

iSEETM
STORE INNOVATIONS



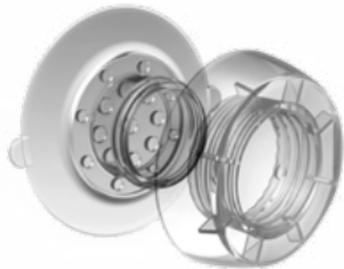
Reinventing
the Neighborhood
Shopping
Experience.

B.Y.O.S.

Bring Your Own **Space**

iSEE creates the one thing that every brand and retailer needs – more space!
Our products give you the power to
Bring Your Own Space.

We innovate and manufacture game-changing solutions that retailers want in their stores because they work. And when it works for the retailer, it works for your brand.



Displayloc™
The most reliable suction
in the market.



iSEE Coolers
The award-winning world's first
glass-front beverage chillers.



WireLoc™
The new wire rack that
doesn't require a safety hook!



RollerChill™
Award-winning proprietary
cold-motion technology.

New!

iSEE™
RollerChill

COLD & READY | GRAB ONE

iSEE™
STORE INNOVATIONS



iSEE™ RollerChill

The iSEE RollerChill™ and RollerChill+™ put **beverage in motion** with innovative rollers that keep product ice cold and ready to drink.

Display near roller grills to promote food and drink pairing.

Product constantly rotates to demand attention.



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iseeinnovation.com



New!

iSEE™ GRAVITYGLIDE

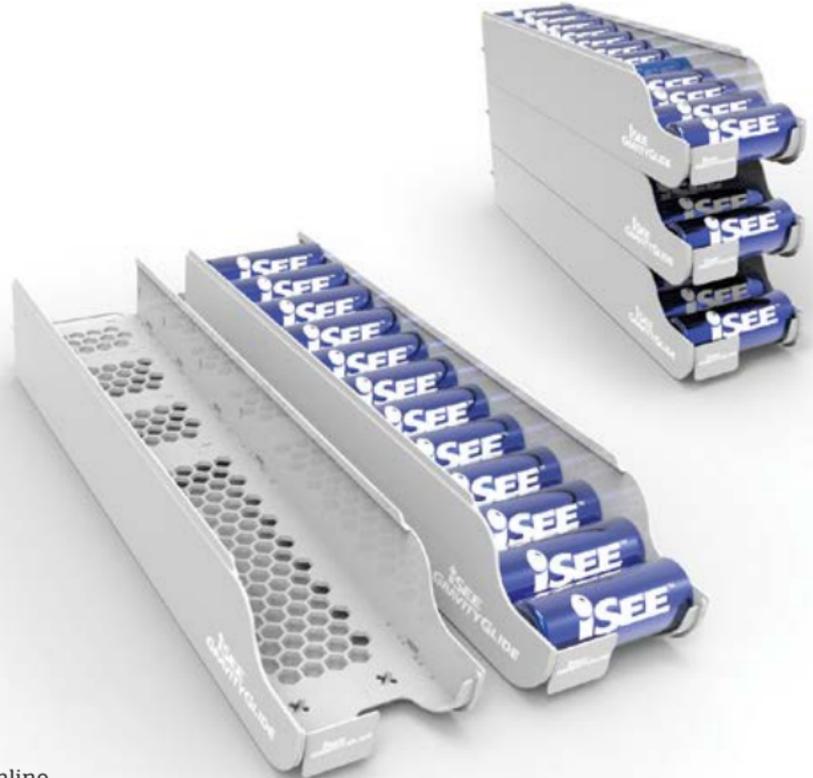
Beverage roller that maximizes shelf merchandising and ensures product facing in open-air, glass door, and ambient locations.

Flexible depth fits from 16" to 30" shelves.

Stackable to three layers high to hold as many as 36 cans.

Easily loaded from front or back for quick restocking.

Can be delivered in various widths for 8oz to 32oz product.



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New!

iSEE™ PUSHGLIDE

Beverage pusher that maximizes shelf merchandising and ensures product facing in open-air, glass door, and ambient locations.

