# Consolidated Financial Results for 1Q20 (April 1, 2020 to June 30, 2020)



Internet Initiative Japan Inc. TSE1 (3774) August 7, 2020

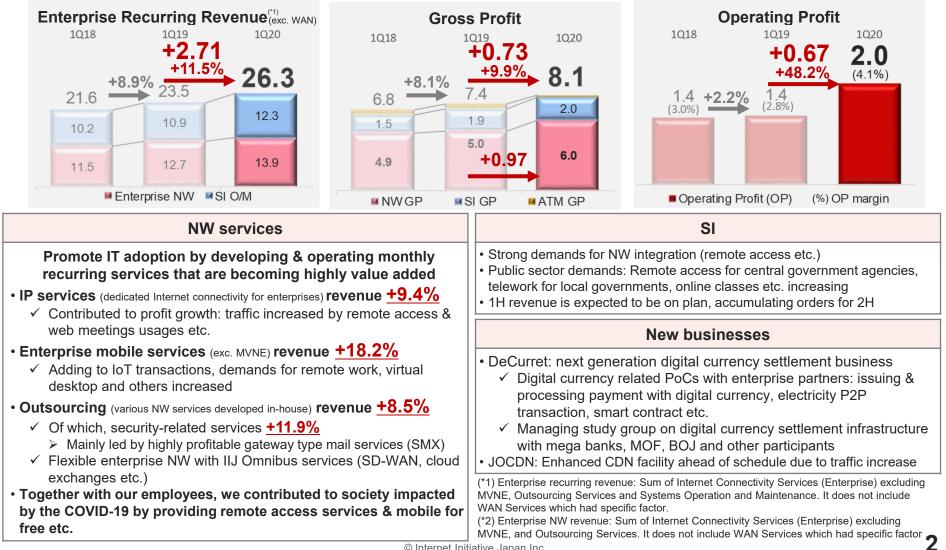


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# I. Summary of 1Q20

#### Revenue JPY50.38 bn +1.1% OP JPY2.05 bn +48.2% Started with far stronger than expected profit growth

Japanese enterprises advanced their IT usages As a service provider, expect sustainable profit growth for the middle-to-long term Profit expansion led by enterprise NW services accumulation SI construction as planned, ATM smaller than expected negative impact



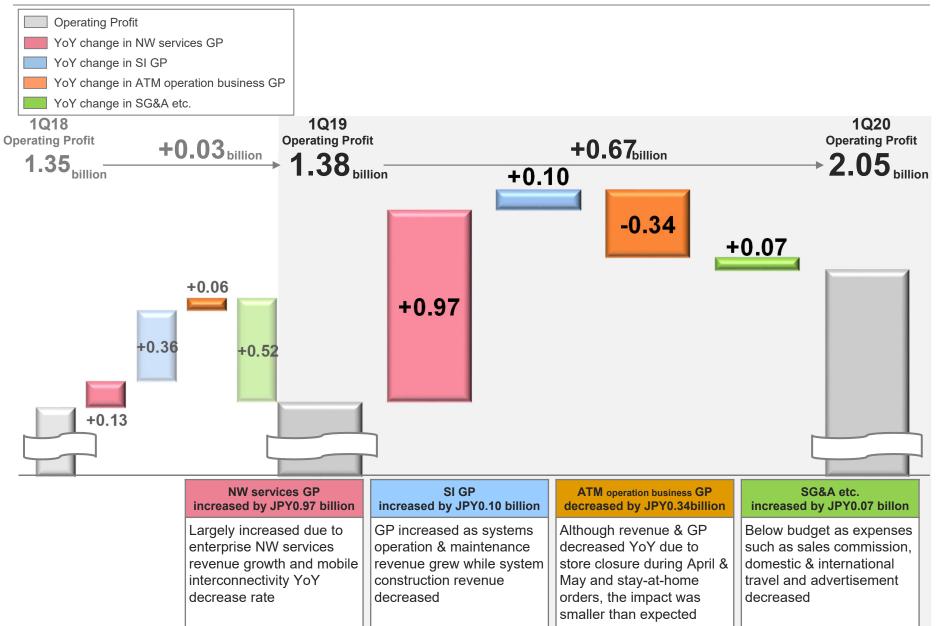
# **II** - 1. Consolidated Financial Results for 1Q20

	% of revenue	% of revenue			% of revenu	le		
	1Q20 results	1Q19 results	YoY		YoY FY20 Targets		YoY	
	Apr. 2020 - June 2020	Apr. 2019 - June 2019			Apr. 2020 - Mar. 202	1		
Revenue	50.4	49.8	+1.1%	+0.5	210.0	) +2.7%	+5.5	
	83.9%	85.2%			83.9	%		
Cost of Revenue	42.3	42.4	(0.4%)	(0.2)	176. <sup>-</sup>	+2.5%	+4.2	
	16.1%	14.8%			16.1	%		
Gross Profit	8.1	7.4	+9.9%	+0.7	33.9	+4.0%	+1.3	
	12.0%	12.0%			12.0	%		
SG&A etc. <sup>(*1)</sup>	6.1	6.0	+1.1%	+0.1	25.2	2 +3.4%	+0.8	
	4.1%	2.8%			4.1	%		
Operating Profit	2.0	1.4	+48.2%	+0.7	8.7	<b>7</b> +5.8%	+0.5	
Shares of profit (loss) of investments accounted for using equity method investees	(0.3)	0.1	-	-	(0.6	) -	-	
	3.4%	2.7%			3.8	%		
Profit before tax	1.7	1.4	+23.8%	+0.3	8.0	) +11.7%	+0.8	
	2.2%	1.6%			2.4	%		
Net Profit <sup>(*2)</sup>	1.1	0.8	+43.8%	+0.3	5.0	) +24.8%	+1.0	

