



## Chiesi and Durham Bulls Partnership Steps up to Bat for Local Charities

As the season's presenting strikeouts sponsor, Chiesi pledges to donate to three area nonprofits

**CARY, N.C., April 22, 2019** – Starting today, <u>Chiesi</u> (key-A-zee), a Cary-based specialty pharmaceutical company, returns to the plate as the 2019 presenting sponsor of strikeouts by the Durham Bulls.

For every strikeout a Bulls pitcher collects during the 2019 season, Chiesi will donate to three area charities – Me Fine Foundation, Inter-Faith Food Shuttle and Children's Flight of Hope. Each Triangle-based nonprofit will be featured for 23 consecutive games.

"We're excited to renew our partnership with the Durham Bulls," said Josh Franklin, Senior Vice President of Marketing and Corporate Development, Chiesi USA. "Last year was a tremendous success in honoring and supporting the amazing work of these organizations. This fun and engaging initiative aligns with our Chiesi in the Community mission to strengthen the health and well-being of our community members and therapeutic areas."

In 2018, the partnership culminated in a \$15,000 donation to the three nonprofits.

The community is invited to support the three organizations during the season. Me Fine Foundation will be the featured strikeouts recipient April 11 through May 31; Inter-Faith Food Shuttle, June 1 through July 14; and Children's Flight of Hope, July 23 through September 2. At the season's close, Chiesi and the Durham Bulls will present donation checks to all three nonprofit partners.

"We are once again excited to partner with Chiesi for another season of Durham Bulls Baseball," shares Nick Bavin, Director of Corporate Partnerships. "Chiesi's work and connection to the community is something we are proud to be part of."

Join the Durham Bulls for fun and philanthropy during the 2019 season at Durham Bulls Athletic Park. Single-game tickets, season memberships and group outings are available now at <u>durhambulls.com</u> or by calling 919.956.BULL.

## **About Chiesi USA**

Chiesi USA Inc, headquartered in Cary, N.C., is a specialty pharmaceutical company focused on commercialization of products for the hospital, rare disease and target office-based specialties. The company is a wholly-owned subsidiary of family-owned Chiesi Farmaceutici S.p.A, a global R&D-focused pharmaceutical company based in Parma, Italy. In the United States, the company is focused delivering therapies and enhancing care for patients in the acute cardiovascular, neonatology, cystic fibrosis and rare disease communities.

Recognized as a benefit corporation, Chiesi is dedicated to improving the health and well-being of its communities through its employee-led corporate social responsibility program, Chiesi in the Community. Innovation, collaboration and impact are the cornerstones of the Chiesi culture. For more information, visit <a href="https://www.chiesiusa.com">www.chiesiusa.com</a>.

## **#DURHAMBULLS**

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