Designed for tetra packs or other product that doesn't roll.

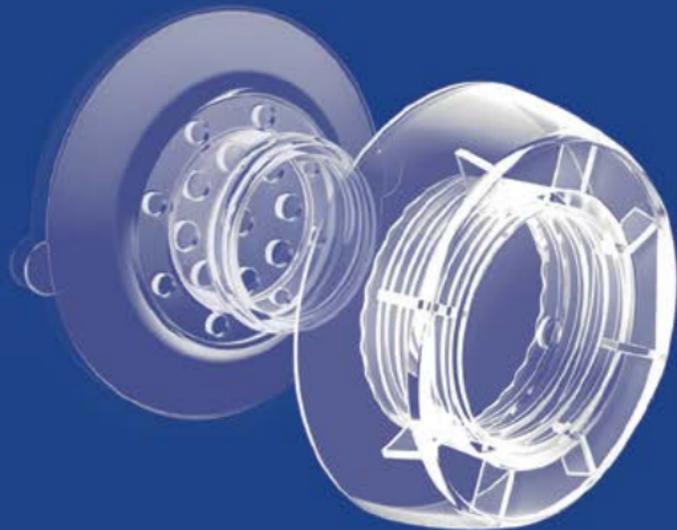
Spring operated pushers keep product faced and ready to grab.

Flexible depth fits from 16" to 30" shelves.

Stackable with the iSEE Gravity Glide to merchandise 8oz cans with tetra packs.



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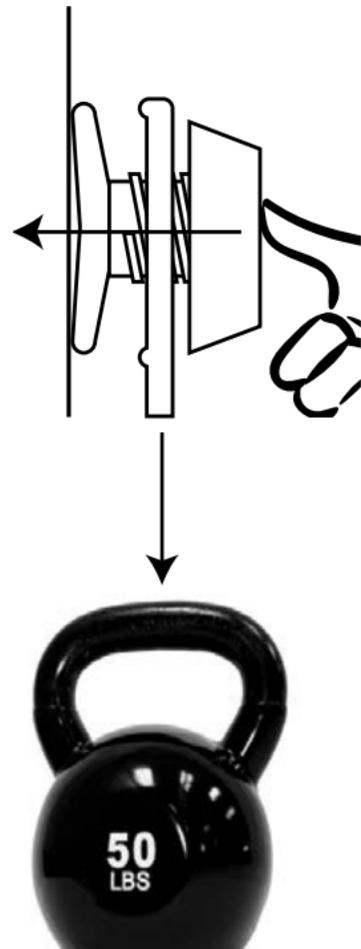
Displayloc™

Lock Onto High-Visibility Cooler Space with iSEE Displayloc™ Technology.

Displayloc™ Technology ensures a solid, reliable hold on glass or glass-smooth surfaces, preventing displays from falling or slipping.

iSEE Displayloc™ makes operation at retail clean and hassle-free.

Each Displayloc™ cup reliably supports up to 50 lbs. when properly installed.



New!

iSEE™ **WIRELOC VERT**

SAVE THE GASKETS!

Wire beverage rack with reliable hold for cooler doors with no safety hook needed! Displays product in prime position with minimal shelf blockage.

No safety hook means no more costly door damage.

Unique cradle with rubber bumpers shows more product with less rattle.

6 beverage slots hold 16oz to 32oz product in optimum position for easy grab.

Easily update signage and price channel without display removal.



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at iseeinnovation.com

New!

iSEE™ WIRELOC MAX

SAVE THE GASKETS!

Wire beverage rack with reliable hold for cooler doors with no safety hook needed! Display provides maximum pack-out for large volume merchandising.

No safety hook means no more costly door damage.

Reversible display allows hanging for proper product angle to shopper.

12 beverage slots hold 16oz to 25oz product in optimum position for easy grab.

Easily update signage and price channel without display removal.



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The **Modular Displayloc™** System that merchandises beverages and other products on glass-smooth surfaces. Increases selling space and promotes brands with authority.

Multiple display configurations create flexibility for all situations.