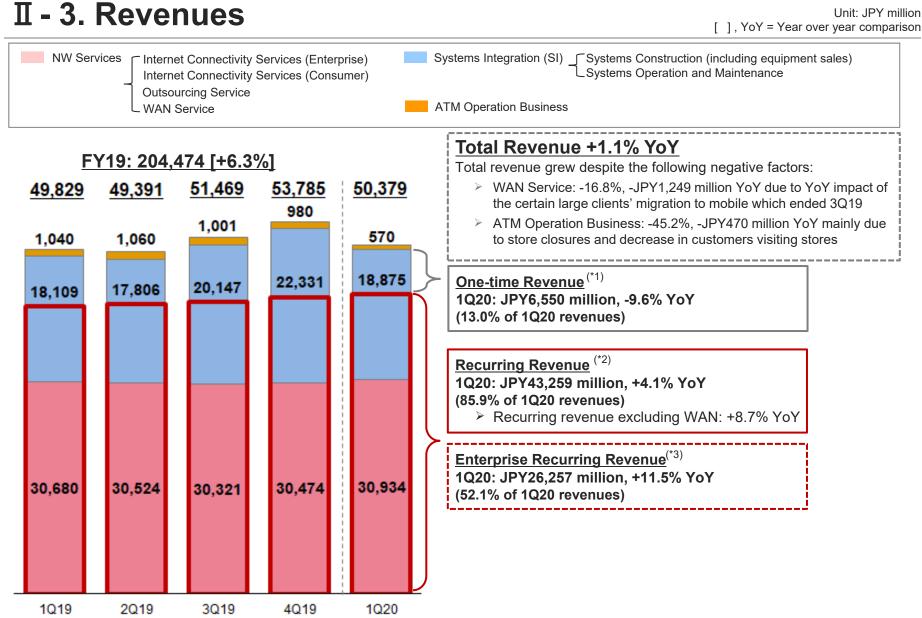
(\*1) SG&A etc. shows the sum of SG&A, which includes R&D expenses, and other income/expenses.

(\*2) Net profit is "Profit for the period/year attributable to owners of the parent."

# **II - 2. Operating Profit Comparison**



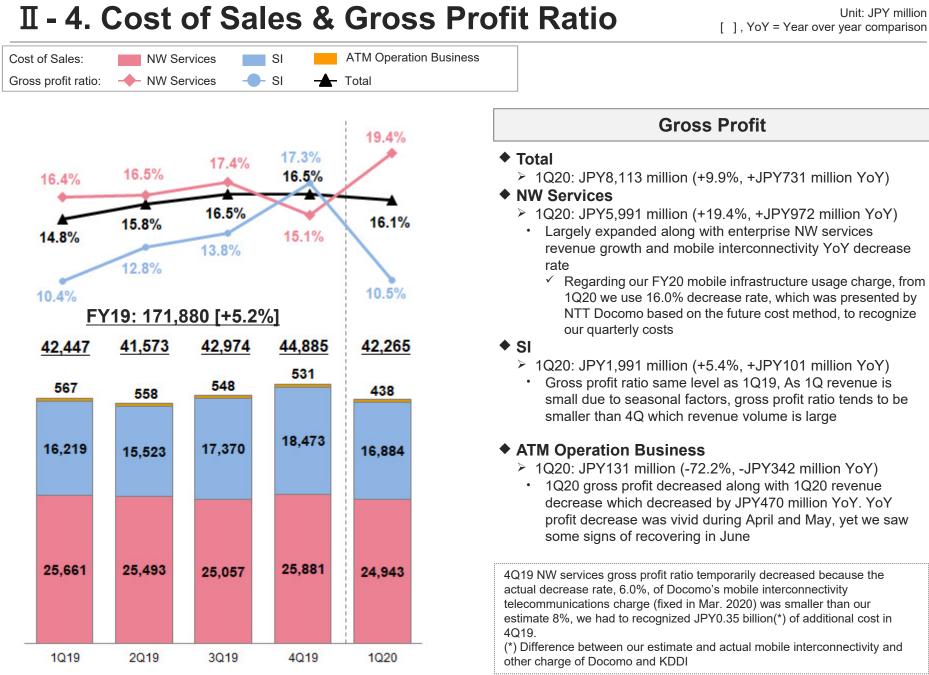
\* SG&A etc. in this slide shows the sum of SG&A, which includes R&D expenses, and other income/expenses.

