

# **Quorum Announces new GM SAVI Integration**

### Integration of the vehicle's onboard information to Quorum's DMS and PowerLane solutions

**CALGARY, Alberta, January 23rd, 2023** - Quorum Information Technologies Inc. (TSX-V: QIS) ("Quorum" or the "Company"), a North American SaaS Software and Services company providing essential enterprise solutions that automotive dealerships and Original Equipment Manufacturers ("OEMs") rely on for their operations, is pleased to announce the integration between General Motors (GM) USA's Service Advisor Vehicle Interface System (SAVI) and both Quorum's Dealership Management System ("DMS") and it's PowerLane software solution, a mobile service lane solution that provides customers with a touchless, transparent service experience.

This new GM integration allows onboard vehicle diagnostics data to be delivered in real-time to Quorum's DMS and PowerLane solutions when a customer's vehicle is in for service. The onboard vehicle data is utilized to provide the right vehicle service recommendations to the customer, streamline the work order process, and following this process is a requisite to meeting GM's warranty requirements.

"Quorum was able to deliver us a simple interface that is easy to use and delivers us the information where we need it, when we need it", stated Ed DiPrizio of DiPrizio GMC Trucks.

"This exciting, connected car integration provides the valuable vehicle diagnostic data to our Quorum DMS and PowerLane software to allow the dealership to service their customers better," stated Maury Marks, President and CEO of Quorum. "We continue to partner with OEM's to provide dealerships with innovative tools to provide seamless, integrated business processes and to improve the dealership's customer experience."

## **About Quorum Information Technologies Inc.**

Quorum is a North American SaaS Software and Services company providing essential enterprise solutions that automotive dealerships and Original Equipment Manufacturers ("OEMs") rely on for their operations, including:

- Quorum's Dealership Management System (DMS) which automates, integrates, and streamlines
  key processes across departments in a dealership, and emphasizes revenue generation and
  customer satisfaction.
- <u>DealerMine CRM</u>, a sales and service Customer Relationship Management ("CRM") system and set of Business Development Centre services that drives revenue into the critical sales and service departments in a dealership.
- <u>Autovance</u>, a modern retailing platform that helps dealerships attract more business through Digital Retailing, improve in-store profits and closing rates through its desking tool and maximize their efficiency and CSI through Autovance's F&I menu solution.
- <u>Accessible Accessories</u>, a digital retailing platform that allows franchised dealerships to efficiently increase their vehicle accessories revenue.

Quorum Information Technologies Inc. is traded on the TSX Venture Exchange ("TSX-V") under the symbol QIS. For additional investor information, please visit <a href="https://www.QuorumInformationSystems.com">www.QuorumInformationSystems.com</a>.

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## **Forward-Looking Information**

This press release may contain certain forward-looking statements and forward-looking information ("forward-looking information") within the meaning of applicable Canadian securities laws. Forward-looking information is often, but not always, identified by the use of words such as "anticipate", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "expect", "may", "will", "project", "should" or similar words suggesting future outcomes. Quorum believes the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon.

Forward-looking information is not a guarantee of future performance and involves a number of risks and uncertainties some of which are described herein. Such forward-looking information necessarily involves known and unknown risks and uncertainties, which may cause Quorum's actual performance and financial results in future periods to differ materially from any projections of future performance or results expressed or implied by such forward-looking information.

Quorum Information Technologies Inc. is traded on the Toronto Venture Exchange (TSX-V) under the symbol QIS. For additional information please go to <a href="https://www.quorumInformationSystems.com">www.quorumInformationSystems.com</a>.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed this release and neither accepts responsibility for the adequacy or accuracy of this release.