Customizable holders for nearly any product size and shape.

High-impact, easy to change signage.

No-noise design; does not rattle or clang.



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iSEE Basecamp Drives Results

16_{pt}

Basis Increase

23%

Volume Growth

10%

Lift

iSEE Basecamp Open-air Cooler Test Results for 10 Weeks*

*Source: Schnucks Marketing Insights Group test for 10 weeks 6/25/17 to 8/20/17 versus 24 week prior base period.



Bring Your Own Space to **open-air coolers, gondola aprons**, or nearly any surface with a smooth finish. Promotes incremental placement in prime locations.

In-store test proves the iSEE Basecamp drives results.

Customizable holders for nearly any product size and shape.

Allows for placement on right, left or center of open cooler.

High-impact, easy to change signage.



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New!

iSEE™ 187BIN

Easy-load beverage bin for cooler doors designed for 187 ml wine bottle 4-packs or individual bottles.

Displayloc™ strength means secure hold for glass wine bottles.

Merchandises 4-pack multi-packs or 12 bottles for singles sales.

Designed to fit 4 standard 4-pack 187 ml secondary packaging.

Easy signage capabilities for sign printed inserts or decals.



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The iSEE Sherpa™ Accessory System designed to carry nearly anything on glass-smooth surfaces. Promote offers, cross-selling and brand awareness with signage, bins, clip strips and other devices.

Leverages the power of Displayloc™ for a growing list of signage and holders.

Custom designs available for your specific needs.

High-impact, easy to change signage.



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iseeinnovation.com



Live-Product P.O.P.

Displayloc™ System that glorifies beverages and other products on glass-smooth surfaces to increase product awareness.

Unique signage capability perfect for cross-merch.

Holds product tightly to eliminate product rattling.

Customizable holders for nearly any product size and shape.

No-noise design; does not rattle or clang.



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New!

iSEE™ BUCKET

Live-Product P.O.P. display that glorifies brands and encourages social occasions at on and off premise.

Delivers ice-cold refreshment visual to promote bucket offers.

Added hardware included for hanging on wood, brick, or dry wall.

Displayloc™ secure hold sticks to back-bar mirrors or other glass surfaces.

Brand logo molded onto bucket, with easy-change promo signage.



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iSEE™ DoublePlay COOLER

The iSEE DoublePlay Cooler™, with two-sided glass windows and lids, makes **dual product applications** easier than ever.

Displays beverages on ice with high brand visibility.

Industrial-strength cart and casters for ambient product storage.

Easy-turn for ideal consumer facing (Morning = energy; Afternoon = beer).

Easy to drain and maintain.



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Optional storage shelf not included with standard cart.

iSEE™ ICELIGHT COOLER

The world's first **glass-front cooler** with the power of **LED lights**. It shows product at its best – ice cold.

Full complement of signage for cooler and cart.

Holds ice up to 48 hours; Easy to drain and maintain.

Industrial-strength cart and casters for ambient product storage.



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PACKAGE PRICE | CUSTOM SHAPE | SHELF DOMINANCE

iSeeEdge™

The iSEE Edge™ shelf glorifier fits into shelf rails and allows existing price/UPC tags to show through. The printed area promotes cold, appetite appeal, brand and price message.

Creative and simple way to promote brand message.

Communicates continuity of pricing on the shelf.

Facilitates the communication of special price offers.

Doesn't impede scanning of existing shelf tags.



View from center



View from left angle



View from right angle

The patented iSEE POPFiNS™ let you **show off your product** without blocking the customer's view of the shelf and each angle allows a unique image view.



The Power of Creative.

The **iSEE Creative Team** offers a full range of creative support that delivers high-quality graphics and responsive service with the goal of cutting through the clutter and building your brand.

Integrated promotional programming with iSEE products.

Display signage creative to support any iSEE product.

Full-service retail signage creative capabilities.

Collateral and sales support creative.

Give us a call.

We'll take care of all your creative needs with the same level of quality and innovation we bring to our display solutions!

(888) 417-2457

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YOU SEE RESULTS.



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