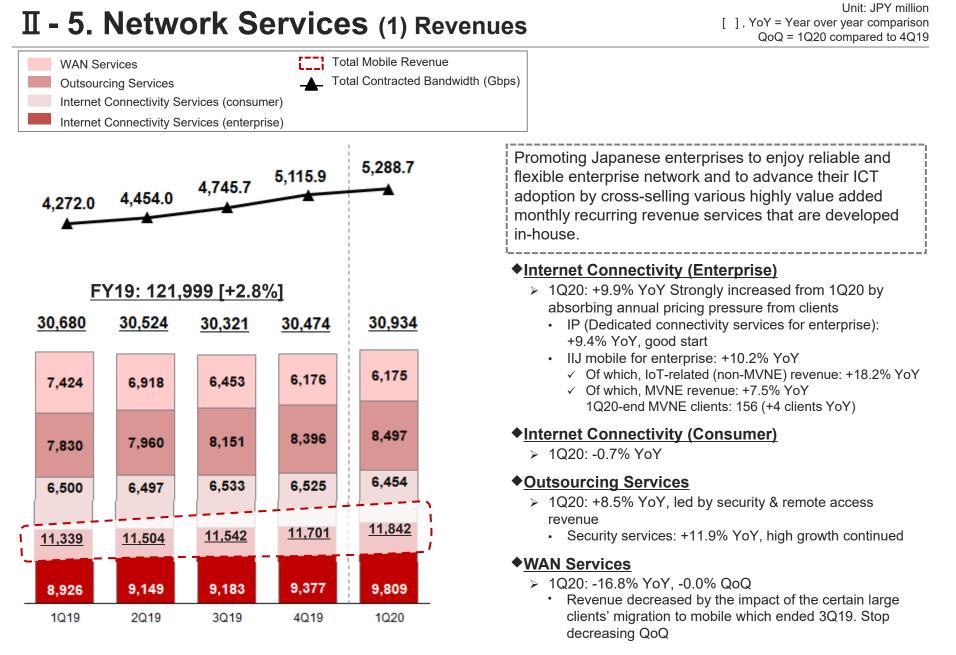


(\*1) One-time revenue, systems construction revenues which includes equipment sales, is mainly recognized when systems or equipment are delivered and accepted by customers

(\*2) Recurring revenue represent the following monthly recurring revenues: Internet Connectivity Services for Enterprise, Internet Connectivity Services for Consumer, Outsourcing Services, WAN Services, and Systems Operation and Maintenance

(\*3) Enterprise recurring revenue: Internet Connectivity Services (Enterprise) excluding MVNE, Outsourcing Service and Systems Operation and Maintenance, which excludes WAN Services due to the impact of specific factor.





 Total contracted bandwidth is calculated by multiplying number of contracts by contracted bandwidths respectively for IP service and broadband services which are both under Internet connectivity services for enterprise

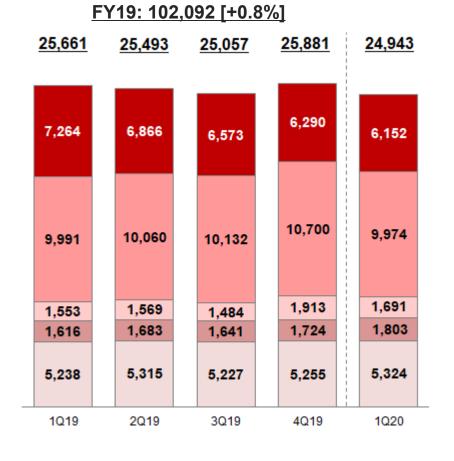
## II - 5. Network Services (2) Cost of Sales

Circuit-related costs (Internet backbone, WAN lines etc.)

Outsourcing-related costs (interconnectivity charge for mobile infrastructure, outsourcing personnel costs etc.) Others

Personnel-related costs (NW services related engineers' personnel cost)

Network operation-related costs (depreciation cost for network equipment, data center leasing costs etc.)



#### ➢ 1Q20: -2.8% YoY

- "Circuit-related" costs decreased along with WAN revenue decrease
  - ✓ -15.3% YoY, -2.2% QoQ
- "Outsourcing-related" costs decreased along with mobile interconnectivity YoY decrease rate
- "Others" costs quarterly fluctuates along with the scale of supplies expenses
- "Personnel-related" costs increased along with annual newly graduates and employees' join and salary increase

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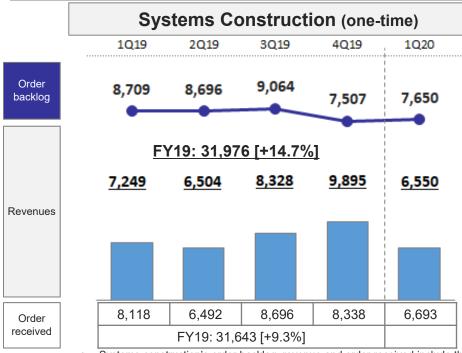
#### • Regarding Docomo mobile interconnectivity cost recognition:

- Future cost method adopted from FY20(\*). In this method, mobile interconnectivity telecommunications charge is calculated by MNOs' prediction for their future costs and etc.
   (\*) The difference between prediction and result is adjusted to the next fiscal year
- Regarding our FY20 usage charge, we use 16.0% decrease, which has been publically disclosed by Docomo, to recognize our costs from 1Q20
- Regarding our FY19 & FY18 usage charge, Docomo's mobile interconnectivity telecommunications charge was fixed in Mar. 2020 and it decreased by 6.0% YoY As for FY19, we recorded JPY0.35 billion(\*) of additional cost in

