



# **Connected Car Solutions for Mobile Network Operators**

**The Leading Platform for Connected Cars**

## Solutions for mobile network operators

Secure, scalable and hardware agnostic, Mojo is the cloud platform of choice for the deployment of secure connected car apps and services to grow your consumer IoT business.

Mojo's platform delivers a smarter, safer and more convenient vehicle ownership experience to subscribers of major network operators, including Bell Canada, Deutsche Telekom, Rogers Communications, T-Mobile and TELUS.

With a Mojo-powered solution, your subscribers can access actionable data that empowers smarter decision making around family safety, driver behavior and vehicle maintenance, plus benefit from the convenience of an in-car Wi-Fi hotspot running on your LTE network.



**750,000+**  
CONNECTED VEHICLES  
ON OUR PLATFORM

**7** MOBILE NETWORK  
OPERATOR CUSTOMERS IN  
**5 COUNTRIES**

**\$45M+**  
FUNDS RAISED

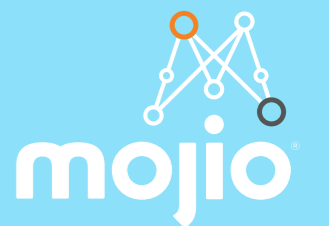
**7+ BILLION**  
MILES OF DRIVING DATA

OFFICES IN **PALO**  
**SOPHIA ALTO**  
& **VANCOUVER**

FOUNDED IN  
**2012** **65+**  
EMPLOYEES

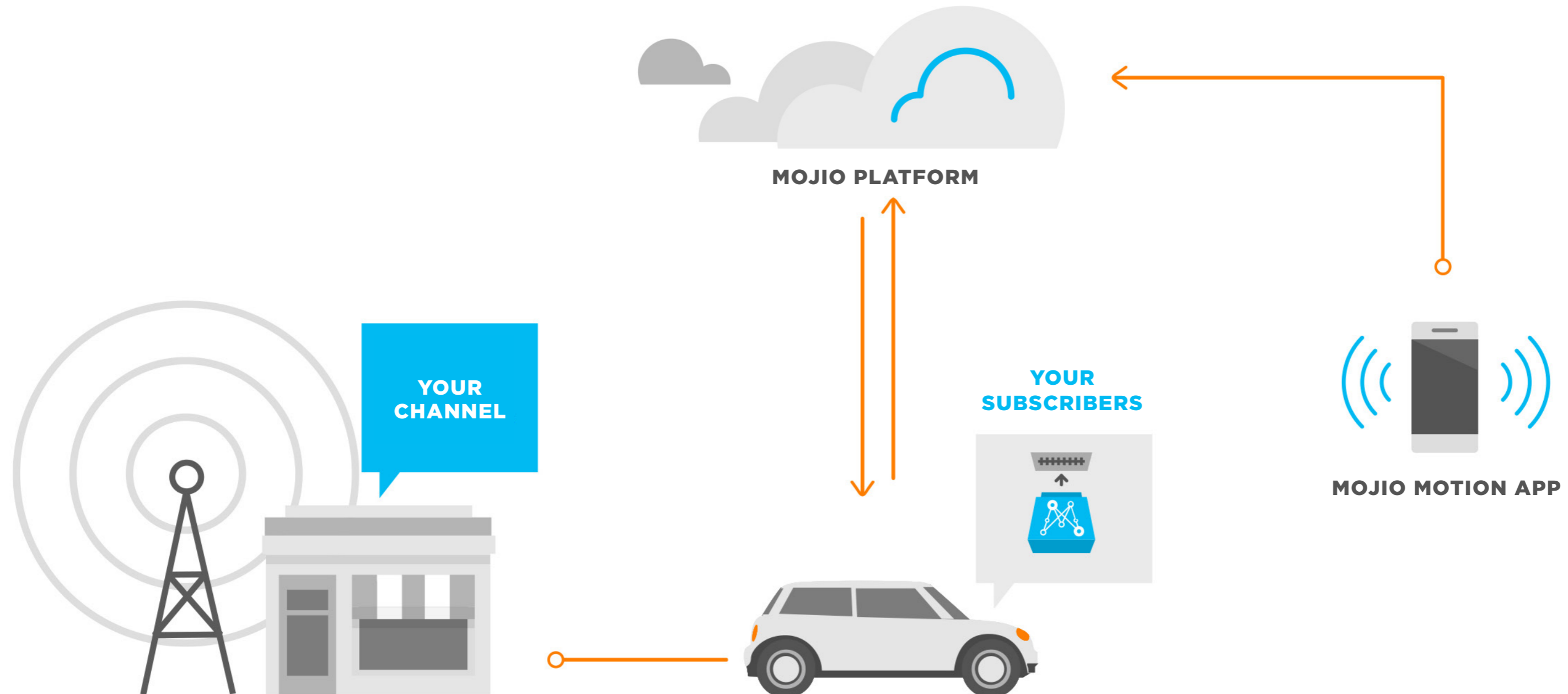
# Our technology, your network

Trusted by Europe's most valuable telecom brand, Deutsche Telekom, and America's fastest growing network operator, T-Mobile US, Mojio is the partner of choice to launch your branded connected car service.



