

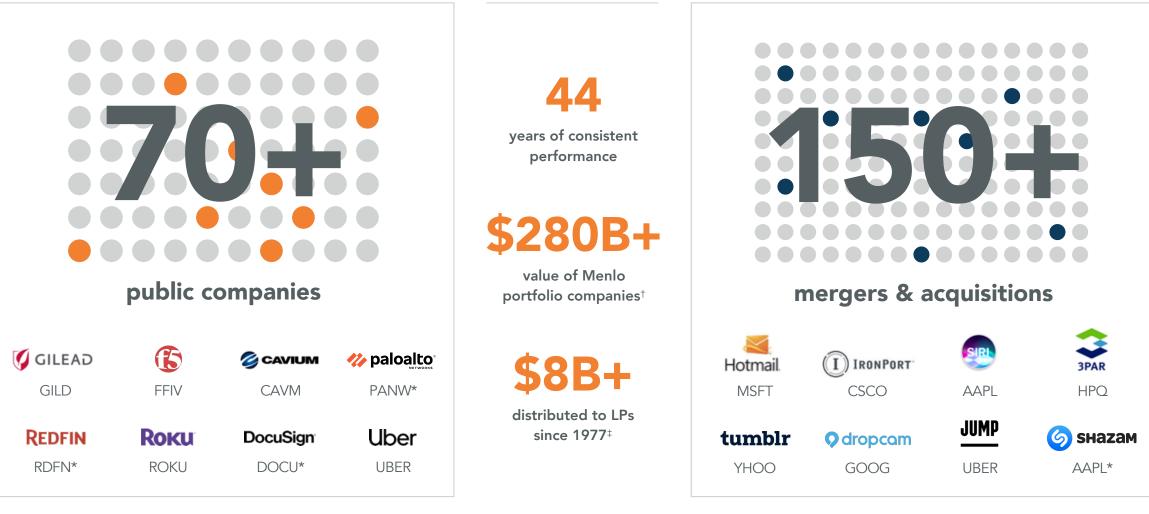
### **Our Promise to Founders**

At Menlo, when we invest, we're invested. Genuinely, actively invested. Invested in your success, but also your struggles. Your questions, your concerns, your highs, your lows. We don't just invest our dollars, we invest our dedication, our drive. Our tested advice and trusted support. That's because, when we find an idea we believe in, we're all engaged. When we're in, we're all in.

Having support from every angle means you can take on any challenge. Go further, go bolder. Not limiting yourself to what is, but courageously pursuing what could be—the gamechanging ideas that reinvent life and work. Starting a business isn't easy. You can't do it alone. And while anyone can back you, not everyone will have your back.

### Menlo Ventures. All in.

# **Menlo by the Numbers**



\*Investment and board seat from previous firm. <sup>†</sup>Based on the sale price of company or its market capitalization as of 6/30/20. <sup>‡</sup>Net of fees and carried interest.

## We Go ALL IN.

### All of us.

When we're in, we're all in.

From our partners to our Fuel team, we give the companies we back our full attention.

### All of you.

We don't stop at the top.

Our partnership is deeper than board member to founder; we support the entire portfolio company. All access.

We make intros that matter.

From finding new hires to new customers, we put our network to work on behalf of our companies. All along.

We're get-toknow-it-alls.

From inception to IPO, we dig deep and partner through thick and thin.

### All about impact.

We don't just raise money, we raise the bar.

We hold companies to a higher standard, ourselves included.

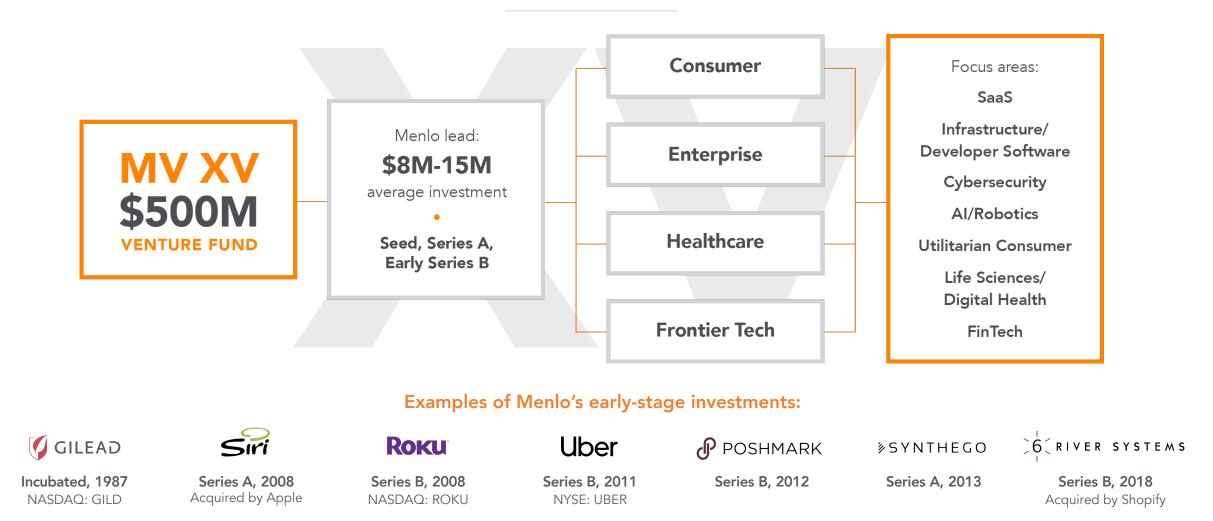
When we invest, we're invested.