4Q19 as a difference between our estimate (8% decrease) and actual (6.0% decrease)

(\*) Includes difference between our estimate and actual mobile interconnectivity and other charge of Docomo and KDDI

# II - 6. Systems Integration (SI) (1) Revenues



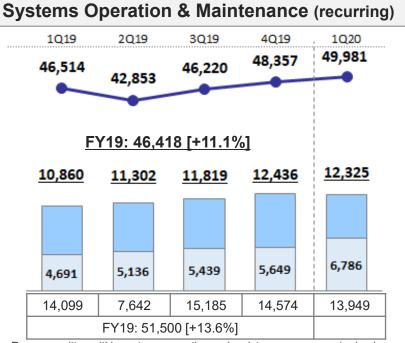
 Systems construction's order backlog, revenue and order received include that of equipment sales.

- IQ20 order received (-17.6% YoY) decreased YoY mainly because of the slowdown in business activity, such as visiting clients during April & May, Focusing to accumulate orders for the latter half of FY20
  - 1Q19 order received included a certain large scale project amounted to JPY2 billion
- Strong demand for network integration
  - Virtual desktop/remote access system, SD-WAN/Zero Trust environment and etc.
- Projects for public sector increasing
  - Enforcement of remote access environment for central government agencies, introduction of teleworking environment for local governments, online schooling-related projects and etc.

#### **Overseas Business**

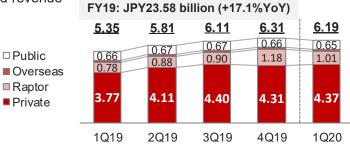
(FY2020 Target Revenue JPY10 billion, Operating Profit approx. JPY0.3 billion)

- 1Q20 revenue: JPY1.89 billion, operating profit: JPY0.04 billion
- ✓ 1Q20 results almost as expected, Going to focus on order accumulation



 Revenue written within systems operation and maintenance revenue is cloud revenue that is recognized in systems operation and maintenance revenue.

- 1Q20 revenue: +13.5% YoY, continued to increase
- Cloud revenue



- Cloud revenue continued to grow: 1Q20 +15.6% YoY
- Cloud revenue breakdown: 89.5% in systems operation & maintenance, 10.5% in outsourcing
- Raptor (foreign currency exchange ASP system) revenue decreased QoQ as it was impacted by FX trading volume volatility

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# II - 6. Systems Integration (SI) (2) Cost of Sales

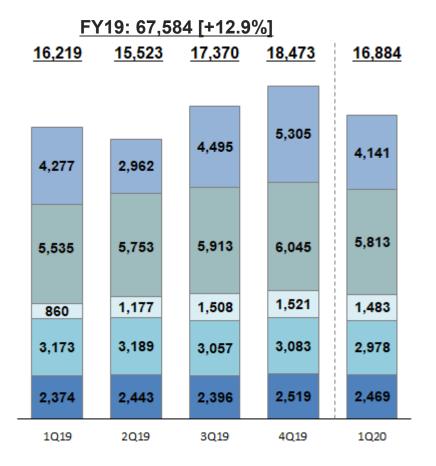
Purchasing costs (Equipment and licenses etc.)

Outsourcing-related costs (SI-related outsourcing personnel costs etc.)

Others

Network operation-related costs (Depreciation cost such as for cloud facility, data center leasing cost etc.)

Personnel-related costs (SI-related engineers' personnel cost)

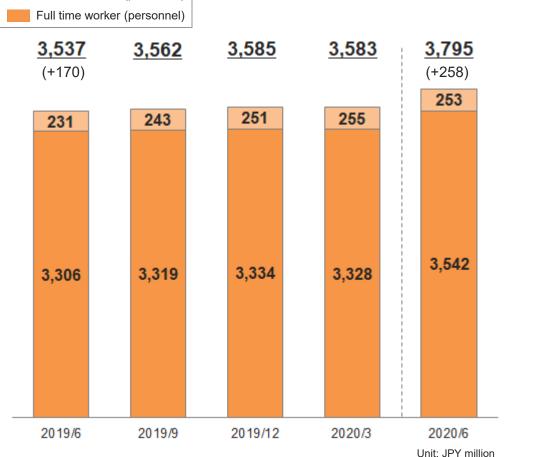


➤ 1Q20: +4.1% YoY

- "Others" increased mainly due to an increase in license expenses along with expansion of multi-cloud demands
- 1Q20-end number of SI-related outsourcing personnel:
   1,094 personnel (+19 personnel YoY, -29 personnel QoQ)



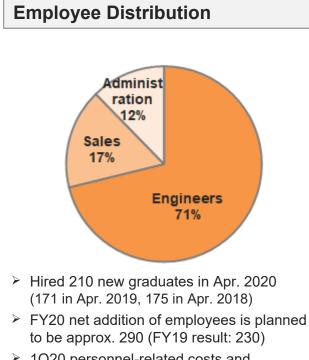
Contract worker (personnel)