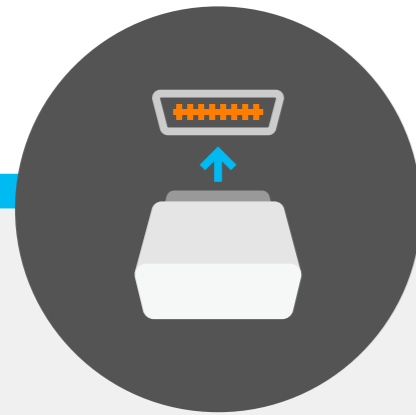
# Our solutions, your customers

Give your customers a connected car experience in the car they already drive, from a brand they already trust ... yours.



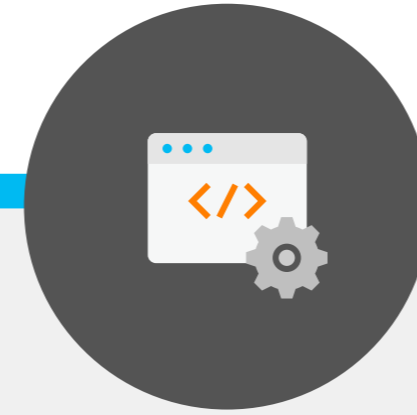
# One partner, everything you need

With a range of proven telematics device options, our globally scalable platform and best-in-class mobile apps, Mojo provides everything needed to launch your service quickly.



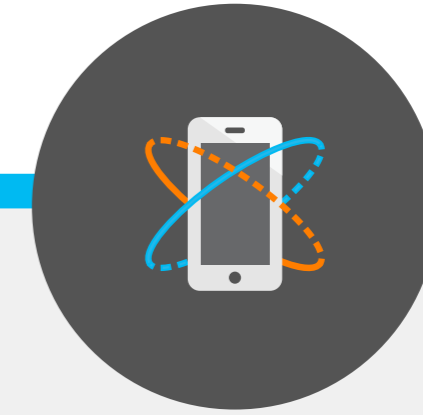
## CERTIFIED DEVICES

Our hardware agnostic 'Made for Mojo' certification program future-proofs your service by helping you avoid vendor lock-in and enabling the rapid onboarding of new connected devices as mobile technology evolves.



## CLOUD PLATFORM

Mojo's Telco-grade cloud platform is highly secure, massively scalable and proven to support hundreds of thousands of simultaneous connected devices across multiple regional jurisdictions with 99.95% uptime.



## MOBILE APPS

Our Motion app makes IoT approachable by putting your subscribers at the center of the experience, providing them with sought-after connected car features in an easy-to-use mobile app.



# Branded user experiences, powered by Mojo

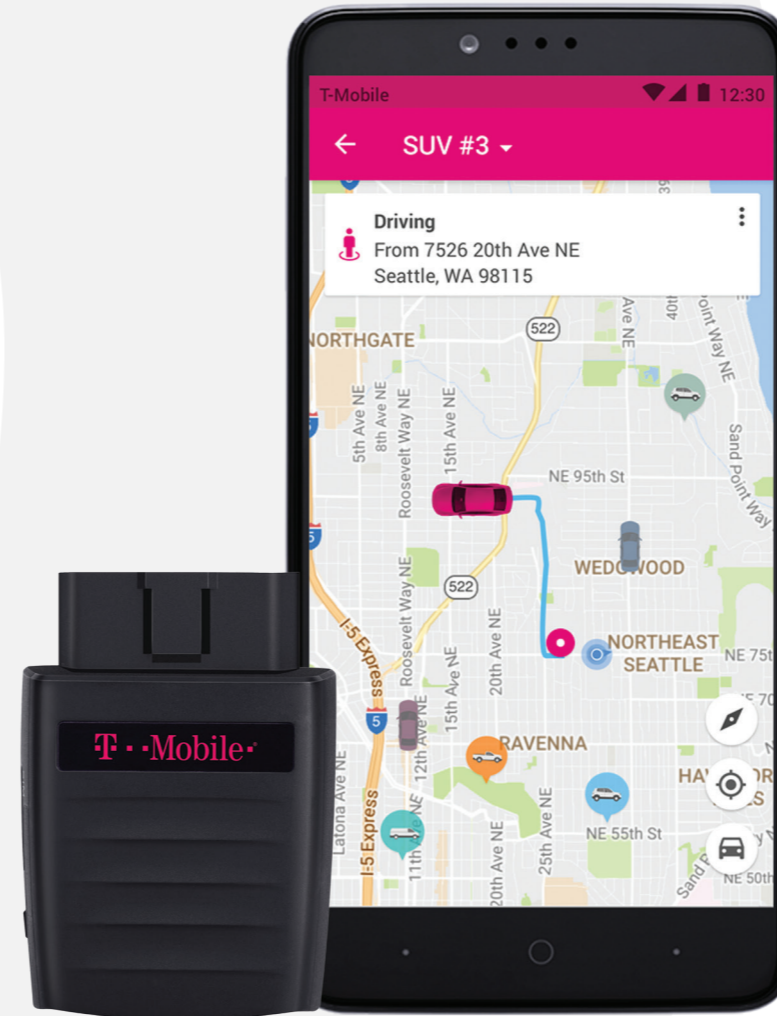
We've designed and developed a best-in-class connected car app so you don't have to. Our white-label app, Motion, is ready to deploy with your branding.