# Menlo XV

Venture Fund



### Target Menlo XV Investment



# **Early-Stage Investors**

#### Focus Areas



#### Croom Beatty

- Fintech
- Healthcare IT (unbundling EHRs)
- DevOps



#### Shawn Carolan

- Utilitarian consumer (productivity, transportation, fintech)
- Menlo Labs



### Sunil Chhaya

- Al-enhanced SaaS
- Cloud infrastructure
- Collaboration solutions

#### Venky Ganesan

- Cybersecurity
- Cloud infrastructure



#### Grace Ge

- Departmental SaaS
- Future of work
- Data tooling
- Sales and CS enablement



#### Naomi Ionita

- Departmental SaaS
- Workflow automation
- Data + developer tools
- Remote work and productivity tooling



#### Matt Murphy

- Al-enhanced SaaS
- Developer-led tools (DevOps) and infrastructure
- Robotics



### Greg Yap

- Therapeutic platforms
- Digital health
- Transformative health technologies



# **Fuel Team: Supporting Our Companies**



Jordan Ormont Talent

Provide access to our network of top talent across consumer and enterprise companies

Assess organization, identify skillsets to develop and competencies to hire, provide recommendations on how to build for the future

Create opportunities for growth and development, **connect high-quality CEO coaches and mentors** to work with founders



Tiffany Spencer Marketing

**Give guidance and support through major milestones** (fundraising, IPO, M&A, product launches, crises)

Design programs and initiatives to showcase our portfolio companies; leverage deep relationships with media and conference organizers to raise our founders' profiles

Introduce our network of top-tier PR and marketing contacts, with recommendations on how to structure engagements, what to pay, and how to measure success



Houman Haghighi Business/Corporate Dev

Build relationships through **executive briefings and intros to decision makers**; design regular touchpoints to create partnerships; **drive to aha moments and potential M&A** 

Drive sales growth through our network of resellers, cloud partners, and consultants; find distributor and co-sell opportunities

**Target investors** and introduce to top-tier growth, corporates, and strategic pools of capital



Kayla Hinderscheid Community/Network Dev

Foster a **community of leaders across the Menlo portfolio**; tap their expertise and share best practices, both in person and online

Host topic-driven events that address common challenges startups face as they scale; plan curated events that showcase portfolio companies, drive customer engagement, and accelerate growth, with guests including customers, partners, investors, and key media

### **Investment Themes**

Focusing on the future



The drive to digital

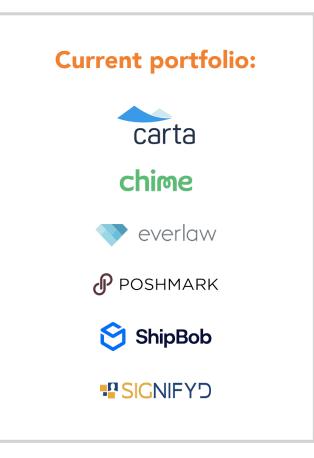


The push for **automation** 



Healthcare takes center stage

# The Drive to Digital



- COVID has accelerated the shift to digital, making the future of work particularly collaboration, communication, workflow automation, and productivity solutions—more relevant now than ever before.
- Sectors that relied on a hybrid of physical and digital locations to conduct business have had to prioritize digital. Examples include banking and commerce, and even healthcare. Importantly, as these businesses shift, many require specialized solutions for their tech stack (e.g., security, payments).
- This shift has increased the demand for better infrastructure, cloud technology, and security.
- The digital transformation will be driven by developers, and we're eager to invest in companies building better dev tools, open-source software, and APIs.

# The Push for Automation

#### **Current portfolio:**

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harness

#### HE OBSERVE.AI



**V**Qualia

- With fewer of the workforce returning to the workplace, there is more demand for automation and robotics. This has been particularly evident in the supply chain, which was already challenged by labor shortages. The pandemic has added stress to the supply chain as consumers have increased their grocery and food delivery, as well as e-commerce, but we are excited by the potential of robotics and automation to drive new efficiencies.
- Increasing efficiency requires smarter tools. That is why we are excited about the integration of artificial intelligence, particularly when dealing with large data sources, where smart AI can increase data observation and provide insights.

# Healthcare Takes Center Stage



- The pandemic has reminded us all that without good health, we have nothing. We will further invest in therapeutics—particularly companies built around platform technologies and massive data sets that can produce multiple new treatments—and transformative health technologies, including applications of genomics and synthetic biology.
- Healthcare and technology continue to intersect as healthcare becomes increasingly digital. We are excited by the consumerization of healthcare and the shift from care organized around providers and hospitals to care influenced by consumers with access to data and AI-enhanced health technologies. And at the enterprise level, vertical SaaS applications are driving workflow efficiencies, reducing overall cost of care and improving patient outcomes.