#### Personnel-related costs & expenses

1Q19	2Q19	3Q19	4Q19	1Q20
6,402 (12.8%)	6,573 (13.3%)	6,443 (12.5%)	6,911 (12.8%)	6,835 (13.6%)
FY				

YoY = Year over year comparison

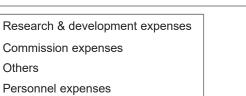


1Q20 personnel-related costs and expenses: +6.8% YoY

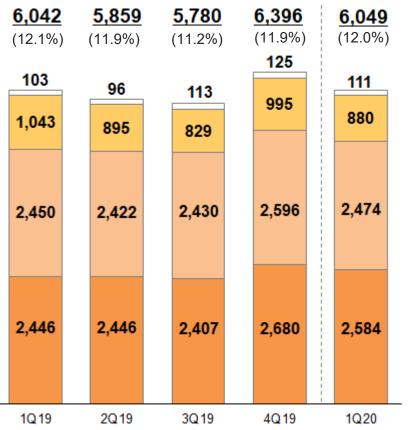
\* FY19 personnel-related costs and expenses increased temporarily due to revision of personnel remuneration structure

() = % of revenue

# II - 8. SG&A etc.



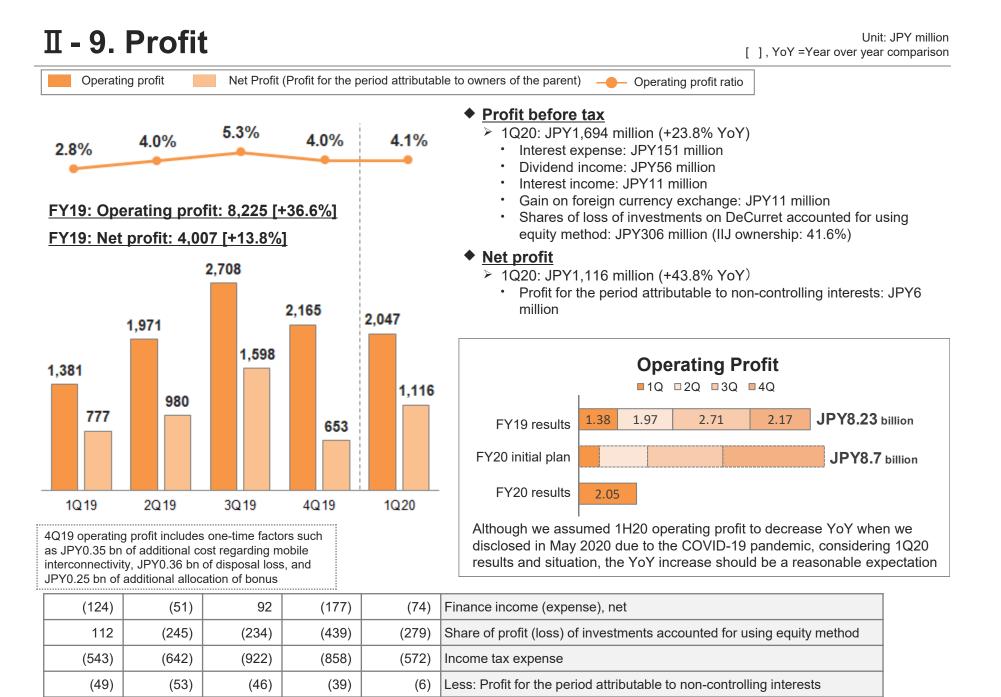
() % of total revenues



#### <u>FY19: 24,076 [+6.3%]</u>

- ➢ 1Q20: +0.1% YoY
  - Overall below our budget plan
    - "Personnel expenses" increased mainly due to the following annual increase: newly graduates joined in April and annual salary raise for the current employees
    - ✓ "Commission expenses" decreased mainly due to the decrease in sales commission expenses related to mobile offerings
    - "Others" decreased as traveling expenses (domestic and abroad), advertising expenses and others were small due to decreased business activity and cost control

\* SG&A etc. in this slide shows the sum of SG&A which includes R&D expenses (not including other income/expenses)



# **II - 10. Consolidated Statements of Financial Position** (Summary)

Unit: JPY million

	Mar. 31, 2020	June 30, 2020	Changes
Cash and cash equivalents	38,672	38,893	+221
Trade receivables	32,585	28,499	(4,086)
Inventories	2,476	2,132	(345)
Prepaid expenses (current and non-current)	17,475	20,601	+3,126
Tangible assets	17,400	16,639	(761)
Right-of-use assets	50,560	48,607	(1,954)
Goodwill and intangible assets	24,363	24,129	(233)
Investments accounted for using the equity method	4,827	7,179	+2,352
Other investments	9,187	10,611	+1,424
Others	8,979	8,059	(920)
Total assets:	<u>206,524</u>	<u>205,349</u>	<u>(1,175)</u>
Trade and other payables	18,288	16,061	(2,226)
Borrowings (current and non-current)	27,750	26,835	(915)
Contract liabilities and Deferred income (current and non-current)	12,457	16,069	+3,612
Income taxes payable	2,284	801	(1,482)
Retirement benefit liabilities	3,985	4,059	+74
Other financial liabilities (current and non-current)	54,151	52,744	(1,407)
Others	7,553	7,111	(441)
Total liabilities:	<u>126,467</u>	<u>123,681</u>	<u>(2,787)</u>
Share capital	25,531	25,531	-
Share premium	36,271	36,286	+14
Retained earnings	16,501	17,261	+760
Other components of equity	2,670	3,557	+887
Treasury shares	(1,897)	(1,897)	-
Total equity attributable to owners of the parent:	<u>79,076</u>	<u>80,737</u>	<u>+1,661</u>