UNITED STATES

**T-Mobile**  
**SyncUP DRIVE™**

- Manage your family or small business vehicles
- In-car Wi-Fi hotspot to stay connected
- Real-time vehicle & maintenance notifications
- Roadside assistance from Allstate Motor Club
- GPS tracking and geofencing
- 4G LTE capable device

powered by  **mojo**



CANADA

**Bell** Connected Car

CANADA

**Rogers Smart Auto™**

CANADA

**TELUS Drive+™**

CZECH REPUBLIC

**T-Mobile CHYTRÉ AUTO**

AUSTRIA & GERMANY

**T-Mobile CARCONNECT**

# Launch your connected car service

The connected car is quickly replacing the smartphone as the leading “net-add” device for operators around the world. The time is now to launch your connected car service.



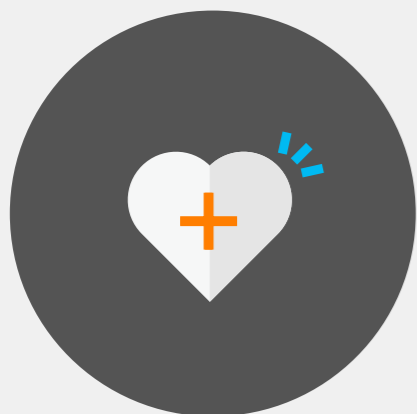
## MAKE NEW CONNECTIONS

Every car your subscribers drive is a potential net addition; Mojio helps you make a meaningful connection with all of them via connected car services.



## GROW YOUR ARPU

Enabling affordable access to connected car experiences, plus in-car Wi-Fi, is an innovative way to increase ARPU while adding convenience to your customers' lives.



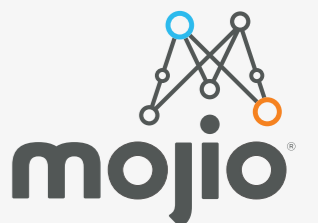
## ENHANCE SUBSCRIBER LOYALTY

Mojio helps your brand connect more deeply with your customers' daily lives, in their homes, on their phones and now, in their cars.



## DIFFERENTIATE YOUR BRAND

Harnessing Mojio's best-in-class connected car service will separate your brand from the pack, helping you to convert new customers into loyal fans.



# Our experienced leadership team



**Kenny Hawk**  
**CEO**



**Andrew Morrison**  
**CPO**



**Alan Messer PhD**  
**CTO**



**Vidya Ranganathan**  
**VP OF ENGINEERING**



**Jon Boeing**  
**VP OF GLOBAL SALES  
& BUSINESS DEVELOPMENT**



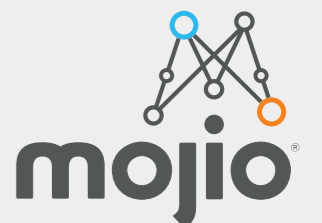
**Markus Hummel**  
**VP OF OPERATIONS**



**Kyle MacDonald**  
**HEAD OF MARKETING**



**Peter Recchi**  
**DIRECTOR OF OPERATOR SALES**





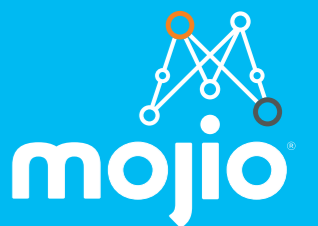
# Backed by leading investors



**BCTECHFund**



**INNOGY  
VENTURES**



## CONTACT

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