Global Baby Carrier Market Report:**

##### ***The rise in the Sale of Baby Care Products is Driving the Market Substantially***

- Innovation in baby carrier designs is affecting the overall sales of the products. The popularity of ergonomically designed baby carriers is increasing as they ensure more comfort and safety for infants.
- As recently, the demand for eco-friendly and organic products has skyrocketed around the world, market players are focused on creating baby carriers made of 100% cotton, prioritizing the health of the baby.

##### ***North America Holds a Major Share in the Baby Carrier Market***

- Governments in various provinces of the United States have incorporated strict rules and regulations regarding the quality of baby carriers. These extreme rules are expected to boost the market in the region.
- The gradual increase in the infant population is affecting the demand for baby carrier products positively. These products include baby sling carriers, baby wrap carriers, and buckled baby carriers.

#### **What are the Latest Developments in the Global Baby Carrier Market?**

- In October 2022, Wildbird, a producer of high-end baby items, unveiled the Aerial Buckle Carrier. The carrier was created intelligently and was designed to carry a baby from birth till it reached the weight of 45 lbs.
- In July 2022, AllThingsBaby.com was joined by the US baby care company, Ergobaby. This partnership was aimed at boosting the selection of high-end and authentic baby items.

#### ***Mordor Intelligence has Segmented the Global Baby Carrier Market Based on Product Type, Distribution Channel, and Geography:***

- By Product Type (Market Size and Forecast based on Value (USD million), 2018-2028)
  - Buckled Baby Carrier
  - Baby Wrap Carrier
  - Baby Sling Carrier
  - Other Product Types
- By Distribution Channel (Market Size and Forecast based on Value (USD million), 2018-2028)

- Supermarkets/Hypermarkets
- Specialty Stores
- Online Retail Stores
- Other Distribution Channels
- By Geography (Market Size and Forecast based on Value (USD million), 2018-2028)
  - North America
    - United States
    - Canada
    - Mexico
    - Rest of North America
  - Europe
    - Germany
    - United Kingdom
    - France
    - Spain
    - Italy
    - Russia
    - Rest of Europe
  - Asia Pacific
    - China
    - Japan
    - India
    - Australia
    - Rest of Asia-Pacific
  - South America
    - Brazil
    - Argentina
    - Rest of South America
  - Middle East & Africa
    - South Africa
    - Saudi Arabia
    - Rest of Middle East & Africa

In a nutshell, the Mordor Intelligence market research report is a must-read for start-ups, industry players, investors, researchers, consultants, business strategists, and all those who are looking to understand this industry. Get a glance at the [Baby Carrier Market Report \(2023-2028\)](#).

***Mordor Intelligence constantly tracks industry trends. Some relevant market reports from the analysts that might be of interest to you:***

- [Baby Food Market Report](#) - The baby food market is expected to register a CAGR of 3.67% during the forecast period (2023-2028).
- [North America Baby Food Market Report](#) - The North American baby food market is expected to register a CAGR of 5.25% during the forecast period (2023-2028).

- [Baby Diapers Market Report](#) - The baby diapers market is expected to register a CAGR of 4.43% during the forecast period (2023-2028).

***About Mordor Intelligence:***

[Mordor Intelligence](#) is a market intelligence and advisory firm. At Mordor Intelligence, we believe in predicting butterfly effects that have the potential to change or significantly impact market dynamics.

Our market research reports are comprehensive and provide exclusive data, facts and figures, trends, and the competitive landscape of the industry.