• Ratio of total equity attributable to owners of the parent: 38.3% as of March 31, 2020, 39.3% as of June 30, 2020

# **II** - 11. Consolidated Cash Flows

YoY

Change

+326

+6,633

+874

-69

Major

Breakdown

1,694

7,095

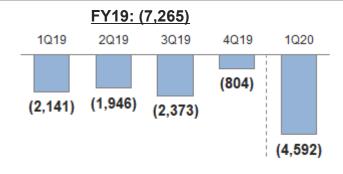
4,576

(2, 177)

# FY19: 33,394 1Q19 2Q19 3Q19 4Q19 1Q20 5,250 8,144 11.657 8,343 11.635

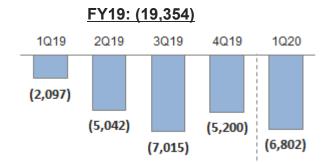
#### **Investing Activities**

**Operating Activities** 



	Major Breakdown	YoY Change
Purchase of tangible assets	(1,407)	+1,540
Proceeds from sales of tangible assets	1,017	+669
Purchase of intangible assets such as software	(1,805)	-155
Purchase of investments accounted for using equity method	(2,754)	-2,294

#### **Financing Activities**



	Major Breakdown	YoY Change
Repayment of long-term borrowings	(915)	-165
Payments of other financial liabilities	(5,223)	-65
Dividends paid	(609)	-0

Profit before tax

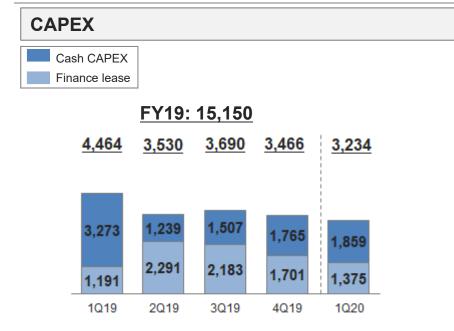
Income taxes paid

Depreciation and amortization

Changes in operating assets and liabilities

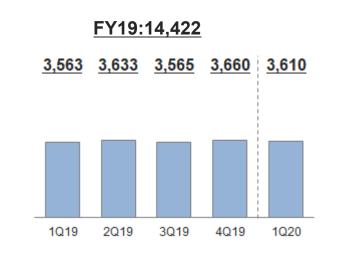
### **II - 12. Other Financial Data**

Unit: JPY millions

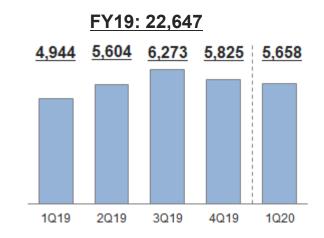


- FY20 CAPEX is planned to be around JPY16 billion including JPY3 billion of additional placement of modules for Shiroi data center
- Total amount of capital expenditure are the amounts of acquisition of tangible and intangible assets by cash and entering into finance leases for the fiscal year, excluding duplication due to sale and leaseback transactions and acquisition of assets that do not have the nature of investment, such as purchase of small-amount equipment.
- CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, smallamount equipment and customer relationship.
- Adjusted EBITDA is calculated by adding operating profit and CAPEX-related depreciation and amortization.

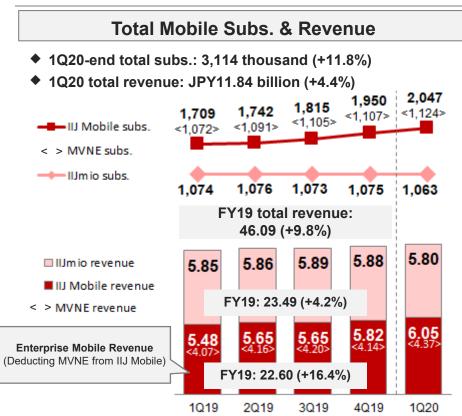
#### **CAPEX-related depreciation and amortization**



#### **Adjusted EBITDA**



# III - 1. Mobile & IoT Business Developments

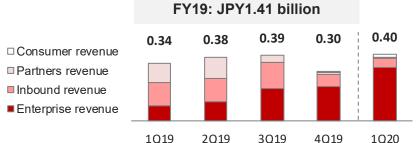


#### • Enterprise Mobile revenue strongly grew: +18.2%

- Demands for M2M/IoT continued: surveillance cameras connection, remote monitoring, inspecting facility utilization etc.
- Strong demands for adding lines and/or increasing contracted data volume along with increase in remote work & web meetings
- > Demands for mobile devises for online schooling were added
- MVNE: Continued accumulating amid prominent stores' closures
  - > 1Q20 revenue +7.5%, 1Q20-end subscriptions +4.8%
  - > No noticeable updates on the large MVNE clients migrating to others
- IIJmio: Sluggish growth in 1Q due to severe competition continued, Store closures and stay at home orders etc.

