

Quorum Announces Enhancements to its Online Service Scheduling Product

New robust design delivers an improved online service experience for customers

CALGARY, Alberta, January 26th, 2023 - Quorum Information Technologies Inc. (TSX-V: QIS) ("Quorum" or the "Company"), a North American SaaS Software and Services company providing essential enterprise solutions that automotive dealerships and Original Equipment Manufacturers ("OEMs") rely on for their operations, is pleased to announce that its DealerMine branded Online Service Scheduling ("OSS") now has a new User Interface ("UI") and an improved User Experience ("UX") design. Additionally, DealerMine's OSS was enhanced to allow for direct integration with select OEM maintenance menus and vehicle recall information.

"DealerMine's robust Online Service Scheduling platform has a sleek, modern and streamlined look that makes it simple for customers to book their service appointments at their leisure," stated Hope Gabric, BDC Service Manager for Darlings Auto Group. "With its intricate interfacing abilities to handle any dealer's concierge of services while also educating the customer on their vehicle's mileage-based services, DealerMine's Online Service Scheduling tool is a must have for your dealership's online service presence."

"The enhancements to our OSS solution deliver an improved dealership and customer experience," stated Maury Marks, President and CEO of Quorum. "The enhanced OSS product is part of Quorum's complete product suite offering which includes online digital retailing solutions for dealership sales and service departments. These digital solutions include OSS, PowerLane, a mobile service lane solution that provides customers with a touchless, transparent service experience, and MyDeal, a digital retailing solution that provides an online vehicle purchasing experience."

About Quorum Information Technologies Inc.

Quorum is a North American SaaS Software and Services company providing essential enterprise solutions that automotive dealerships and Original Equipment Manufacturers ("OEMs") rely on for their operations, including:

- Quorum's Dealership Management System ("DMS"), which automates, integrates, and streamlines key processes across departments in a dealership, and emphasizes revenue generation and customer satisfaction.
- <u>DealerMine CRM</u>, a sales and service Customer Relationship Management ("CRM") system, Online Service Scheduling and set of Business Development Centre services that drives revenue into the critical sales and service departments in a dealership.
- <u>Autovance</u>, a modern retailing platform that helps dealerships attract more business through Digital Retailing, improve in-store profits and closing rates through its desking tool and maximize their efficiency and CSI through Autovance's F&I menu solution.
- <u>Accessible Accessories</u>, a digital retailing platform that allows franchised dealerships to efficiently increase their vehicle accessories revenue.

Quorum Information Technologies Inc. is traded on the TSX Venture Exchange ("TSX-V") under the symbol QIS. For additional investor information, please visit www.QuorumInformationSystems.com.

Contacts:

Maury Marks
President and Chief Executive Officer
403-777-0036
Maury.Marks@QuorumInfoTech.com

Marilyn Bown
Chief Financial Officer
403-777-0036
Marilyn.Bown@QuorumInfoTech.com

Daniela Trnka Investor Relations 403-777-0036 Daniela.Trnka@QuorumInfoTech.com

Forward-Looking Information

This press release may contain certain forward-looking statements and forward-looking information ("forward-looking information") within the meaning of applicable Canadian securities laws. Forward-looking information is often, but not always, identified by the use of words such as "anticipate", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "expect", "may", "will", "project", "should" or similar words suggesting future outcomes. Quorum believes the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon.

Forward-looking information is not a guarantee of future performance and involves a number of risks and uncertainties some of which are described herein. Such forward-looking information necessarily involves known and unknown risks and uncertainties, which may cause Quorum's actual performance and financial results in future periods to differ materially from any projections of future performance or results expressed or implied by such forward-looking information.

Quorum Information Technologies Inc. is traded on the Toronto Venture Exchange (TSX-V) under the symbol QIS. For additional information please go to www.QuorumInformationSystems.com.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed this release and neither accepts responsibility for the adequacy or accuracy of this release.