#### **Full-MVNO Revenue**

- Strong revenue growth of enterprise covered the weak inbound, foreigners visiting Japan, demands
  - FY20 full-MVNO revenue target: JPY2.3 billion



Partner revenue: IMSI revenue for overseas enterprises such as travel agencies

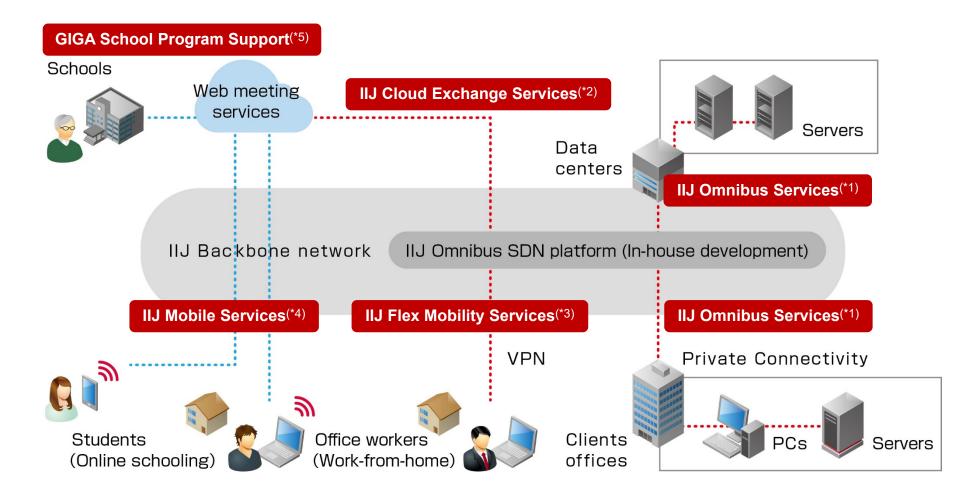
Inbound revenue: Pre-paid SIM revenue for foreign visitors

#### **IoT Business**

- Constructed IoT system for Toyota Motor Hokkaido's new production line
  - Providing closed mobile connectivity and cloud services for virtualize and analyze facility utilization information
  - Manage, analyze, and utilize data to realize quality control, predictive management, automation and save energy
- Continuously accumulating Factory IoT projects from manufactures
  - Monitoring of facility utilization and/or remote management of work area etc.
- Accumulating LoRaWAN® related solutions and case studies
  - HACCP temperature management for food industry (from July 2020)
  - > Remote monitoring system of paddy (water level, temperature)

more

LoRa: One of LPWA (Low Power, Wide Area), wireless communication technology, that is well suited for IoT/M2M with low electricity consumption and long distance communication

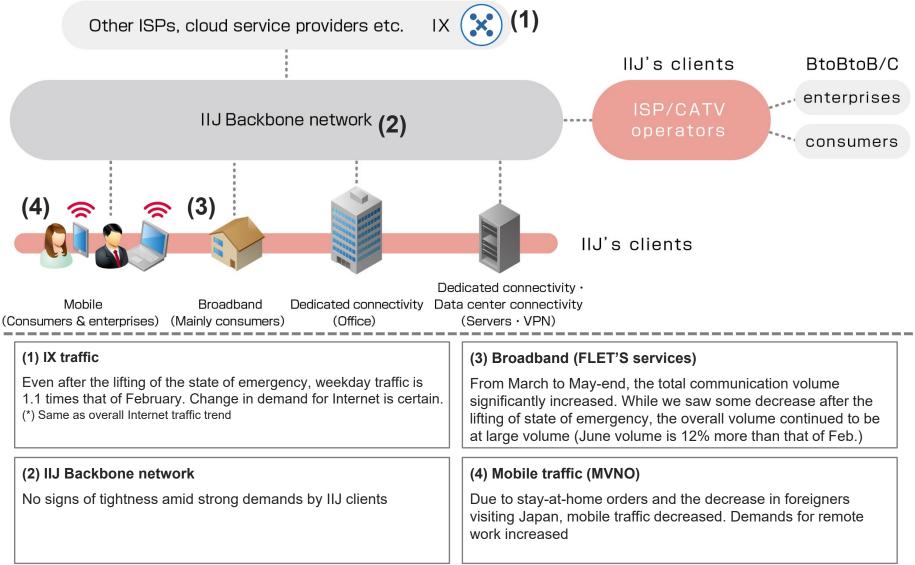


(\*1) Services to provide secured connection between office and/or data centers through dedicated connectivity and/or VPN

- (\*2) Services to provide connectivity independent from Internet to use cloud based web meeting services etc.
- (\*3) Services to provide secured and reliable connectivity through encrypted remote access
- (\*4) Provide mobile data services for students whose universes classes are offered through online
- (\*5) To support GIGA School Program by the Ministry of Education, Culture, Sports, Science, and Technology, we offer IT related environment needed for schools

# **IV-2. Internet Traffic**

Internet traffic rapidly increased along with the stay-at-home orders and the declaration of state of emergency. While the traffic has calmed down after the lifting of the state of emergency, it continues to be relatively large volume compared to February



# **IV-3. FY20 Financial Targets**

	% of Revenues	% of Revenues		
	FY20 Target	FY19 Results	Yc	Y
	Apr. 2020 - Mar. 2021	Apr. 2019 - Mar. 2020		
Revenues	210.0	204.5	+2.7%	+5.5
	83.9%	84.1%		
Cost of Sales	176.1	171.9	+2.5%	+4.2
	16.1%	15.9%		
Gross Profit	33.9	32.6	+4.0%	+1.3
	12.0%	11.9%		
SG&A etc.(*1)	25.2	24.4	+3.4%	+0.8
	4.1%	4.0%		
Operating Profit	8.7	8.2	+5.8%	+0.5
Shares of profit (loss) of investments accounted for using equity method	(0.6)	(0.8)	_	
investees	3.8%	3.5%	_	_
Profit before tax	8.0	7.2	+11.7%	+0.8
	2.4%	2.0%		
Net Profit (*2)	5.0	4.0	+24.8%	+1.0

Unit: JPY billion YoY = Year over year comparison

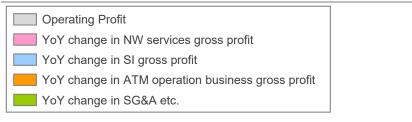
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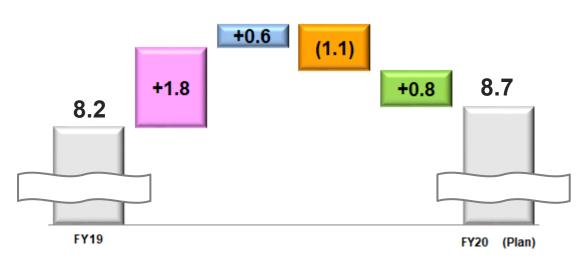
Assumption for Revenue outlook						
<ul> <li>NW services (recurring): increase by approx. JPY3.0 billion YoY</li> <li>Enterprise NW services:         <ul> <li>Enterprise Internet, Outsourcing such as security to continuously increase along with remote access demands</li> <li>Enterprise mobile: expect IoT transaction to further increase yet a large MVNE client cancellation impact (transaction impact: decrease approx. JPY1.4 billion YoY)</li> <li>WAN to decrease by approx. JPY1.7 billion YoY due to the certain large clients' migration to mobile which ended 3Q19</li> <li>Consumer to slightly increase YoY following 2H19 pace</li> </ul> </li> </ul>						
<ul> <li>SI: increase by approx. JPY4.0 billion YoY</li> <li>Construction (one time) is expected very slightly increase due to enterprises investment appetite decrease</li> <li>Operation and maintenance (recurring) is expected to continuously increase</li> <li>Cloud (recurring): Target revenue JPY24.5 billion includes the impact of service facility migration from old to new</li> <li>ATM: decrease by approx. JPY1.3 billion YoY</li> </ul>						
Mainly due to store closure due to COVID-19 and planned action of certain parlors removing placed ATMs						
Assumption for equity method						
<ul> <li>DeCurret-related loss to be round JPY0.8 billion</li> <li>JOCDN-related profit/loss to turn positive</li> <li>Others: same level as FY19</li> </ul>						
Dividend						
<ul> <li>JPY34.00 per share of common stock (up JPY7.00)</li> <li>Interim: JPY17.00, a year-end: JPY17.00</li> <li>Payout ratio: 30.7%</li> </ul>						

# **IV-4. Operating Profit Outlook**

Appendix

Unit: JPY billion YoY = Year over Year





- NW service gross profit to increase by approx. JPY1.8 billion YoY mainly due to Network services revenue growth and mobile interconnectivity YoY decrease rate
- SI gross profit to increase by approx. JPY0.6 billion YoY by having revenue growth with the same level of gross profit ratio as FY19
- ATM operation business gross profit to decrease by approx. JPY1.1 billion as revenue decrease shall almost directly impact the profit
- SG&As etc. to increase by normal volume by approx. JPY0.8 billion YoY (FY19 SG&As increase included temporary large increase of personnel-related expenses)

\* SG&A etc. shows the sum of SG&A, which includes R&D expenses, and other income/expenses.

# **IV-5. Mobile Unit Charge by Future Cost method**

#### • Mobile unit charge YoY change

Applied Fiscal Year	FY17	FY18	FY19	FY20	FY21	FY22
Method	Actual Cost Method		Future Cost method			
Docomo	-18.2%	-5.0%	-6.0%	-16.0%(*)	-19.8%	-15.9%
KDDI	-10.8%	-20.2%	-13.3%	-38.0% <sup>(*)</sup>	-15.4%	-8.6%

(\*) FY20 decrease rate: FY20 unit charge (based on FY20 actual cost) divided by FY19 unit charge (based on FY2018 actual cost)

#### • About future cost method (applied from FY20):

 Revised from the previous method, calculate unit charge by using cost results, to method using predicted figures such as future cost

#### Reduce uncertainty about financial outlook

• Recognize cost based on unit charge presented and calculated by MNOs prediction from 1Q. If actual differs from predicted, such difference will be recognized in a following fiscal year

#### • Calculation method and factors remain unchanged

• (Data communication cost + profit) divided by demand



The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ alway starts with the future.

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